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| **TD** | | | | |
| **Source:** | | Rapporteur, TSAG RG-IEM | | |
| **Title:** | | Draft material for the development of an action plan for industry engagement | | |
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| **Abstract:** | Based on TSAG-C020, this TD contains draft material for the development of an action plan for industry engagement in the context of TSAG Rapporteur Group Industry Engagement, Metrics (RG-IEM). |

**Action**: The drafting group on industry engagement is invited to review and develop this material.

1. The proposed action plan is premised on the need to identify and consider a full range of measures to advance and strengthen the engagement between industry and Member States in the fulfilment of the purposes of the Union and goals of the Strategic Plan from both developed and developing countries, including the following:  
   1. Identify a number of assumptions to be researched on the lack of awareness of standardisation and the ITU in particular, and if there is a correlation with the lack of recognition of a potential new role of techno-policy / techno-diplomats and the lack of courses in leadership curricula (MBAs, etc.)
   2. Identify how ITU can achieve a common vision of the future as a public/private partnership in order to preserve and strengthen its international credibility by more clearly defining the respective roles of such partnerships;
   3. Identify how Sector Members, Associates and SMEs can enhance participation in ITU-T;
   4. Identify how to encourage the adoption of the necessary measures and mechanisms to enable new Sector Members from developing countries to join ITU-T and to be entitled to take part in the work of the Sector
   5. Identify how to step up collaboration of industry with governments and academia to develop and deliver the urgently needed skills in bridging technology, policy, and strategy.
   6. Identify how ITU Sector Members, Associates and SMEs can add value and enhance quality to ITU Dialogue, including in ITU-T.
2. The Action Plan developed by TSAG could also consider implementation strategies for achieving the above through the organization of regular workshops with the industry to receive feedback on how to enhance participation in the ITU.
3. These actions would be complementary to the current activities being undertaken as part of the CTO/CxO process as outlined in (Resolution 68, Rev. Hammamet, 2016), although part of the Action Plan would be focused on determining whether the original objectives of this process have been achieved and whether a more effective and transparent process should be considered.

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