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| **Telecommunication Standardization****Bureau (TSB)** | **Telecommunication Development Bureau (BDT)** |
|  | Geneva, 15 September 2020 |
| **Ref:** | **BDT Circular 058****TSB Circular 271**  | **To:**- Administrations of Member States of the Union;- ITU-T and ITU-D Sector Members;- ITU-T and ITU-D Associates;- ITU Academia |
| **Copy to:**- The Chairmen and Vice-Chairmen of ITU-T and ITU-D Study Groups;- The Director of the Radiocommunication Bureau;- The Regional Directors of the ITU regional offices |

# Subject: Achieving the sustainable development goals (SDGs) through the ITU Smart Incubator

Dear Sir/Madam,

We are pleased to inform you that the International Telecommunication Union (ITU) is organizing a webinar on **“**[**Achieving the sustainable development goals (SDGs) through the ITU Smart Incubator**](https://www.itu.int/en/ITU-T/webinars/20201008/Pages/default.aspx) **”** which will take place from 13h00 to 14h30, Geneva Time, on 8 October 2020.

Participation in the webinar is open to ITU Member States, Sector Members, Associates and Academic Institutions and to any individual from a country that is a member of ITU who wishes to contribute to the work. This includes individuals who are also members of international, regional and national organizations.

This webinar will explore how innovation can accelerate the achievement of the SDGs and will highlight the importance of international standards for digital transformation.

The webinar will also serve as a platform to present the [ITU Smart Incubator](https://incubator.itu.int/) programme. The ITU Smart Incubator programme aims to facilitate the linking of innovations to the standardization process in the definition, promotion and adoption of ITU standards and specifications. The programme is intended for start-ups or SMEs using frontier technologies such as Artificial Intelligence (AI), Blockchain and Internet of Things (IoT), to name a few.

All relevant information pertaining to the webinar will be available on the event website at: <https://www.itu.int/en/ITU-T/webinars/20201008/Pages/default.aspx>. This website will be regularly updated as new or modified information becomes available. Participants are requested to check periodically for new updates.

The ITU-T Remote Participation tool, [MyMeetings](https://remote.itu.int/), will be used for the webinar.

Registration is mandatory for all participants. Without registering, participants will not be able to access the ITU-T Remote Participation tool, [MyMeetings](https://www.itu.int/myworkspace/home/index/remote_participation). You are invited to complete the online registration form available at: <https://www.itu.int/net4/CRM/xreg/web/Login.aspx?src=Registration&Event=C-00008271>

We look forward to your active participation and engagement in this webinar, as we aspire to identify and meet strategic goals to enhance digital transformation.

Yours faithfully,

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| [Signed] | [Signed] |
| Chaesub LeeDirector, Telecommunication Standardization Bureau (TSB) | Doreen Bogdan-MartinDirector, Telecommunication Development Bureau (BDT) |