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| **Keywords:** | Smart ABC, Artificial Intelligence, Digital Finance, Smart Cities, ITU Telecom World |
| **Abstract:** | This document provides an overview of the Smart ABC Programme at ITU Telecom World in Busan, Republic of Korea from 25-28 September 2017, which will address the opportunities and challenges of the latest technological developments at the intersection of three emerging smart sectors: Artificial Intelligence, Banking and Cities. |

# 1 Introduction

The Smart ABC Programme, organized by the Telecommunication Standardization Bureau (TSB), is a special event held during the first two days of ITU Telecom World 2017 in Busan, Republic of Korea from 25-28 September 2017. The Smart ABC Programme will feature a series of interactive, expert debates in the Forum; an exhibition pavilion showcasing smart applications and solutions; and networking opportunities both within the Programme and throughout ITU Telecom World, addressing the opportunities and challenges of the latest technological developments at the intersection of three emerging sectors: **A**rtificial Intelligence, **B**anking and **C**ities.

These three sectors are becoming more interrelated than ever before. AI technologies have a huge potential to contribute to smart cities through their unprecedented capability of analyzing all kinds of data surrounding urban planning. Many financial service providers are trying to find new ways to improve accuracy and efficiency in trading their financial assets, to which the AI can significantly contribute. Citizens’ lives can be smart when smart financial transactions are able to move seamlessly between smart transport, smart health, smart hospitals, smart schools, smart supply chains, and so on.

The Smart ABC Programme will provide a critical space for international dialogue to promote the understanding of mutual influences of emerging ABC technologies and a key opportunity to explore the technical standardization and policy guidance required to ensure that ABC technologies meet their great potential.

City mayors, smart city project leaders, high-level executives from the financial industry, fintech leaders, AI experts and tech start-ups are invited to the Programme to share their knowledge and insights, develop business and build partnerships across these three fields.

# 2 Draft Programme

1. **Smart ABC Leadership Sessions**

* Mayors Roundtable: City Mayors and High-Level City Governors leading smart city projects will gather to share their experiences, successes and lessons learnt from their smart city initiatives and discuss how to shape smart cities of the future through emerging smart technologies.
* Digital Finance Roundtable: C-level Executives from financial institutions, ICT companies providing financial services, financial consultants, fintech hubs and incubators will explore what and how innovative technologies can accelerate the digital transformation of the financial industry.
* AI Expert Summit: AI experts will delve into cutting-edge AI technologies and discuss their future impact across sectors.

1. **Smart ABC Cross-Sectoral Debates**

* AI & Smart Cities: AI Experts will share their insights and discuss with City Mayors and City Government officials how to improve the quality of urban living through AI technologies and how to deploy AI systems in the infrastructure of smart cities.
* Smart Cities & Digital Finance: City Governors, including Mayors and digital finance experts, will look into various ways to enhance the lives of citizens by enabling smart digital financial services across the core components of smart cities, such as smart transportation, smart health, smart homes, smart public services, etc.
* Digital Finance & AI: Financial industry leaders and AI experts will investigate opportunities and challenges of the application of AI technologies in the financial industry.

1. **Smart ABC Pavilion**

* Demonstration and showcases of innovative technologies on AI, digital financial services (fintech) and smart cities.

# 3 How to participate

The ITU Membership can join the Smart ABC Programme in a number of ways:

* **Exhibit** their innovative smart technologies, applications and solutions at the Smart ABC Exhibition pavilion;
* **Share** their message, expertise and thought-leadership at the **Smart ABC Leadership sessions** where City Mayors, C-level representatives from the financial industry and AI experts will gather to share their insights;
* **Nominate** an expert speaker and/or moderator to take part in the Smart ABC sessions;
* **Sponsor a session**, **networking events** or **floor spaces** at the Smart ABC programme to raise visibility and promote their message to the international audience.

For further information, please visit the [Smart ABC webpage](http://telecomworld.itu.int/2017-event/smart-abc/) or contact [SmartABC@itu.int](mailto:SmartABC@itu.int).

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