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| itu_logo | **International telecommunication union****Telecommunication Standardization Bureau** | ITU logo - 150th birthday - 1865 - 2015 |
|  | Geneva, 20 July 2015 |
| Ref: | **TSB Circular 163** | To:* Administrations of Member States of the Union;
* ITU-T Sector Members;
* ITU-T SG3 Associates;
* ITU Academia
 |
| Tel: | +41 22 730 5884 |
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| E-mail: | tsbworkshops@itu.int  |  |
| Subject: | **LET’S ROAM THE WORLD: The ITU Global Strategic Dialogue on International Mobile Roaming; Geneva, Switzerland, 18 September 2015** |

Dear Sir/Madam

As part of the [ITU’s 150th Anniversary celebrations](http://www.itu.int/en/150/Pages/default.aspx), and further to the invitation by the Director of the Telecommunication Development Bureau, Mr Brahima Sanou ([DM/058](http://www.itu.int/en/ITU-D/Regulatory-Market/Documents/Events2015/RoamingDialogue/Roam-the-World_V2_English_FINAL.pdf)), I am pleased to invite you to participate in the inaugural **LET’S ROAM THE WORLD: The ITU Global Strategic Dialogue on International Mobile Roaming (IMR)**, organized by the International Telecommunication Union to take place at ITU Headquarters, Geneva, Switzerland, on 18 September 2015 in conjunction with the annual meeting of the ITU-D Study Groups (Study Group 2 on 7-11 September and Study Group 1 on 14-18 September) and back-to-back with the Mobile Roaming Rapporteur Group Meeting of ITU-T Study Group 3 (16-17 September).

This Strategic Dialogue will provide participants with the opportunity to engage with internationally renowned experts and panellists, exchange views and experiences and identify common approaches to respond efficiently to the challenges of IMR.

The event website [www.itu.int/roaming-dialogue15](http://www.itu.int/roaming-dialogue15) contains information on the programme, registration, accommodation, Geneva hotels offering preferential ITU rates, visa and other practical information. Please note that participants shall cover their own travel and accommodation expenses. Registration will be carried out exclusively online via the ITU website.

Ms Lara Srivastava is at your disposal for any further information you may require
(e-mail: lara.srivastava@itu.int, telephone: +41 22 730 5884).

Thank you for your support in making the ITU Global Strategic Dialogue on IMR a resounding success.

Yours faithfully,

Chaesub Lee

Director of the Telecommunication
Standardization Bureau

**Annex:** 1

ANNEX 1
(to TSB Circular 163)

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|  | **Let’s Roam the World:****The ITU Global Strategic Dialogue on International Mobile Roaming** **ITU Headquarters, Popov Room, ITU Tower BuildingGeneva, Switzerland, 18 September 2015*****Jointly organized by BDT and TSB*** | P:\SUP_ADM\Logos\150th anniv\150logo-Blue02_horizontal.png |
| Provisional Programme |
| 11.00– 11.20 | **OpeningCeremony*** *Mr Brahima SANOU, Director Telecommunication Development Bureau (BDT)*
* *Mr Chaesub LEE, Director Telecommunication Standardization Bureau (TSB)*
 |
| 11.20 – 12.00  | **Session 1: The High Stakes of Roaming** Setting the context for IMRCost, revenues, usage and trafficThe role and impact of OTTsNew business models - New opportunities? Beyond data roaming: Innovating and capitalizing on roaming for M2M communications and the Internet of Things *Panelists to be defined* |
| ***Lunch and Group Picture*** |
| 14.00 – 15.30 | **Session 2: The Economics of International Mobile Roaming** The international roaming market and consumer trends The reasons behind high roaming pricesThe cost structure of roaming (cost elements that make roaming expensive)The ITU National Regulatory Authority (NRA) technical guide and online cost analysis tool*Panelists to be defined* |
| ***Coffee break*** |
| 15.45 – 16.45 | **Session 3: Towards Ubiquitous Roaming for All**Promoting competition in the provision of roaming services and empowering consumersPrice transparency - How to share commercially sensitive information with NRAs?Bilateral, multilateral and regional initiativesThe role of Regional and International OrganizationsWay forward*Panelists to be defined*  |
| 16.45 – 17.00 | **Conclusions and Next Steps** |
| 17.00 | **Closing** |

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