

The professional displays and digital signage of Panasonic



Panasonic Corporation
Panasonic System Networks Co., Ltd.

Introduction of a Showpiece



Easy Digital Signage(STB less)



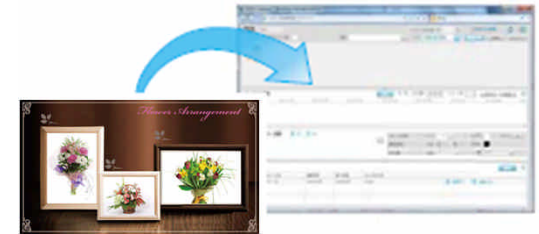
LCD Display
TH-37LRV30J

Signage Software
AF-NMLR10T3

Introduction of a Showpiece



Step1 Registration of contents



Step2 Setting of Playlist & Schedule



Step3 Saving data to SD memory card and insert a SD memory card into Display



TH-47LFP30W/TH-42LFP30W

IP66-Level Dustproof and Water Resistant
Protection Against Rain and Dust



① IP66-Compliant
Dustproof and
Water Resistant
Performance

② Trans-reflective
LCD Panel – High
Visibility in Bright
Places

③ Robust Operation
Even Under
Adverse Conditions

TH-47LFT30W



① 1500cd/m² of Brightness – High Visibility in Bright Places

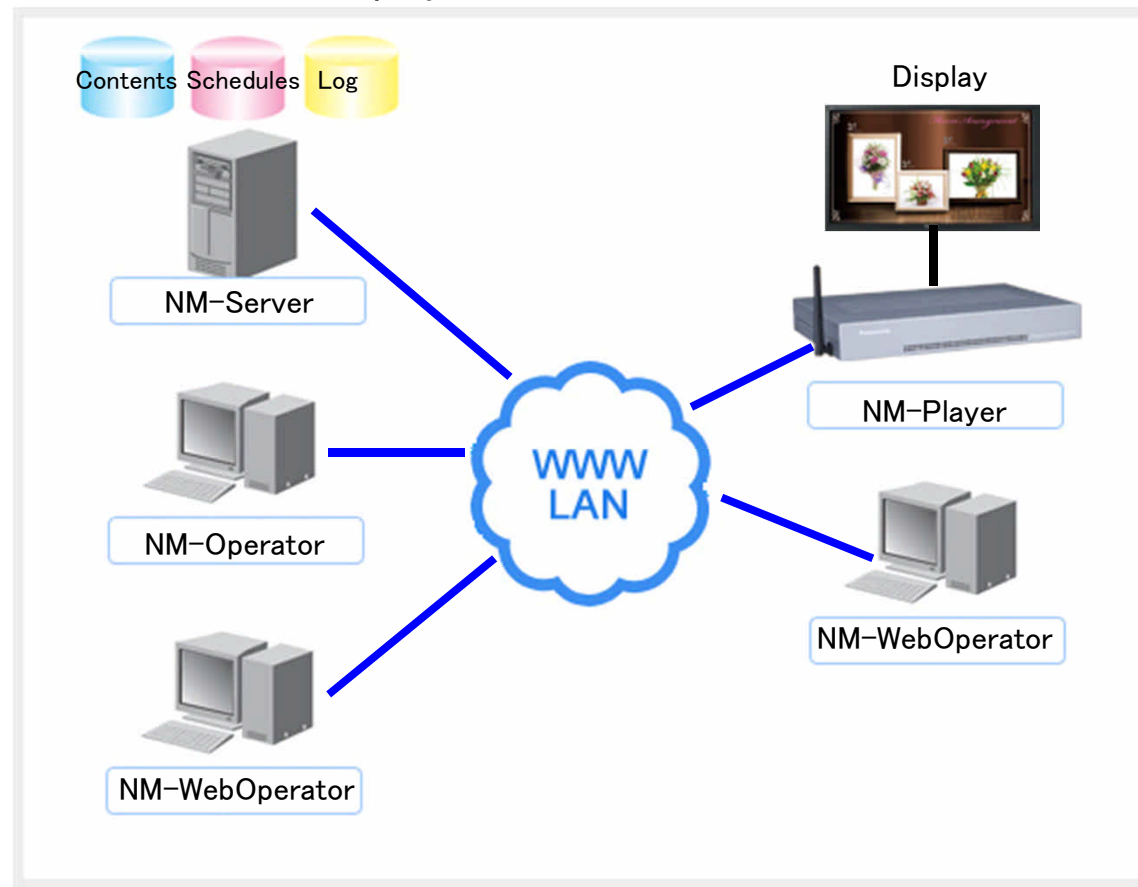
② Forced Air Cooling System – Usable Under Direct Sunlight

③ Touch Panel Function for Interactive Signage Use

About NMstage



- NM-Server** : System server software that distributes, schedules, monitors and logs content
- NM-Operator** : Operator application software for content registration, system management
- NM-Operator** : Operator web-application for content registration, system management
- NM-Player** : Automated content player



Signage Player AF-NMCT31R



- OS : Windows7
- Wireless LAN
- Small size
- Fun less
- Speaker built-in

Panasonic
ideas for life