



General Secretariat (SG)

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To:
- Member States
- Sector Members
- Academia
- Associates
- UN

Subject: **WTISD 2026 “Digital lifelines” campaign: Invitation to contribute**

Dear Sir/Madam,

The International Telecommunication Union (ITU) is preparing for World Telecommunication and Information Society Day (WTISD) on 17 May with a global campaign promoting digital lifelines.

ITU Council 2025 decided on the WTISD 2026 theme: *Digital lifelines – strengthening resilience in a connected world*.

On behalf of the whole ITU team, I invite you to join the campaign. This is a timely moment to **innovate, invest** and **ideate** for a better global digital future.

Digital lifelines – from undersea cables to satellites in orbit – form the backbone of our communities and economies. In a time of escalating natural hazards, and as our reliance on technology grows, closer cooperation between governments and industry is essential to strengthen digital resilience and stabilize critical systems. This cooperation ultimately safeguards economic stability, shared prosperity, and sustainable growth.

You can contribute in the following ways:

- **Innovate:** Demonstrate new approaches that strengthen digital resilience at the national, regional or global level. Share your visions, policies, investments, standards, research, and innovations to protect connectivity before, during, and after disruptions. Amplify your commitment to #DigitalLifelines and inspire others for #WTISD. Digital materials, related content and campaign updates are available on our [WTISD-26 website](#) and in our [digital media kit](#).
- **Invest:** Support the campaign as an ITU campaign [partner](#), through financial or in-kind contributions, technology, research, capacity building, or visibility. Strategic investment today safeguards economic stability, shared prosperity, and sustainable development tomorrow. In particular, you may wish to contribute to the [immersive ITU experience](#) on *Digital Lifelines* at the AI for Good Global Summit, 6 to 10 July 2026.
- **Ideate:** Organize *Digital lifelines* events, from workshops and webinars to local community roundtables and industry exhibitions, to facilitate the exchange of insights and ideas. Publicize your work on resilience to diplomatic, professional or general audiences whose lives run on

digital networks. Explore some upcoming [events for inspiration](#) and share [your own WTISD-26 event plans, descriptions and outcomes](#).

Thank you very much for your support.

Together, we can ensure that the world's digital lifelines endure.

Yours faithfully,

(signed)

Doreen Bogdan-Martin
Secretary-General