#### ITU-T Workshop on IP Traffic Flow Measurement

(Geneva, Switzerland, 24 March 2011)

#### **Typical use of IP traffic flow measurements in telecom operators**

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#### Agenda

#### Introduction

Traffic measurements:
Who does what
Coupling flow data with BGP
Complications

#### Internet: content to eyeballs a simplified taxonomy

#### Players in the Internet:

- A Access providers (radio, cable, DSL, fiber, etc.)
- B IP carriers
- B IXPs, Internet eXchange Points
- C Content providers
- C Hosting

#### **IP traffic flow measurements**

- By this time of the day we should know lots of things already on the topic <sup>(2)</sup>
- Let's do a quick recap:
  - Flow-based technologies available: NetFlow, IPFIX
  - Efficient correlation of traffic data with routing information (BGP) is possible; tools are publicly available
  - Use of data reduction techniques (ie. sampling, aggregation) is valid to keep data-set manageable. Accuracy affected.
  - Use of divide-et-impera techniques is valid to distribute computing of results

#### **Routing in the public Internet**

- BGP is used for inter-domain routing in the public Internet
- Traffic is routed to destination
- Routing domains are distinguished by ASNs – Autonomous System Numbers:
  - Now 32-bit, "space for everybody"
    - Price for multi-homing is falling so people are even encouraged ...
    - Unlikely IP transit will disappear, things might well consolidate though ...
  - RPKI/ROA trend: traditional base of trust being broken

=>"Can the basic block of inter-domain routing be mapped to something real, say, a country?" Not really!

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#### Traffic measurements: common ground

- Capacity planning
  - Build capacity where needed
- Traffic Engineering
  - Steer traffic where capacity is available
- Security
  - Events notification, alarms, mitigation, etc.
- Historical traffic trends
  - Feed into Sales department
- Feed into 3<sup>rd</sup> party (even home-made) tools

## Traffic measurements: content providers

- CDN (Content Delivery Networks):
  - Monitor traffic quality (mix of methods)
  - Destination-based accounting is popular:
    - Possible because one direction prevails ...
    - ... and this is the one routed by the CDN
    - => This is accomplished with flow-based IP traffic measurements
    - => This is used more as an internal costcontrol measure than to bill customers
- Hosting, data-center:
  - Monitor co-located server quotas

#### **Traffic measurements: IP carriers**

- IP carriers use flow measurements to:
  - Detect revenue leaks
  - Determine customer profitability
  - Do customer retention
- IP carriers interpretation of usagebased billing (typically SNMP-based):
  - Price per Mbps @ 95<sup>th</sup> percentile port utilization
  - Burst possible

=> No distinction is made on IP traffic primitives when billing customers

## Traffic measurements: access providers

- Monitor customer quotas
- Monitor BBA fair-usage policy compliancy
- Abuse
- Radius accounting is popular; but flow accounting is useful for abuse purposes
- => No distinction is made on IP traffic primitives when billing customers

#### **Traffic measurements: internal billing**

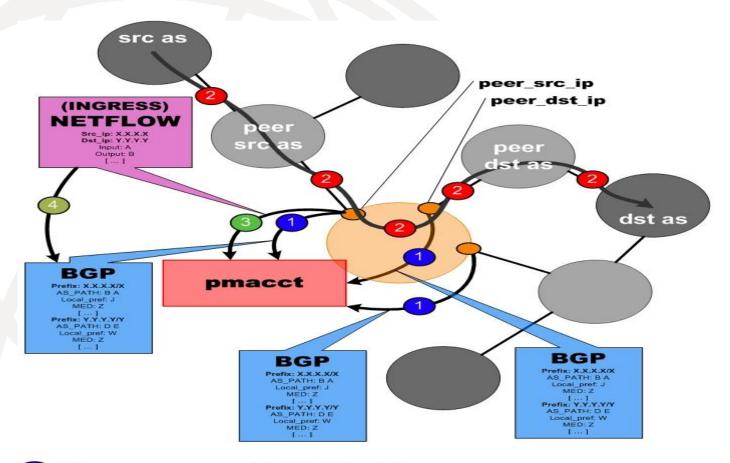
- Networks with international scope
- Subsidiaries in several countries, responsible for own profits and losses
- Corporate international IP backbone
- => Subsidiaries transit over the corporate IP backbone
- Not uncommon backbone utilization is measured to bill subsidiaries proportionally
- => This is accomplished with flow-based IP traffic measurements

#### Coupling traffic measurements with BGP

#### Method(s):

- #1: Coupling at the router (feeling like moving control plane information over and over ..)
- #2: Coupling at the collector (illustrated next slide)
- Tools are available for each method:
  - #1: ie. NetFlow v9/IPFIX, Cisco FNF, etc.
  - #2: ie. Arbor Peakflow (Commercial), pmacct (OSS)

## **Coupling traffic measurements with BGP (collector approach illustrated)**



- Edge routers send full BGP tables to pmacct
- 2 Traffic flows
- NetFlow records are sent to pmacct
- pmacct looks up BGP information: NF src addr == BGP src addr

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# Introduction Traffic measurements: Who does what Coupling flow data with BGP Complications

#### **Control plane woes**

- Control plane vs data plane
  - BGP says to route to X via Y and Z
  - Hidden more specifics in, say Y, can route to X via J
  - => Accuracy of accounting is jeopardized
- Asymmetric routing, load-balancing and multi-homing impact needs a careful analysis

#### **Application layer woes**

- A traffic flow between two end-points, say A and B, is better represented by two uni-directional flows, say, A->B and B->A
- In voice and TDM in general morphology of these two uni-directional flows is congruent

=> In the IP world this is never a guarantee. Morphology is dictated by the specific application.

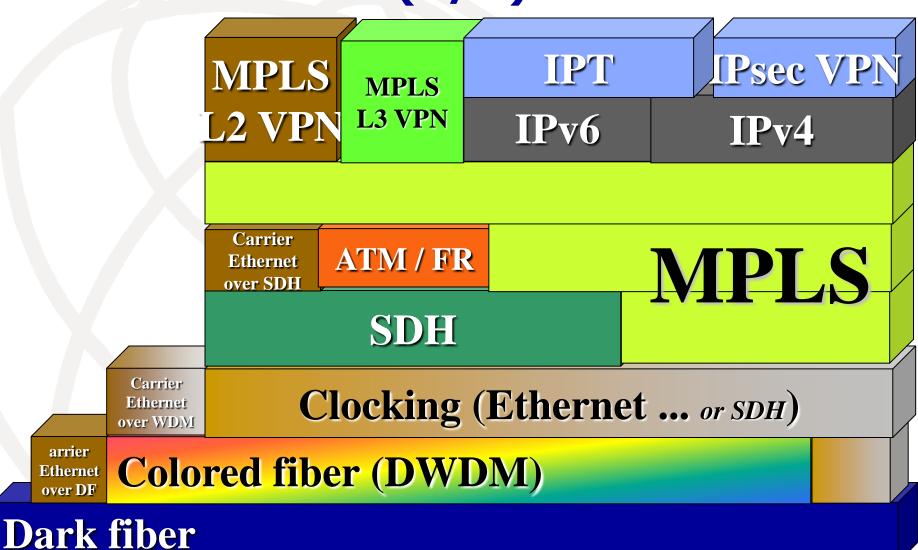
#### **IP addressing woes**

- IP addresses issued in one world region are not required to stay within that region
- Common case among wholesalers: they tend not to like to affiliate to multiple RIRs (costs, trainings, procedures, etc.)

*=> But:* 

- They lend part of their address space to customers
- They are not the best at documentation ③
- Big dynamic IP pools worsen the situation

#### Layering woes (L1, L2 and L2.5) (1/2)



#### Layering woes (L1, L2 and L2.5) (2/2)

- ISP A lies in country X
- IP connectivity is cheaper bought in country Y
- ISP A thinks of a combined solution:
  - They will buy transmission (dark fiber, wave, etc.) between X and Y from party B
  - They might optionally build a footprint in Y
  - They will buy IP transit in country Y from party C
- => Which country this traffic belongs to?

#### Thanks for your attention Any questions?

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