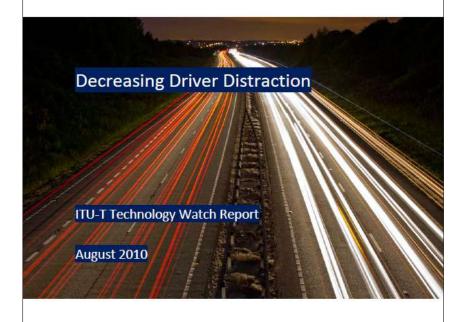
ITU-T Technology Watch

Identifying and highlighting emerging technologies and their likely impact on future standardization



International Telecommunication Union



Texting, making calls, and other interaction with in-vehicle information and communication systems while driving is a serious source of driver distraction and increases the risk of traffic accidents. Technology-caused driver distraction is a global problem and has its stake in the more than 1.2 million people dying in road crashes each year. This ITU-T Technology Watch Report provides an overview of technology-caused driver distraction and surveys standards, guidelines and initiatives aiming at making the use of in-vehicle information and communication systems less distracting.

Policy & Technology Watch Division
ITU Telecommunication Standardization Bureau



- Intelligent Transportation Systems
- ICT and Climate Change
- Remote Collaboration
- ICT and Food Security
- Mobile Applications
- Biometrics
- Driver Distraction
- ICT and Water
- Submarine Cables and Climate Monitoring
- eHealth
- Smart Clothing
- Games

Standards and Games Discussion

- The evolution of gaming
- Terminals and platforms
- Gaming as showcase for new applications, technologies, standards
- Gaming as a business

The evolution of gaming

NPD Group, Aug. 2010:

- 20% of U.S. population age 6+ reports having played a game on a social network
- 35% users are new to gaming
- 47% male, 53% female
- Bloomberg, Oct. 2010:
 - "Zynga Tops Electronic Arts as Social Games Spread"
 - largest maker of games on Facebook, with more than 210m monthly active users

Terminals and platforms

- PC, console, handheld, mobile phone / tablet, set-top box
- Social networks as a platform (Facebook, etc.)

Gaming as showcase for new applications, technologies, standards

- 3D
- Cloud computing, streaming, gaming-ondemand
- HTML5
- Motion-sensing and controls
- Al

Gaming as a business

- Free-to-play
- In-game advertising
- Gold farming

Technology Watch Your input and feedback is very welcome!

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