

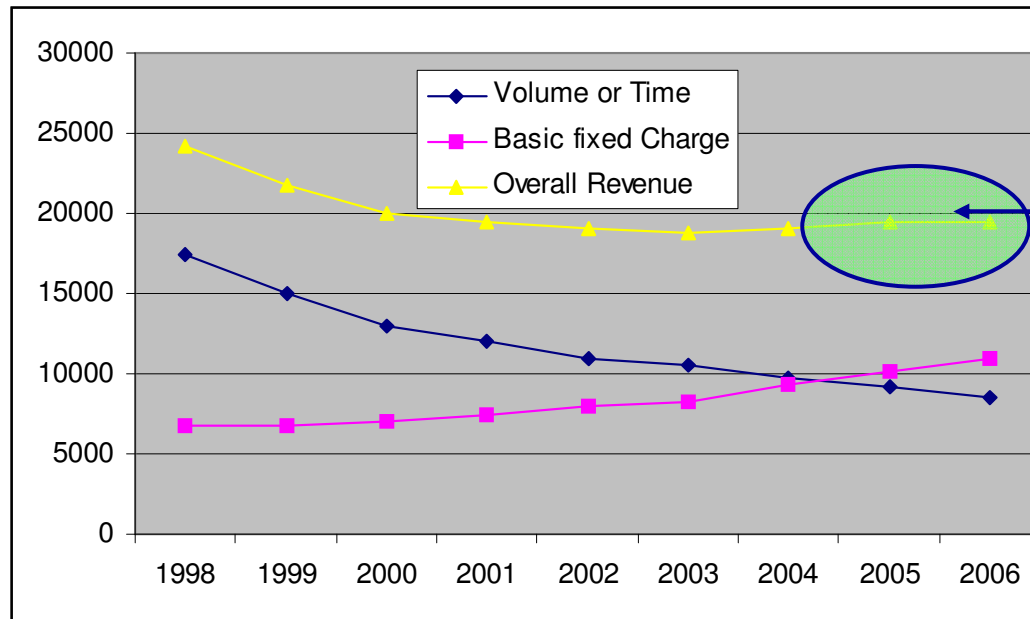
Digital (Virtual) Identities in Daidalos and beyond

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Who wants to pay for more Bandwidth?

- **More Access Bandwidth?**
 - No one pays extra for volume or time
 - plain usage is a commodity
 - But they will pay for access services

Digital Identities:
a potential
breakthrough and
convergence
technology



Revenue Increase depends on
Network Service (flat rate!)
providing value, not volume

Pay for

- Pervasiveness & Ubiquity
- Seamless Mobility
- Comfort of use
- Trust & Reliability

Challenges for Network Access

- **Make network access everywhere possible**
 - This is a more valuable service than more bits!
- **Make your network available with the quality you need while on the move**
 - Seamless user linked roaming and mobility independent of your device
- **Simple billing and customer relationship**
 - Your trusted provider (operator, credit card company) should take care of everything
- **Remove device limitation**
 - Borrow a phone or laptop or use an embedded device in a hired car
 - Use multiple devices, share devices

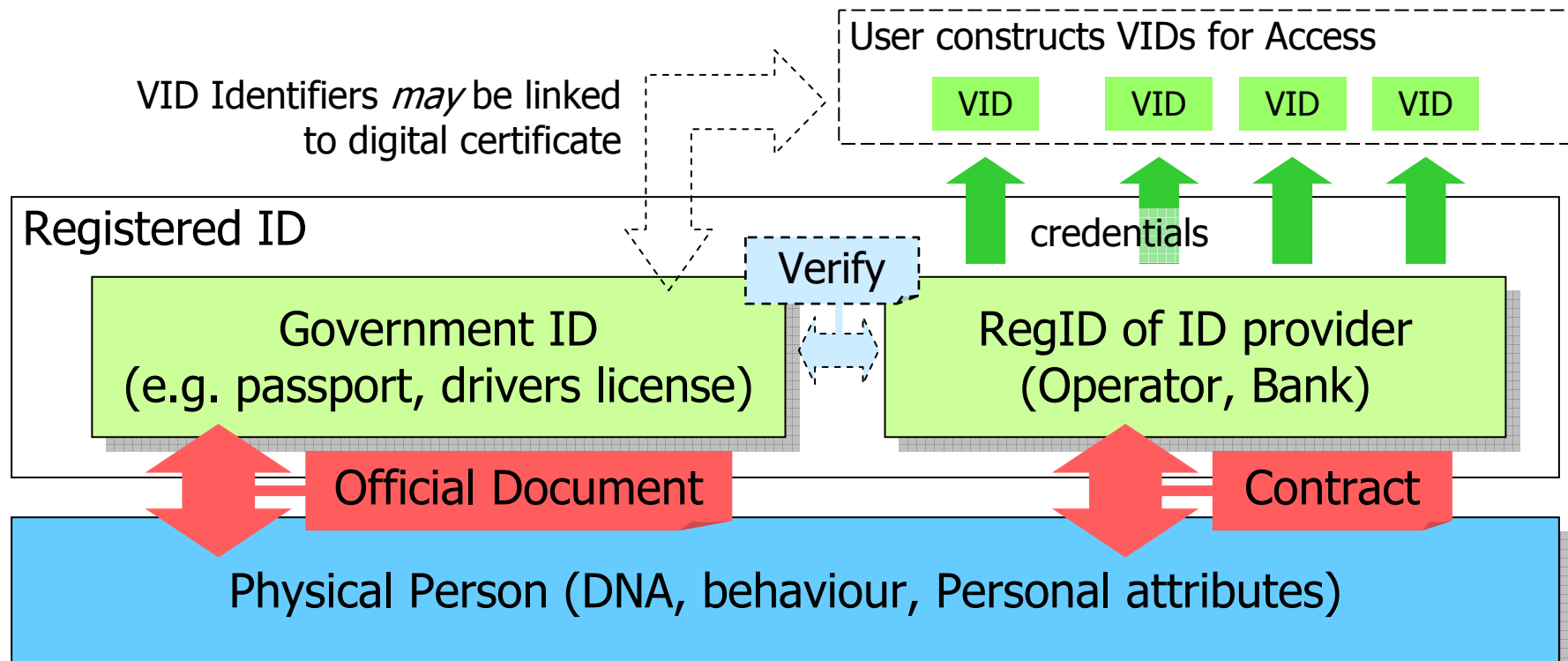
Requires Change in Thinking

Whatever the network:

**The user (you!) is at the centre!
Not your device (phone, laptop, ...)**

Liberate User from Devices!

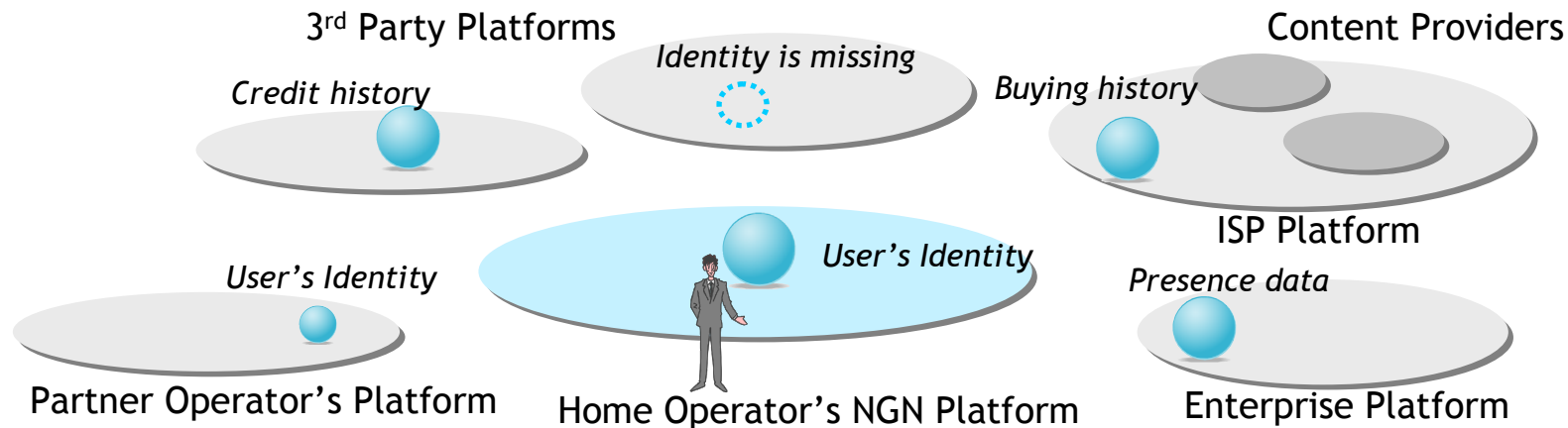
Daidalos Virtual Identities Approach



- VIDs correspond to *personae* and could relate to different roles
- VIDs are used for both network and service access, as well as content
 - May be extended to other domains, e.g. gaining entrance to building
 - ID token that contains VID Identifier + encrypted artefact for A4C is used
- Use VID to also enhance *privacy* of user!

Today: Identity Fragmentation

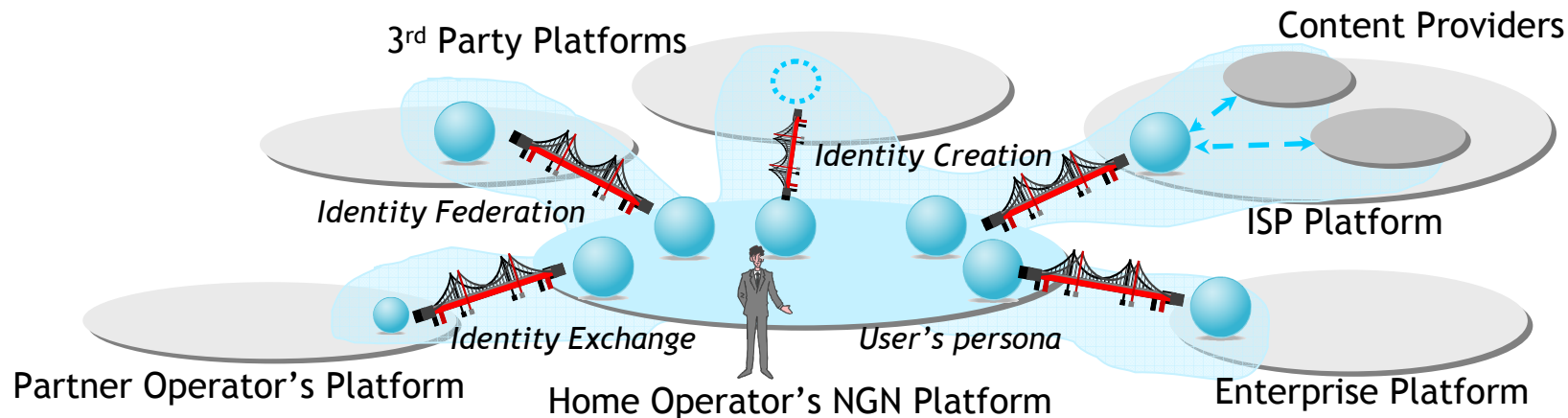
- **Current identity info of a user is distributed & duplicated among different platforms resulting in**
 - **Multiple sign-on procedures for a wide range of services**
 - **Inability to make good use of user related data (trail, presence, geo-location) across different platforms**
 - **Difficulty for users to provide, retrieve and update all privacy info managed at each platform separately**



Source: NEC Corporation

Tomorrow: Identity Convergence

- To solve identity fragmentation,
 - Make a bridge between platforms
 - introduction of multi-personas per user
 - optimum deployment & life cycle mgt of them
 - Filter flow of identity info across the bridge
 - minimization of identity info disclosure from user's viewpoint
 - making identity info obscure from operator's viewpoint

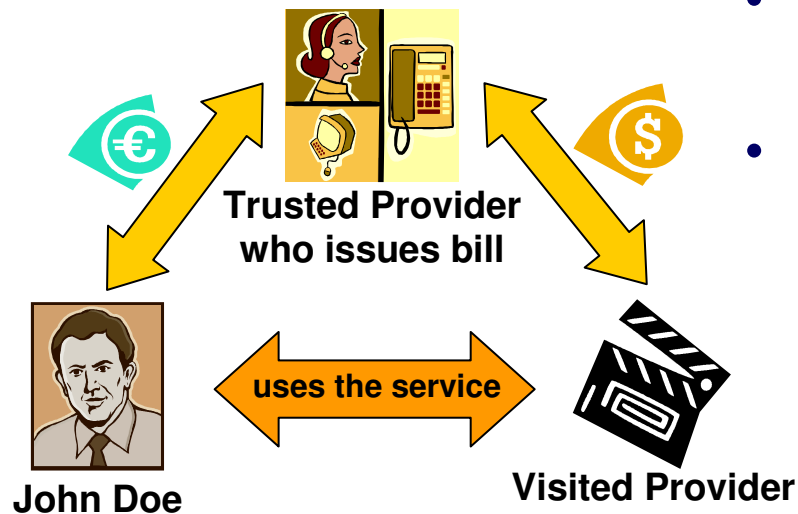


In Particular: Build bridge to the Network

Source: NEC Corporation

Daidalos Virtual Identities Approach

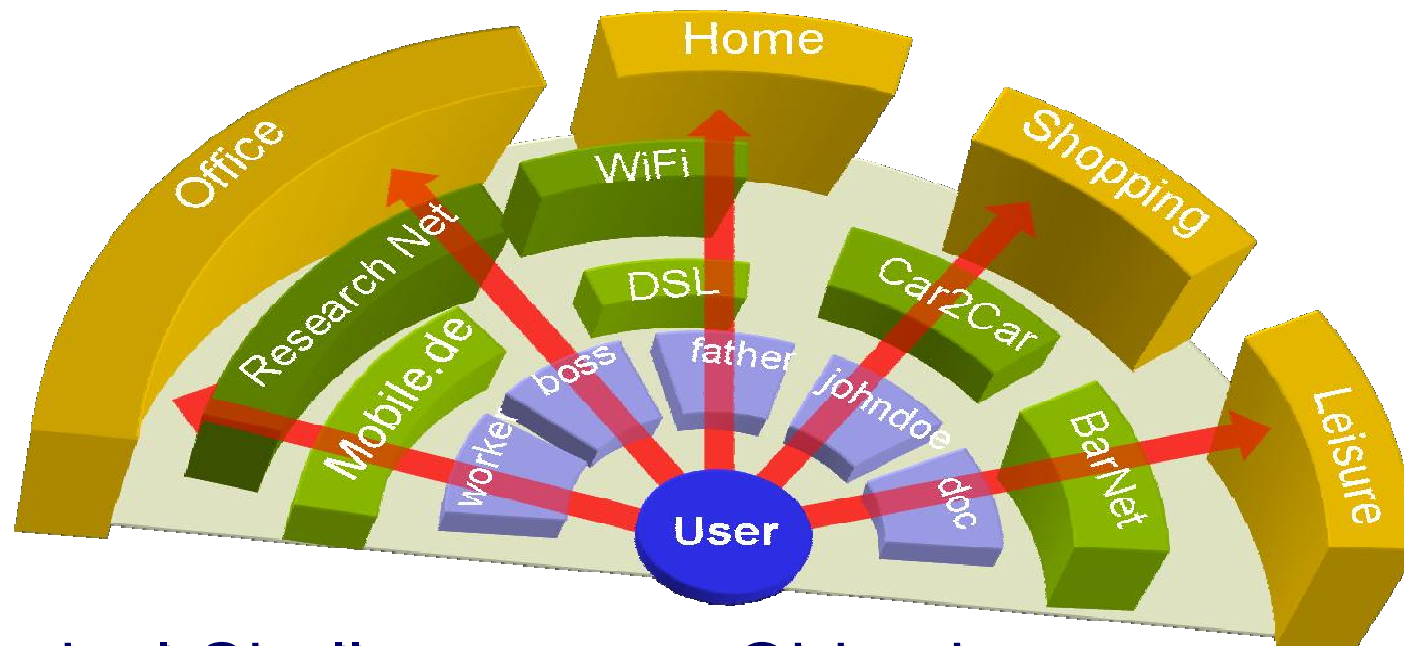
- Growing numbers of communication services burden users with increasingly complex authentication effort
- Users want a limited number of operators enabling universal access to everything – ideally “single sign-on”
- Identity solutions need to support multiple (virtual) identities or personae for several profiles, roles and contexts ... respecting privacy



- The trusted operator becomes a proxy for billing which is a business in itself.
- Improved security through VIDs acting as pseudonyms
 - the service provider delivers without knowing the user.
 - the trusted operator (e.g. operator or bank) knows the user, not the service.

Source: Daidalos

Daidalos Virtual Identity Concept



Technical Challenges

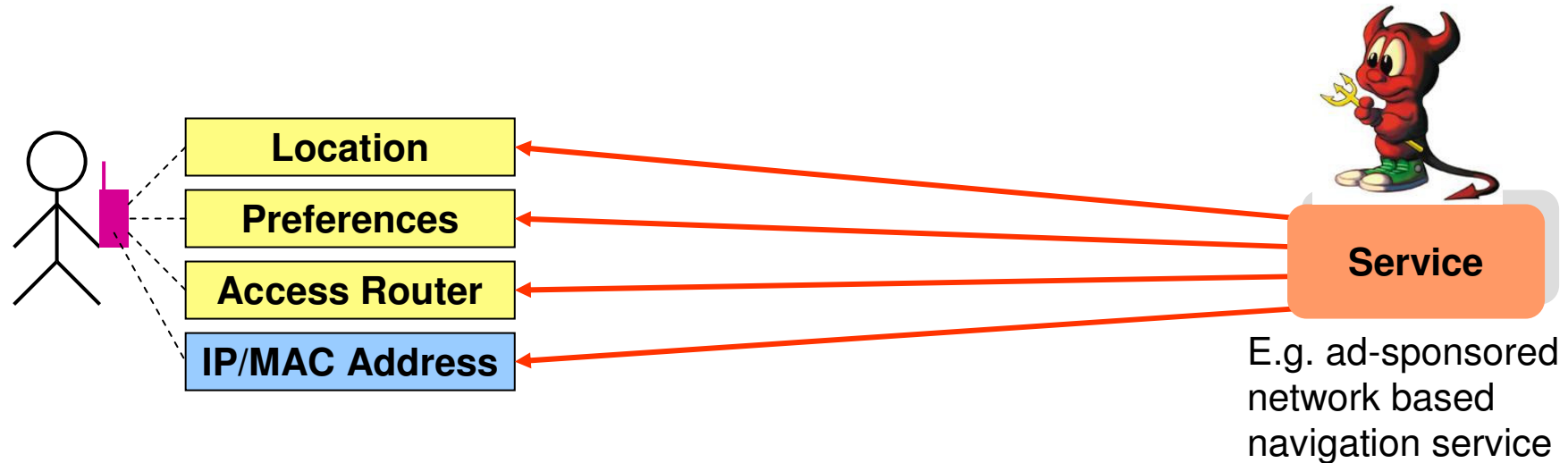
- **Privacy**
- **Unified and Uniform Namespaces**
- **Access Control**
- **Billing and Charging**
- **Mobility**

Objectives

- **Link real and digital worlds**
- **User's data should be under his control**
- **Service providers use of federation to enhance user experience**

Source: Daidalos

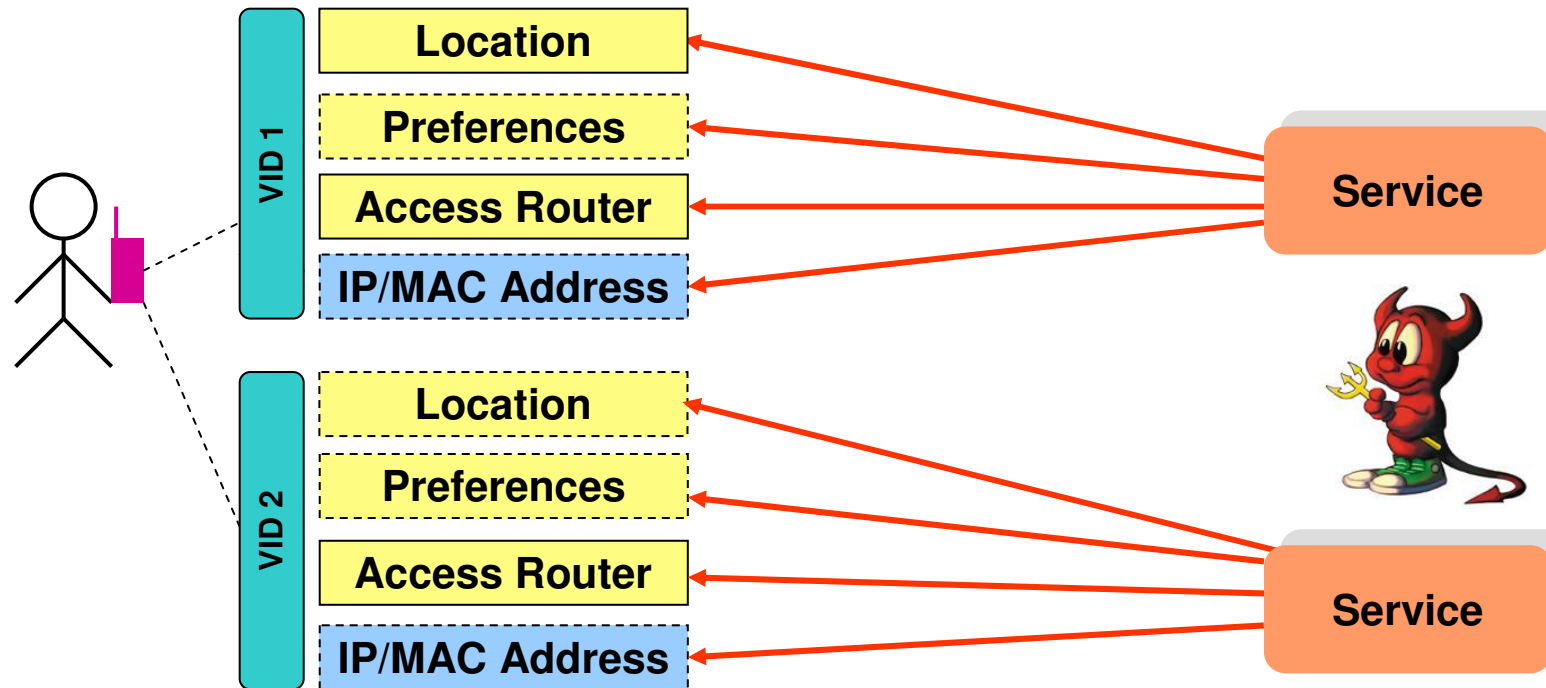
Daidalos Virtual Identities and Privacy



- **Services operate on privacy-sensitive data**
- **Dynamic business scenarios**
 - Services offered by unknown (potentially untrusted) 3rd Party Providers
- **Simple access to services for user's required (Mobility support, SSO)**

Source: Daidalos

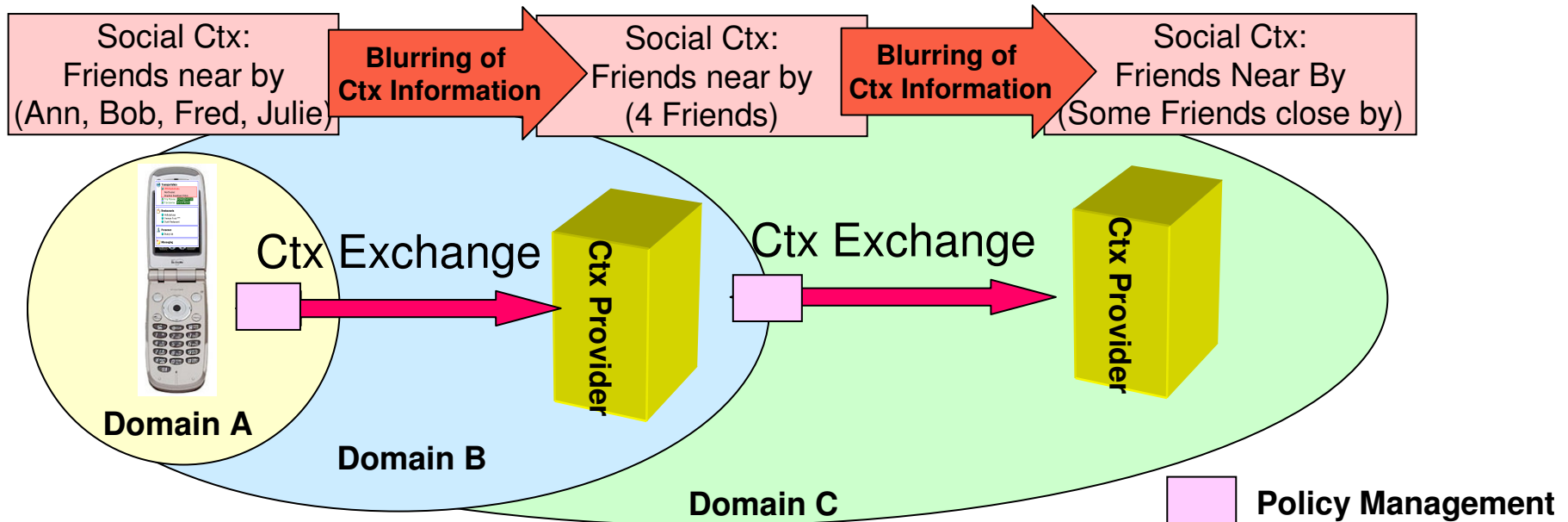
Daidalos Virtual Identities and Privacy



- **Service use based on Virtual Identities (VIDs)**
- **VID selected according to user's privacy policies**
- **Mid-term: Make IP/MAC Address unlinkable**

Source: Daidalos

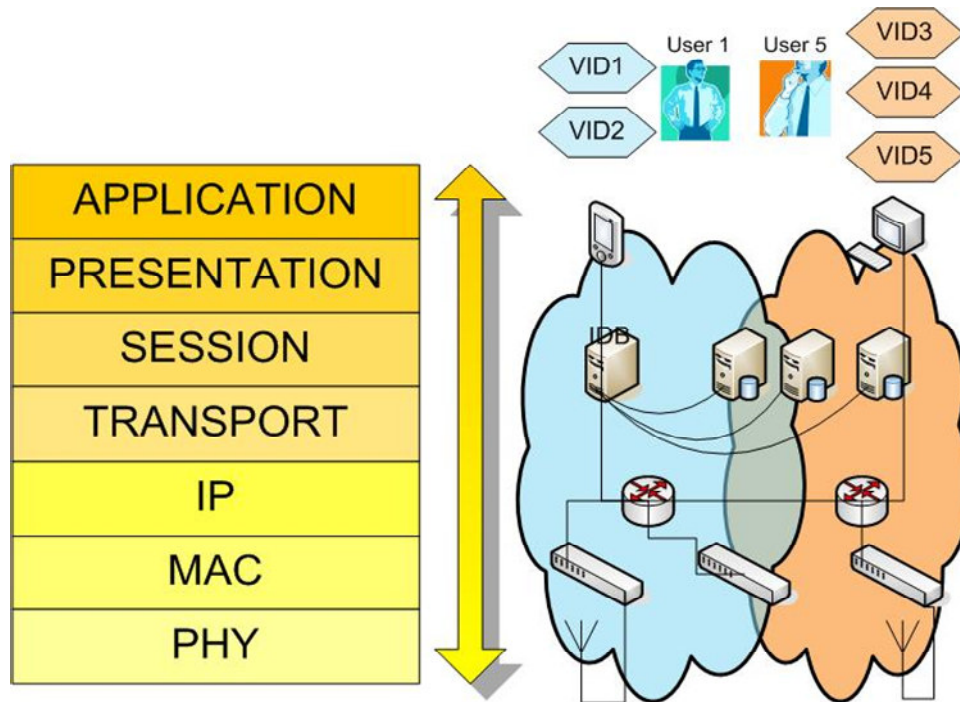
Related Technology: Context Obfuscation



- **Context Obfuscation Technology**
 - supports privacy of context information based on user preferences
 - handles context exchange within and across domains uniformly
- **Context Obfuscation Challenges**
 - Context requires a structure that translates naturally to a blurring mechanism
 - Semantics for context blurring need to be defined
 - Adequate context distortion filters are required
 - User interface must be simple and support decisions in a dynamic environment
 - User must trust obfuscation behaviour

Source: Daidalos

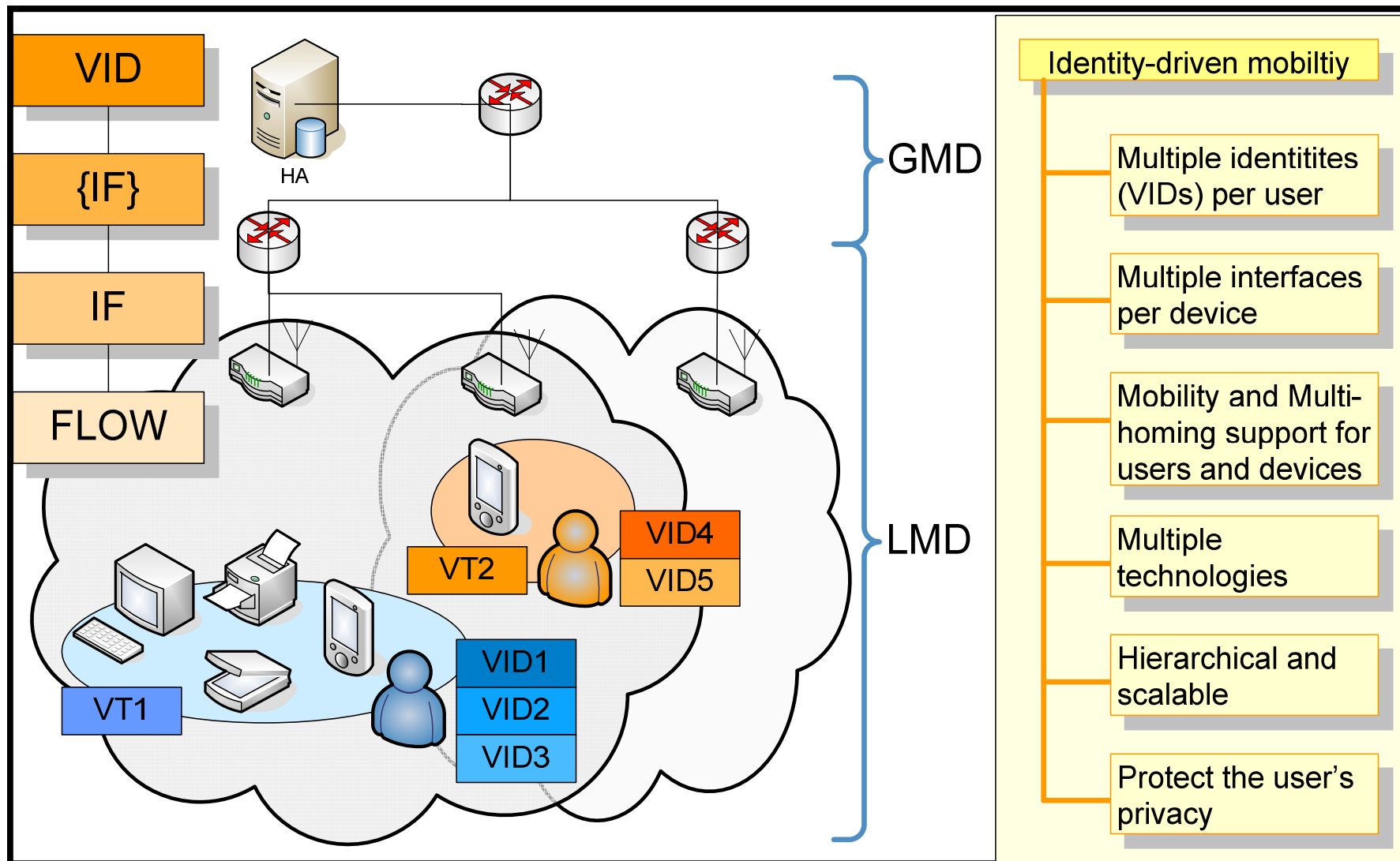
Cross-layer design becomes Imperative



- **Uniform namespaces (one ID for all purposes)**
 - For network identification
 - To obtain information about a user/service/group
 - Under which to authenticate to the network and to the services
- **To maintain pseudonymity at a higher level, a top-down protocol design is required**
- **ID must be independent of the application, service, interface and even terminal**

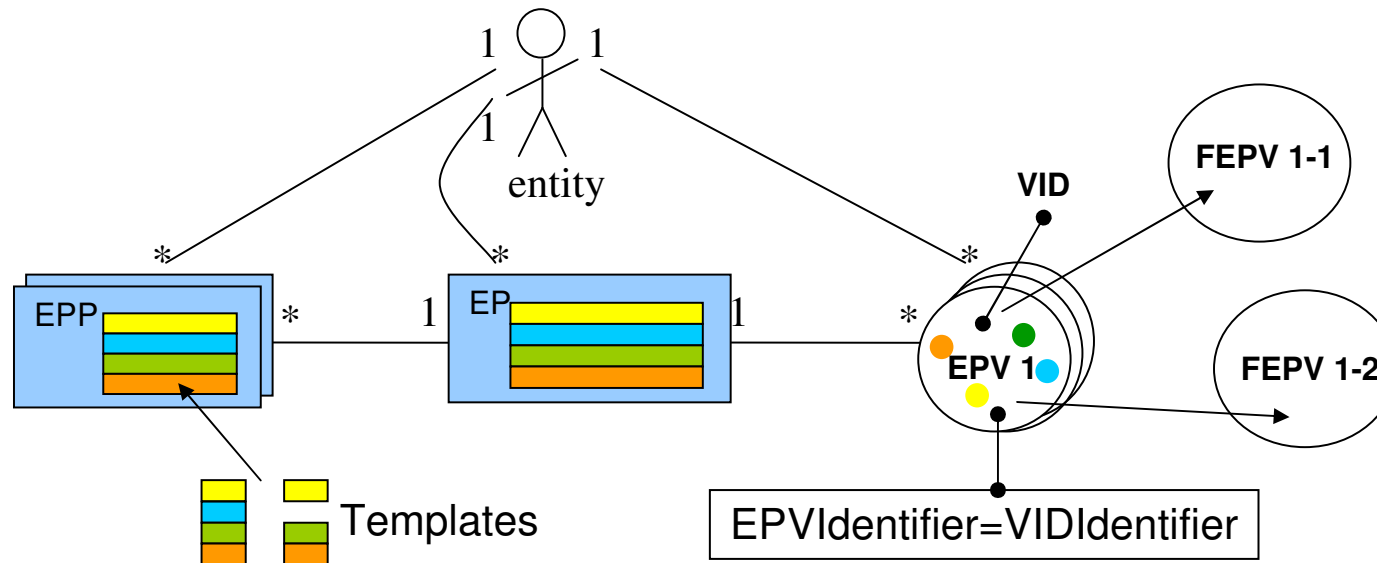
Source: Daidalos

Mobility Support for Digital Identities



Source: Daidalos

Daidalos Virtual Identity Data Model

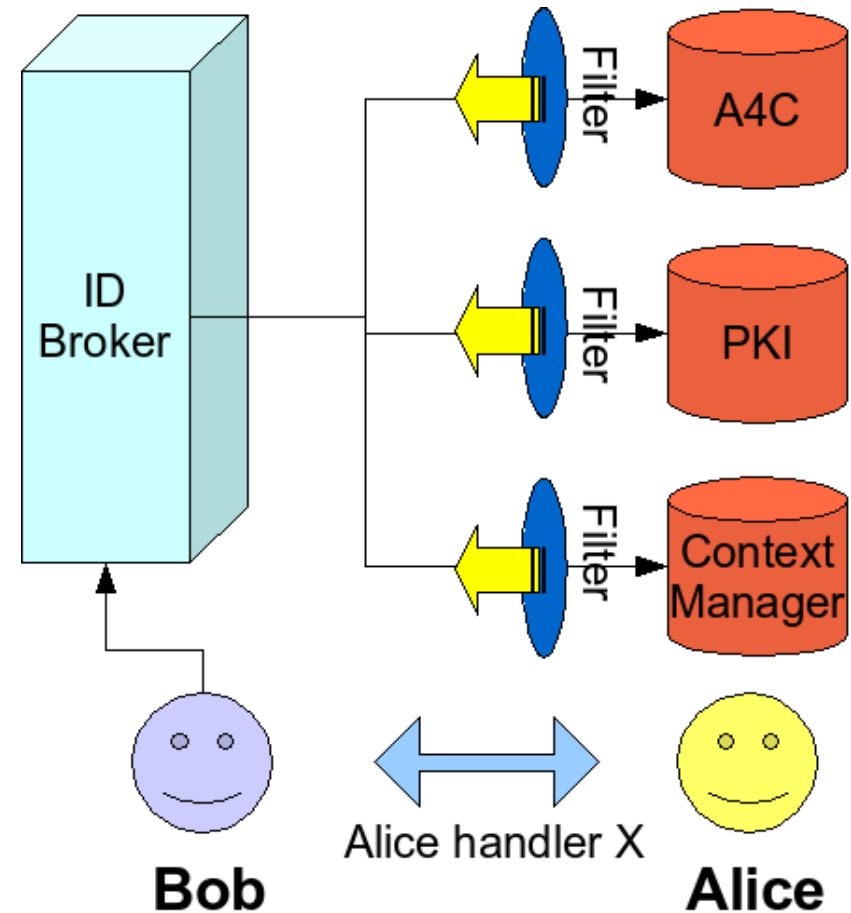


- Entity: individual, company, provider, etc able to make legal binding
- Entity Profile Part (EPP): Coherent piece entity's data e.g. at provider
- Entity Profile (EP): The union of all EPPs plus entity's knowledge
- Entity Profile View (EPV) or Virtual Identity: Entity's aggregation of EPPs
- Filtered EPV used for access (to not reveal more than needed)

Source: Daidalos

Daidalos Identity Brokerage Architecture

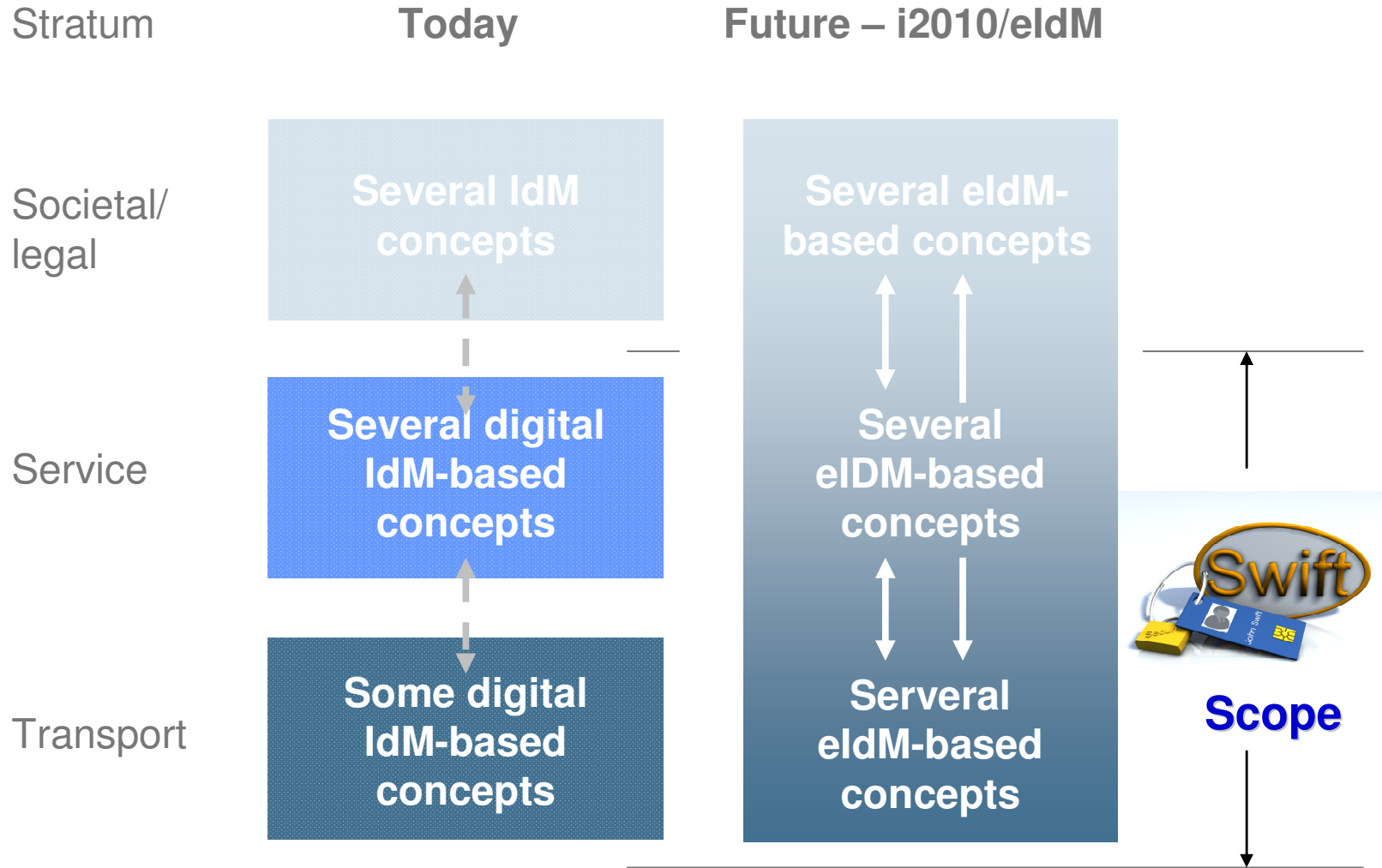
- **Scenario:**
 - Alice uses a service offered by Bob
 - Alice interacts as VIDID “X” with Bob
- **Bob requests attribute from Alice via the ID Broker**



Source: Daidalos

The next Step: SWIFT (01/08 – 06/10)

Identity Management Systems



eldM: electronic Identification Management

EU IST FP7 Project SWIFT

- **Target:** *Leverage identity technology to integrate service and transport infrastructures by extending identity functions and federation to the network and addressing usability and privacy concerns*
- **Partners:** Fraunhofer SIT (Project Co-ordinator), NEC (Technical Leader), Alcatel-Lucent, Deutsche Telekom, Portugal Telecom, Dracotic (SME), University of Murcia, IT Aveiro, University Stuttgart
- **Time Frame:** January 2008 – June 2010
- **Overall Budget:** 5.3 Million €
- **EU Contribution:** 3.5 Million €
- **Description of Work approved by the Commission on 27th September 2007**
 - Currently in the final overall Commission-internal processing and approval stage
- **Acronym SWIFT: Secure Widespread Identities for Federated Telecommunications**



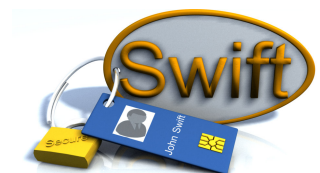
Key SWIFT Technology Objectives (1/2)

- **Vertical integration of identity, privacy, trust and security across layers: Protocols, addressing and inter-layer interfaces with controlled privacy**
- **New identity-centric user schemes supporting different levels of information access control, with well-defined privacy rules about who can change or even knows the data handled.**
- **Methods and techniques on how users are identified and located, but may remain pseudonymous at all layers based on user preferences.**
- **Identity-based mobility solution: Adaptation of mobility protocols to the user's "moving identities" across devices, services and networks.**
- **Semantic interoperability of eIdM systems – legacy and different national instances.**

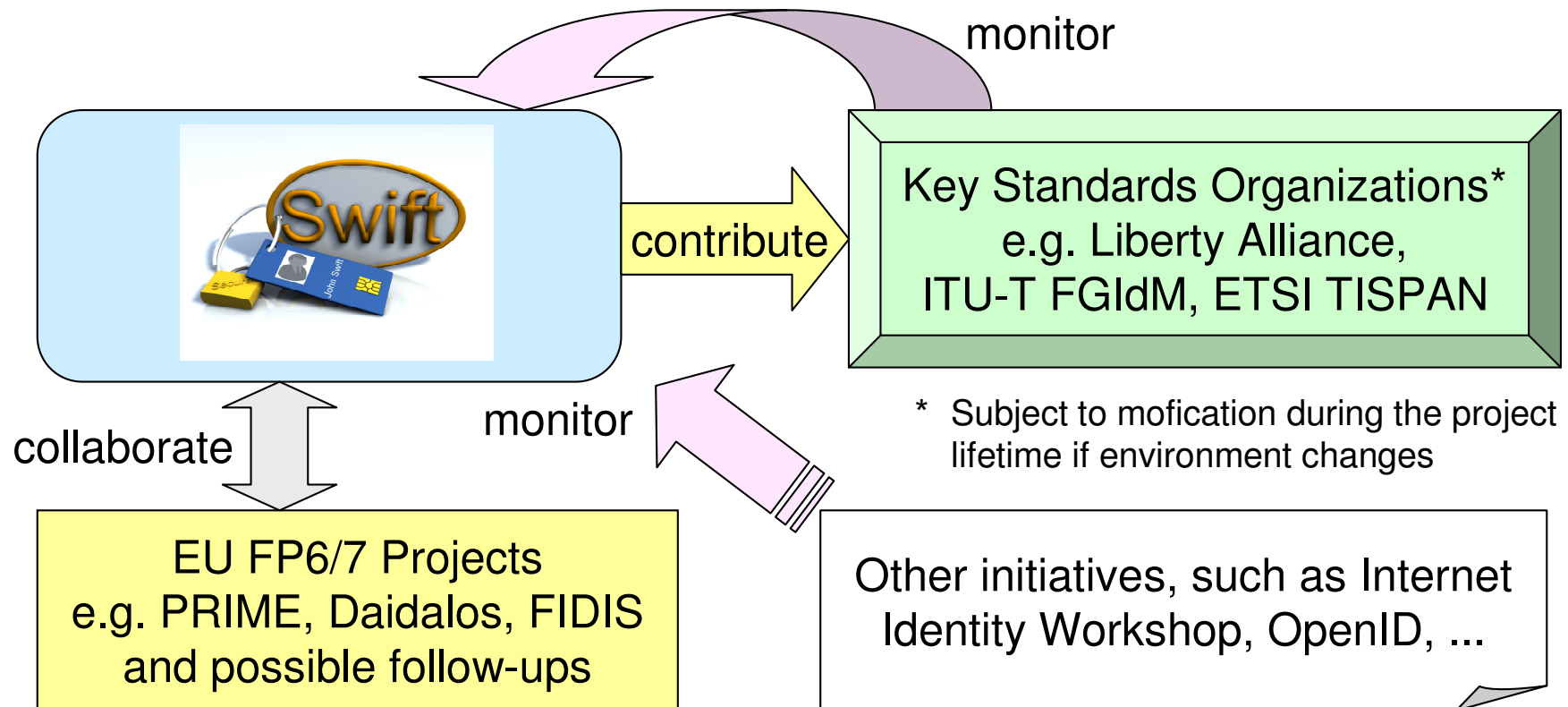


Key SWIFT Technology Objectives (2/2)

- Meta data model to deal with IdM data sets to support interoperability.
- An Identity Management Platform providing a common framework and APIs for controlled access of identity attributes across services and networks with user privacy mechanisms including specific APIs, such as for an Identity Broker.
- Mapping new identity techniques to existing technology (SIM cards, etc), and eIdM and AAA solutions to accommodate Identity Management.
- Name and identifier resolution across heterogeneous namespaces.
- **Contribution to standardization to include the SWIFT identity approach at the different layers to go beyond the existing solutions.**



Relation of SWIFT with the Rest of the World



Conclusions

- **Identity Management is a technology for user based access: *Potential Key Convergence Technology* addressed by several standards bodies e.g. ITU-T Focus Group and initiatives**
- **In combination with Federation: *Daidalos pioneered bridging the gap between traditional IdM and Telecommunications.***
- **The next steps e.g. in SWIFT: *Leverage Virtual Identities and Identity Management for the Network and Telco Services as a Convergence Technology***

Thank you!

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