ICTs and Climate Change

Arthur Levin, Head, Corporate Governance and Membership Presentation of ITU Background Paper

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The views expressed in this presentation are those of the author and do not necessarily reflect the opinions of the ITU or its Membership.



Agenda

Global Framework

- The evidence for climate change
- ICTs ...

as a cause of global warming
 in monitoring climate change
 for mitigating climate change
 for adaptation
 ITU and Climate Change



GLOBAL FRAMEWORK

- 1992 Framework Convention on Climate Change
- I997 Kyoto Protocol was adopted at COP-3
 - while Convention encouraged developed countries to stabilize GHG emissions, the Protocol commits them to do so
- 2001 Detailed implementation rules adopted at COP-7 in Marrakesh
 - Annex I (developed countries) to reduce GHG emissions in period 2008-12; a reduction of 5% against 1990 baseline
 - aviation and shipping were excluded
 - Annex II (developing countries) only to monitor and report GHG emissions
- Protocol established Clean Development Mechanism (CDM)
 - allows parties to earn and trade emission credits through projects either in developed or developing countries



GLOBAL FRAMEWORK

2005 Kyoto Protocol came into effect for 177 countries

2007 Fourth Assessment Report of IPCC

- clear link between GHG emission and climate change
- GHG emissions continue to grow as world continues to industrialize

2012 First commitment period under Kyoto Protocol will expire

> new framework is needed to deliver the stringent emission reduction the IPCC says are needed



TOWARD A NEW FRAMEWORK

2007 COP-13 in Bali launched process for negotiation of new Agreement

- established AWGLCA (Ad Hoc Working Group on Long Term Cooperative Action) to develop work program
- 2008 AWGLCA meetings
 - Bangkok (31 March–4 April)
 - Bonn (2-13 June)
 - Accra (21-27 August)
 - focus of work program will be adaptation, mitigation, technology and financing, plus deforestation
 - continuation of Kyoto Protocol carbon market-based mechanisms under a new Agreement
- 2008 Meeting of COP-14
 - Poznan, Poland (1-12 December)
- 2009 COP-15 meets and expected to conclude Agreement
 - Copenhagen (December)







ICTs as a cause of global warming



ICTs (excluding broadcasting) contribute an estimated 2-2.5% of global Greenhouse Gas emissions

- Around 0.9 tonnes GtCO2e in 2007
- Telecoms contributed around one quarter of this total

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ICTs at work for monitoring climate change

- WMO World Weather Watch, incorporating:
 - Global Observing system
 - Global Telecom System
 - Global Data Processing system
- Remote sensing
- Environmental monitoring
 Toupami early, warping system
 - > Tsunami early-warning system -
- Digital climate forecasting models
- GPS-enabled telemetry
- Ubiquitous sensor networks







Mitigating the impact

- Directly, e.g., through energy-saving
 - Next-Generation Networks (NGN) should reduce GHG emissions by 40%
 - Modern radio technologies reduce energy consumption by transmitters ~ 10 times
- Indirectly, e.g. ICTs for carbon abatement
 - Video-conferencing to reduce business travel in Europe by 1% would save 1m CO₂ tonnes
- Systemically, e.g., by "dematerialisation"

Intelligent Transport Systems could reduce vehicle carbon emissions below 130g per km



Towards a climate neutral ICT sector

- BT has reduced carbon emissions by 60% compared since 1996
- ETNO Members have reduced carbon emissions by 7% and carbon intensity by 14%
- NTT's "Total Power Revolution" saved 124m kWh in 2007
- Other initiatives:
 - GeSI, Green Grid, WattWatt, FTTH Council Europe, EU codes of conduct, CBI Task Force etc



Using ICTs for carbon abatement / displacement

- Reducing / substituting for travel
 - In 2007, Telstra held 7'500 video conferences saving 4'200 tonnes of CO₂

Flexible work arrangements

- Each one million EU workers could save one million tonnes of CO₂ annually by telecommuting
- Intelligent Transport Systems (ITS)
 - In-car systems to assist in "eco-driving" can reduce CO₂ emissions by up to 20 per cent
- Dematerialization (replacing atoms with bits)
 - ITU-T Recommendations Online save 105 million tonnes of CO₂ annually compared with distribution of paper copies

Sources: Climate Risk report for Telstra, ETNO/WWF report, Toyota, ITU



ICTs for adaptation: ITU Role

- Telecommunications/ICTs for disaster preparedness
 Tampere Convention
 - PP-06 Resolutions 36 and 136 on use ICTs for humanitarian assistance
 - WRC Resolutions 646, 647, 673 on use of radiocommunications for environmental monitoring, public protection and disaster relief
 - WTDC-06 Resolution 34 on the role of ICTs in mitigation of effects of disasters and humanitarian assistance
 - Partnership Coordination Panel on Telecoms for Disaster Relief (PCP-TDR)
 - E.164 country code (888) for UN OCHA
 - Recommendations E.106 on call priority and X.1303 on common alerting protocol



Towards a climate-neutral ITU

- Developing a knowledge base and repository
- Positioning ITU as a strategic leader
- Promoting a global understanding through international fora and agreements
- Achieving a climate-neutral ITU within three years
 - Conducting carbon audit
 - Using remote collaboration tools
 - Developing projects under Carbon Development Mechanism



Thank you International Telecommunication Union

<itu.int/climate>

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Some Background Materials



- ITU Climate Change site
 <u>www.itu.int/climate</u>
- Climate Change symposia website
 <u>www.itu.int/ITU-T/climatechange</u>
- Technology Watch Briefing Reports
 <u>www.itu.int/ITU-T/techwatch/reports.html</u>