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| The International Teleocmmunication Union - Connecting the World. | | **International telecommunication union**  **Telecommunication Standardization Bureau** | |  |
|  | | | Geneva, 6 June 2023 | |
| **Ref:** | **TSB Circular 109** | | **To:**  - Administrations of Member States of the Union  - ITU-T Sector Members  - ITU-T Associates  - ITU Academia | |
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| **E-mail:** | [tsbevents@itu.int](mailto:tsbevents@itu.int) | | **Copy to:**  - The Chairmen and Vice-Chairmen of Study Groups  - The Director of the Telecommunication Development Bureau  - The Director of the Radiocommunication Bureau | |
| **Subject:** | **ITU Workshop on “Shaping a Sustainable and Digital Future – Pathway towards the Green Standards Week” (Fully virtual, 15 June 2023)** | | | |
| Dear Sir/Madam,  1 The International Telecommunication Union (ITU), in collaboration with Basel Convention Regional Centre for South America, are organizing a workshop on **“Shaping a Sustainable and Digital Future – Pathway towards the Green Standards Week”** taking place virtually on the **15 June 2023 from 19h00 to 21h00 CEST/ 14h00 to 17h00 ARS.** The event will be held in Spanish with interpretation to English.  2 In recent years, digital transformation has become an essential reality, but there is often a perception that digitization and sustainability are at odds with each other. However, as the world continues to grapple with the climate crisis, it is becoming increasingly evident that sustainability and digital transformation can be mutually beneficial. This is particularly true in the Latin American region. Embracing sustainable digital transformation entails incorporating key elements such as effective e-waste management and embracing the principles of the circular economy. By integrating these components, we can accelerate progress towards the achievement of the Sustainable Development Goals (SDGs) and reduce greenhouse gas emissions.  3 The main objective of this event is to provide an international platform where all stakeholders can gather to share their experiences and identify common solutions and opportunities to accelerate their sustainability progress. Specifically highlighting the role of e-waste management, circular economy, and the value chain in Latin America.  This event will take a closer look at the role played by policies and international standards in the process and how these facilitate positive change. Through high level panel discussions and interactive sessions, the event will create new opportunities for cooperation and collaboration.  4 The expected outcomes of this event are to discuss and share knowledge on the best practices, standards and guidelines on the circular economy and value chain and to learn about real case examples of successful implementation of international standards in Latin America.  5 This event is expected to be attended by top policymakers, business leaders and industry experts, representatives from around the world, other UN agencies, academia, civils society, other regional organizations, NGOs, private sector and other relevant stakeholders.  6 Participation in the workshop is open to ITU Member States, Sector Members, Associates and Academic Institutions, and any individual from a country that is a member of ITU who wishes to contribute to the work. This includes individuals who are also members of international, regional and national organizations. Participation in the workshop is free of charge and open to all.  7 All relevant information pertaining to the event (i.e., draft programme, list of speakers, registration link, remote connection details) will be made available on the following event websites:   * **EN**: <https://www.itu.int/en/ITU-T/Workshops-and-Seminars/2023/0615/Pages/default.aspx> * **ES:** <https://www.itu.int/es/ITU-T/Workshops-and-Seminars/2023/0615/Pages/default.aspx>   The website will be updated regularly as new or modified information becomes available. Participants are encouraged to check the website periodically for the latest updates.  Yours faithfully,    Seizo Onoe Director of the Telecommunication Standardization Bureau | | | | |