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| Title: ITU logo | INTERNATIONAL TELECOMMUNICATION UNION  **TELECOMMUNICATION STANDARDIZATION SECTOR**  STUDY PERIOD 2022-2024 | | | | TSAG-TD369 |
| TSAG |
| **Original: English** |
| **Question(s):** | | N/A | | | Geneva, 22-26 January 2024 |
| **TD (Ref.:** [ITU-D SG 1-LS62](http://handle.itu.int/11.1002/ls/sp17-itu-dsg1-iLS-00062.docx)**)** | | | | | |
| **Source:** | | ITU-D Study Group 1 | | | |
| **Title:** | | LS/i from ITU-D Study Group 1 to TSAG on the Rapporteur Group on sustainable digital transformation [from ITU-D SG1] | | | |
| **LIAISON STATEMENT** | | | | | |
| **For action to:** | | | - | | |
| **For information to:** | | | TSAG RG-DT | | |
| **Approval:** | | | Second Meeting of ITU-D Study Group 1 (Geneva, 27 October 2023) | | |
| **Deadline:** | | | N/A | | |
| **Contact:** | | | Ms Regina Fleur Assoumou-Bessou Chair of ITU-D Study Group 1 Côte d'Ivoire | Email: [bessou.regina@artci.ci](mailto:bessou.regina@artci.ci) | |
| **Contact:** | | | Ms Memiko Otsuki Vice-Chair of ITU-D Study Group 1 Japan | E-mail: [ootsukime@nttdocomo.com](mailto:ootsukime@nttdocomo.com) | |
| **Contact:** | | | Ms Rosheen Awotar-Mauree Study Group 1 Advisor DKH, BDT | E-mail: [rosheen.awotar@itu.int](mailto:rosheen.awotar@itu.int) | |

A new liaison statement has been received from ITU-D SG 1.

This liaison statement follows and the original file can be downloaded from the ITU ftp server at <http://handle.itu.int/11.1002/ls/sp17-itu-dsg1-iLS-00062.docx>.

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| **Telecommunication Development Sector**  **Study Groups** | | A close up of a sign  Description automatically generated |
| **Second Meeting of ITU-D Study Group 1** | | |
| **Geneva, 23-27 October 2023** | | |
|  | |  |
|  | | **Document** [**1/267-E**](https://www.itu.int/md/D22-SG01-C-0267/) |
| **3 November 2023** |
| **English only** |
| All Questions |  | |
| SOURCE: | Chair and Vice-Chair, ITU-D Study Group 1 | |
| TITLE: | Liaison Statement from ITU-D Study Group 1 to TSAG Rapporteur Group on sustainable digital transformation | |
| Reference to Document: [1/TD/13](https://www.itu.int/md/D22-SG01.RGQ-231023-TD-0013/), [1/124](https://www.itu.int/md/D22-SG01-C-0124/) | | |

**LIAISON STATEMENT from ITU-D Study group 1 to TSAG RAPPOrTEUR GROUP ON SUSTAINABLE DIGITAL TRANSFORMATION**

**ITU-D Study Group 1: Enabling environment for meaningful connectivity**

3 November 2023

|  |  |
| --- | --- |
| **To:** | TSAG Rapporteur Group on Sustainable Digital Transformation (RG-DT) |
| **From:** | ITU-D Study Group 1 |
| **For:** | Information |
| **Approval:** | Plenary meeting of ITU-D Study Group 1 |
| **Contacts:** | Ms Regina Fleur Assoumou-Bessou, Chair of ITU-D Study Group 1,  Côte d’Ivoire  Email : [bessou.regina@artci.ci](https://eur03.safelinks.protection.outlook.com/?url=http%3A%2F%2Fbessou.regina%40artci.ci%2F&data=05%7C01%7Crosheen.awotar%40itu.int%7Cc14a79cee0064d70f1b608dbd639d8e8%7C23e464d704e64b87913c24bd89219fd3%7C0%7C0%7C638339316232730371%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6Ik1haWwiLCJXVCI6Mn0%3D%7C3000%7C%7C%7C&sdata=%2BK3uwb2m1AYXSFrw12SnoZNBOLLmr8WaJmMAWdvPRno%3D&reserved=0)  Ms Memiko Otsuki, Vice-Chair of ITU-D Study Group 1, Japan E-mail: [ootsukime@nttdocomo.com](mailto:ootsukime@nttdocomo.com); [memiko.otsuki@gmail.com](mailto:memiko.otsuki@gmail.com) |
| **BDT Focal Point:** | Ms Rosheen Awotar-Mauree, Study Group 1 Advisor, DKH, BDT  E-mail: [rosheen.awotar@itu.int](mailto:rosheen.awotar@itu.int) |

**ITU-D Study Group 1 (Enabling environment for meaningful connectivity)** (ITU-D SG1) would like to thank the TSAG Rapporteur Group on Sustainable Digital Transformation (RG-DT) for their liaison statement (Document [1/124](https://www.itu.int/md/D22-SG01-C-0124/)), which encourages ITU-D study groups to provide information on the activities and studies related to sustainable digital transformation.

Annex 1 of this liaison statement provides descriptions and links to the final reports of the previous study period (2018-2022), as well as on the expected deliverables for the current study period (2022-2025), based on the template provided by TSAG RG-DT in their liaison statement.

ITU-D SG1 looks forward to continuing the cooperation and collaboration with TSAG Rapporteur Group on Sustainable Digital Transformation (RG-DT).

**Annex 1**

**Activities and studies related to sustainable digital transformation**

| **Sector/Domain** | **Study group or SDO** | **Title of deliverable** | **Scope of deliverable** | **Current status** | **Reference/URI** |
| --- | --- | --- | --- | --- | --- |
| *Strategies, policies, regulations and methods of migration to and adoption of digital technologies for broadcasting, including to provide new services for various environments* | *ITU-D, SG1*  *Q2/1* | Final Report of Question 2/1 for the ITU-D Study period 2022-2025 | Main trends related to digital transformation in broadcasting:     1. **Changing of competition landscape**. - There is a rising competition by new media platforms. The traditional broadcasting industry is challenged by the TV and radio streaming services provided over the open internet. Radio and TV broadcasters face competition from big players such as Apple, Amazon, Spotify, Google, Meta etc. 2. **Changing of viewing habits.** - The consumers nowadays ask for more personalised content, accessible anytime and anywhere. Multi-screening habits, multitasking and demand for a*la carte* program schedule, have become the reality. This trend is especially growing with the younger viewers. 3. **Emergence of new technologies**.  - The offer of the state-of-the-art devices which provide enriched experience which includes also new feature such as augmented and virtual reality, gaming, interactivity and mobility. 4. **Consolidation/convergence of service offers** - with the digitalization of broadcasting and other content distribution platforms, converged service offers, with video at the center, being implemented alongside with new services and applications and using innovative business models. | *Ongoing* | Final reports of the *previous* study period for additional information: [link](https://www.itu.int/pub/D-STG-SG01.02.2-2021)  Annual progress report for Question 2/1:  [link](https://www.itu.int/md/D22-SG01-C-0160/en)  Report of the last meeting with updated workplan:  [link](https://www.itu.int/md/D22-SG01-R/) |
| *Economic aspects of national telecommunications/*  *ICTs* | *ITU-D, SG1*  *Q4/1* | Final Report of Question 4/1 for the ITU-D Study period 2022-2025 | The Report is expected to cover the various topics related to the economic aspects of national telecommunications/ICTs including Economic aspects/implications of digital transformation. | *Ongoing* | Final reports of the *previous* study period for additional information: [link](https://www.itu.int/pub/D-STG-SG01.04.2-2021)  Annual progress report for Question 4/1 and updated workplan:  [link](https://www.itu.int/md/D22-SG01-C-0162/en)  Report of the last meeting with updated workplan:  [link](https://www.itu.int/md/D22-SG01-R/) |

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