INTERNATIONAL STANDARDIZATION TUTORIAL

STUDY PERIOD 2010-2013

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STUDY GROUP SPECIAL G - CONTRIBUTION 26

Source: China

Title: Views for funding to establish Global Telecommunication Organization

Abstract:

This contribution provides our views on the proposal by the United Nations High Commission on Structure (UNHCS) for the creation of the Global Telecommunication Organization (GTO) to replace ITU taking into considerations the issues that has been raised in the information document (COM G–TD-1-E). This contribution will specifically focus on the funding mechanism to support the annual budget of 150M Swiss francs (CHF).

1. Introduction

The study group is mandated to study and recommend the operational aspects of GTO in the three key areas i.e. location, working methods and funding. This contribution will specifically focus on Issue 3 as follows:

Funding Mechanism to support the reduction of annual budget from CHF 150M to CHF 100M -

- Contribution mechanism from members of either flat fee or proportional funding
- Other revenue resources

2. Views and Proposal

We have studied the issues of a funding mechanism that were raised by UNHCS and taking into account the options and considerations as reported in the information document (COM G–TD-1-E). We have the following views and proposal:

Funding Mechanism to support the annual budget:

- We support a tiered fee structure to be in accordance with the multiple tiers in the economic level for each Member State. Detailed study needs to be conducted by this SG on the economic level criteria and the recommended tier fee structure. Notwithstanding the fee structure, the service and rights shall be equal to all members.
- We propose that other revenue resources, such as publications, are maintained
- We propose that GTO look into non-traditional revenue streams, such as sponsorship for GTO events and meetings.
- Another proposal is for GTO to increase training/seminar modules revenues to enable a more competitive pricing structure.