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| The International Teleocmmunication Union - Connecting the World. | **International telecommunication union****Telecommunication Standardization Bureau** |  |
|  | Geneva, 20 December 2024 |
| **Ref:****Tel:****Fax:****E-mail:** | **TSB Circular 010**+41 22 730 5415+41 22 730 5853ai@itu.int  | **To:**- Administrations of Member States of the Union;- Regulatory Bodies of Member States of the Union;- Permanent Missions and Embassies in Geneva;  |
| **Subject:** | **Invitation to organize your National AI Pavilion at ITU’s AI for Good Global Summit (8 to 11 July 2025, Palexpo, Geneva)** |

Dear Sir/Madam,

Further to the [invitation](https://www.itu.int/md/S24-SG-CIR-0062/en) of Ms Doreen Bogdan-Martin, Secretary-General of the International Telecommunication Union (ITU) to join the **2025 AI for Good Global Summit**, we very much hope to welcome your delegation to the United Nations leading platform advancing trustworthy AI for sustainable development.

It is a most exciting year to join – following AI for Good’s impressive exponential growth, the Summit will relocate to Geneva’s leading international exhibition and convention venue, Palexpo. This strategic move will not only attract a broader audience, but also feature a much larger exhibition to host National AI Pavilions for the first time. As the Secretary-General mentioned in her invitation, you are invited to organize your **National AI Pavilion** – a high-impact opportunity to:

* **Showcase your AI ecosystem:** highlight advancements, innovations and groundbreaking research in AI addressing the SDGs, e.g., startups, tech companies and universities.
* **Seek investment:** AI startups with SDG-driven solutions play a crucial role in driving innovative solutions to the world's most pressing challenges – expose them to potential investors and venture capitalists.
* **Develop Partnerships:** attract international interest in your AI ecosystem to form new collaborations and partnerships.
* **Attract Foreign Direct Investment:** FDI in the digital sector will play a crucial role in your national strategy by injecting capital, technology and expertise.
* **Network:** connect with international leaders in AI, tech giants, 40+ UN agencies, government officials, policymakers, academia, international organizations, investors, VCs and more.
* **Gain insights:** into global AI trends and best practices, as well as AI governance and policy directions to guide your national regulatory approach.
* **Advance AI Research/Analysis:** to assess and continually enhance the digital economy ecosystem.

The AI for Good team hopes to hear from you very soon to discuss this most exciting opportunity. They remain at your disposal and can be contacted at ai@itu.int.

The programme will be available in early 2025 and promises to welcome another exciting line-up of renowned and inspiring speakers, including Nobel Laureate Geoffrey Hinton, Turing Award Winner Yoshua Bengio, and Cherie Blair, spouse of the former Prime Minister of the United Kingdom of Great Britain and Northern Ireland.

I look forward to welcoming your delegation and National AI Pavilion at the AI for Good Global Summit. In the meantime, I encourage you to register your participation soonest given the attractive limited-time discounts at <https://aiforgood.itu.int/summit25/registration/>.

Your participation would demonstrate a valuable commitment to advancing AI innovation and contributing to a global effort to accelerate progress toward the UN SDGs.

Yours faithfully,

Seizo Onoe
Director of the Telecommunication
Standardization Bureau