|  |  |  |
| --- | --- | --- |
| The International Teleocmmunication Union - Connecting the World. | **International telecommunication union****Telecommunication Standardization Bureau** |  |
|  | Geneva, 7 April 2025 |
| **Ref:**  | TSB Circular 42TSB Events/SC | **To:**- Administrations of Member States of the Union;- The State of Palestine (Res. 99 (Rev. Dubai, 2018));- ITU-T Sector Members;- ITU-T Associates;- ITU Academia**Copy to:**- The Chairs and Vice-chairs of study groups;- The Director of the Telecommunication Development Bureau;- The Director of the Radiocommunication Bureau; |
| Tel: | +41 22 730 5893 |
| Fax: | +41 22 730 5853 |
| E-mail: | tsbevents@itu.int |
| **Subject:** | **ITU-WHO stakeholders' consultation on the Make Listening Safe initiative(Geneva, Switzerland, 1-3 July 2025)** |
| Dear Sir/Madam,1 The International Telecommunication Union (ITU), in collaboration with the World Health Organization (WHO), is advancing the **Make Listening Safe initiative** **(MLS)** to address the global public health challenge of hearing loss among over one billion young people exposed to unsafe listening practices. Building on WHO’s 2015 launch of the initiative, ITU contributes expertise in ICT standardization and stakeholder engagement, particularly in technology-driven sectors like audio devices, gaming, esports, and entertainment venues. The consultation, taking place from 1 to 3 July 2025, will convene global stakeholders to review progress, strategize implementation, and strengthen partnerships to scale safe listening practices.The consultation will be followed by a Rapporteur's group meeting of Q2/21 "Multimedia framework for digital health applications" on 3 July afternoon. A Working Party 2/21 meeting is planned on 4 July 2025 (details to be confirmed, see [TSB Collective 2/21](http://itu.int/md/T25-SG21-COL-0002/en) for details).2 The objectives of the consultation are to:* Progress assessment: Evaluate advancements since the 2023 MLS event in policy, standards, and awareness campaigns, with emphasis on ITU’s role in developing technical standards for audio devices and ICT ecosystems.
* Strategy development: Formulate actionable plans to integrate safe listening practices into ICT industries (e.g., videogame play, music streaming) and leverage ITU’s standardization frameworks.
* Strengthening partnerships: Enhance collaboration between ITU member states, standardization bodies, private-sector tech innovators, and youth advocates to drive cross-sectoral solutions.

3 The consultation is intended for ICT and standards experts, sectoral leaders, policy and advocacy groups, health and technical academia.4 Participation in the consultation is open to Member States, Sector Members, Associates and Academic Institutions, as well as to any individual from a country that is a member of ITU who wishes to contribute to the work. Participation is free of charge. Remote participation will be provided.5 All relevant Information pertaining to the meeting including the operating hours and draft programme will be made available on the event website here: <https://itu.int/en/ITU-T/Workshops-and-Seminars/2025/0701>. The event webpage will be updated regularly as more information becomes available. Participants are encouraged to check the webpage periodically for updates.6 Registration is carried online and is mandatory for all participants planning to attend the meeting, whether in person or online. You are invited to complete the online registration form as soon as possible at <https://itu.int/net4/CRM/xreg/web/Registration.aspx?Event=C-00015236>.Please note that pre-registration of participants to the consultation is carried out online and mandatory for both in-person and remote participants.7 I would like to remind you that citizens of some countries are required to obtain a visa in order to enter and spend any time in Switzerland. The visa must be obtained from the office (embassy or consulate) representing Switzerland in your country or, if there is no such office in your country, from the one that is closest to the country of departure. Visa processing and approval may take some time, it is therefore suggested to check directly with the appropriate representation and apply early. |
| Yours faithfully,A black text on a white background  AI-generated content may be incorrect.Seizo Onoe Director of the TelecommunicationStandardization Bureau |  |