Joint ITU - AICTO Workshop on "Interoperability of IPTV in the Arab region"

(Dubai, UAE, 20 - 21 September 2011)

ITU-T MAFR Series (H.760) and Ginga-NCL (H.761)

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ITU-T H.760 Series

Multimedia Application Frameworks (MAFR)

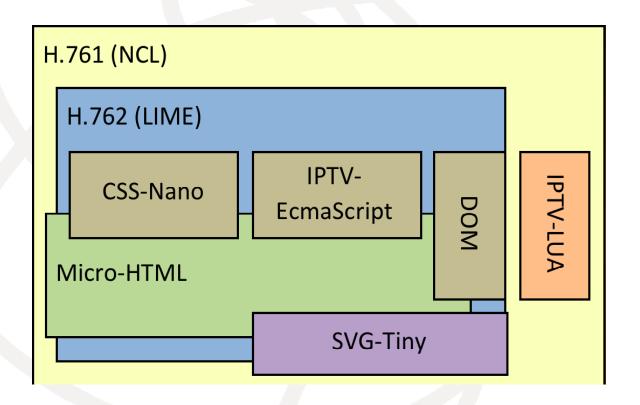
IPTV Multimedia Applications

- Resident
 - Applications installed by the manufacturer. EPG UI.
- Installable applications
 - Applications that can be installed by the user.
 - Runs locally, may access remote data. Widgets.
- Not installable, pulled applications
 - Online-available applications.
 - Request comes from terminal. Portals.
- Not installable, pushed applications
 - Available applications sent to the terminal with no request.
 - Broadcast applications. Content-related.

MAFR Series

- H.761 Nested Context Language & Ginga-NCL
- H.762 LIME Lightweight Multimedia Environment
- H.763.1 CSS Cascaded Stylesheets
- MAFR.6 EcmaScript
- MAFR.10 SVG Scalable Vector Graphics
- MAFR.14 Lua scripting language

Common MAFR Suite



ITU-T H.761

Nested Context Language (NCL) and Ginga-NCL

Requirements Synchronization



Requirements Synchronization



Requirements Interactivity



Requirements Interactivity



Requirements Content Adaptation



Requirements Content Adaptation



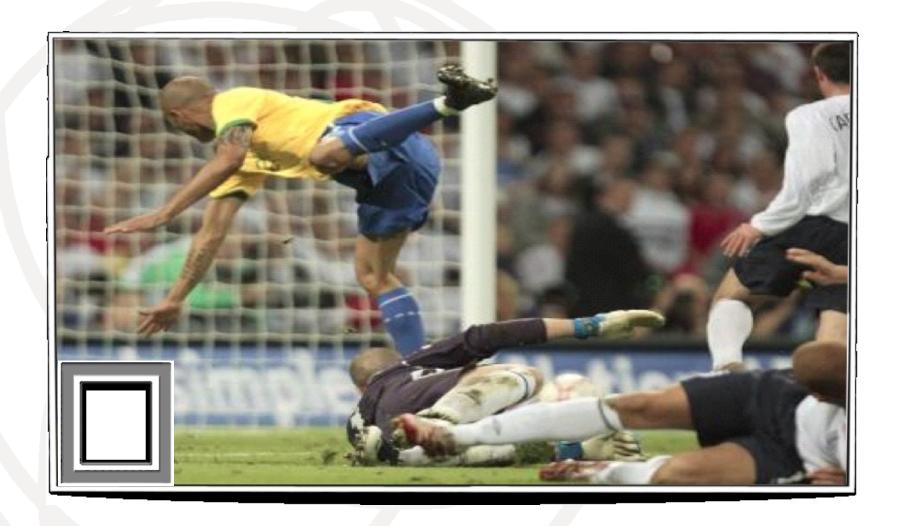
Requirements Single Device



Requirements Single Device, Live content



Requirements Multiple Devices



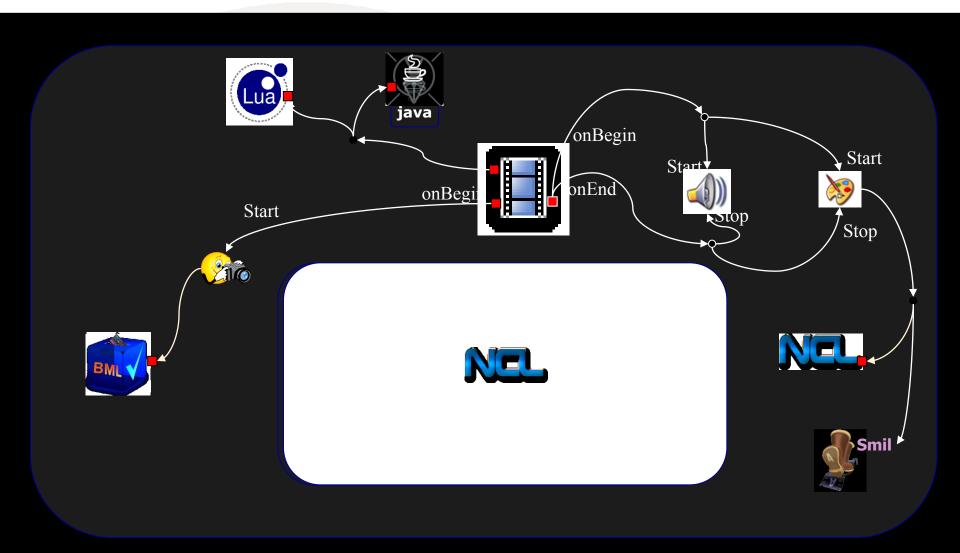
Requirements Multiple Devices

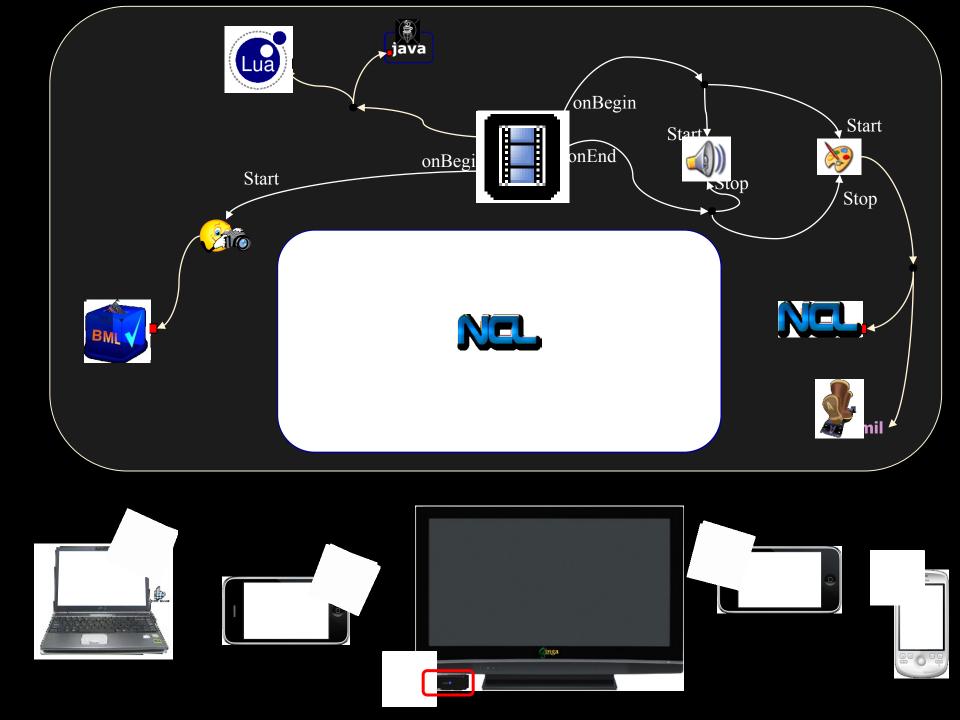


Requirements Multiple Devices

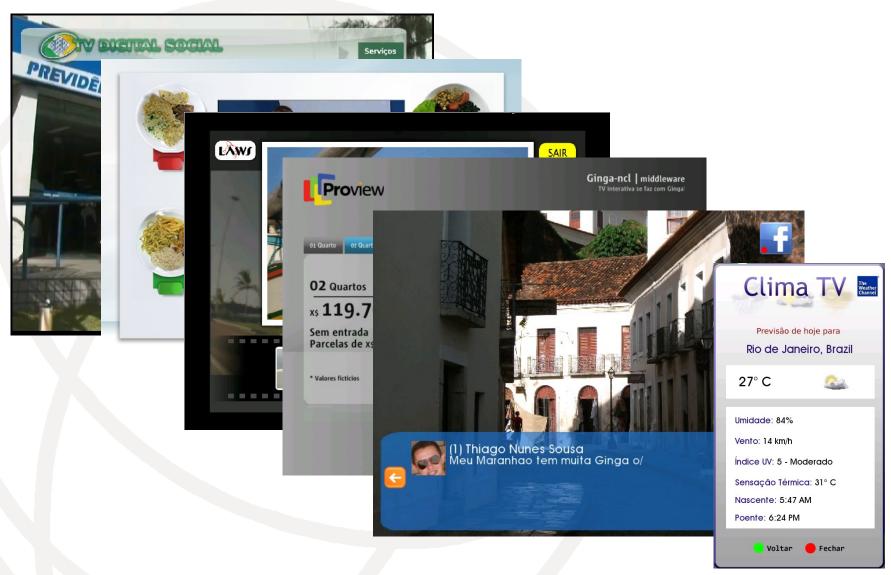


What is NCL





Screenshots



Screenshots



ITU-T H.761 market

- Adopted for FTA and/or IPTV by:
 - Brazil, Argentina, Peru, Chile, Uruguay, Paraguay, Bolivia, Ecuador, Costa Rica
- Vendors
 - Brazil, Argentina, Japan, China, Israel
- TV Sets, Mobile Phones, Set-top Boxes
 - Sony, Philips, LG, Toshiba, Nokia...

ITU-T H.761 Communities

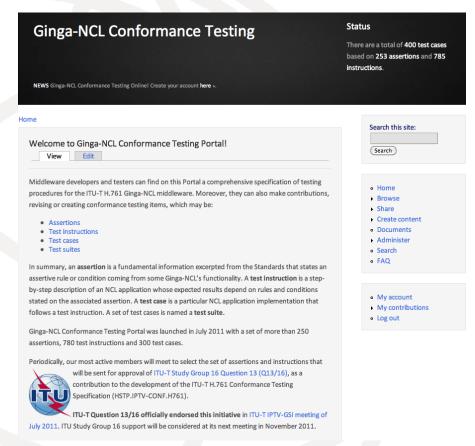
Open-source Reference Implementation



http://www.gingancl.org.br

ITU-T H.761 Communities

Collaborative Test Suite



http://testsuite.gingancl.org.br

ITU-T H.761 Communities

Application Repository



http://club.ncl.org.br



Thank you

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