Council Working Group
on child online protection
Twenty-fourth meeting – 19 January 2026

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English only

Report by UNICEF
KEY UPDATES FROM GLOBAL EFFORTS ON CHILD ONLINE PROTECTION

Purpose

Overview of new UNICEF resources on children's rights in relation to the digital environment.

Action required

This report is transmitted to the Council Working Group on child online protection **for information**.

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Parenting for the digital age

- Opportunities ↑ Risks ↑
- Parents = critical but under-supported
- Systemic, multi-sector response needed

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www.unicef.org/parenting/digital-parenting

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Join more than 1 million other parents and caregivers who get free expert parenting tips from UNICEF on WhatsApp

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Guidance on AI and Children (Dec 2025)
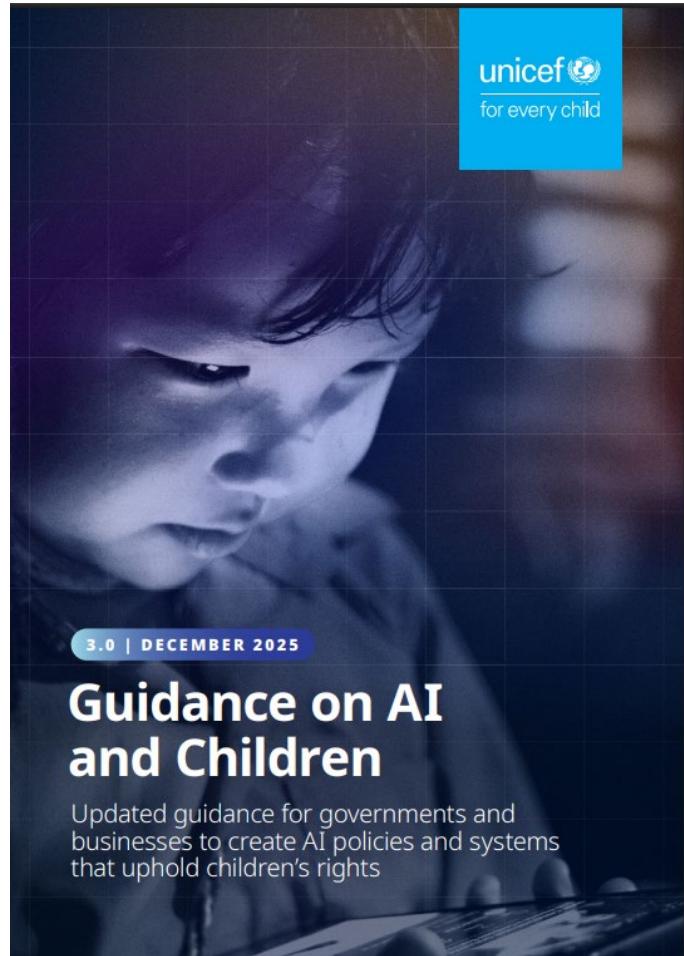
As part of the AI for children project, UNICEF has updated its guidance (version 3).

The guidance aims to:
- Promote children's rights in government and private sector AI policies and practices;
- Raise awareness of how AI systems can uphold or undermine these rights.

Drawing on the Convention on the Rights of the Child, the guidance offers 10 requirements for child-centered AI.

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AI Governance in Motion (Dec 2025)
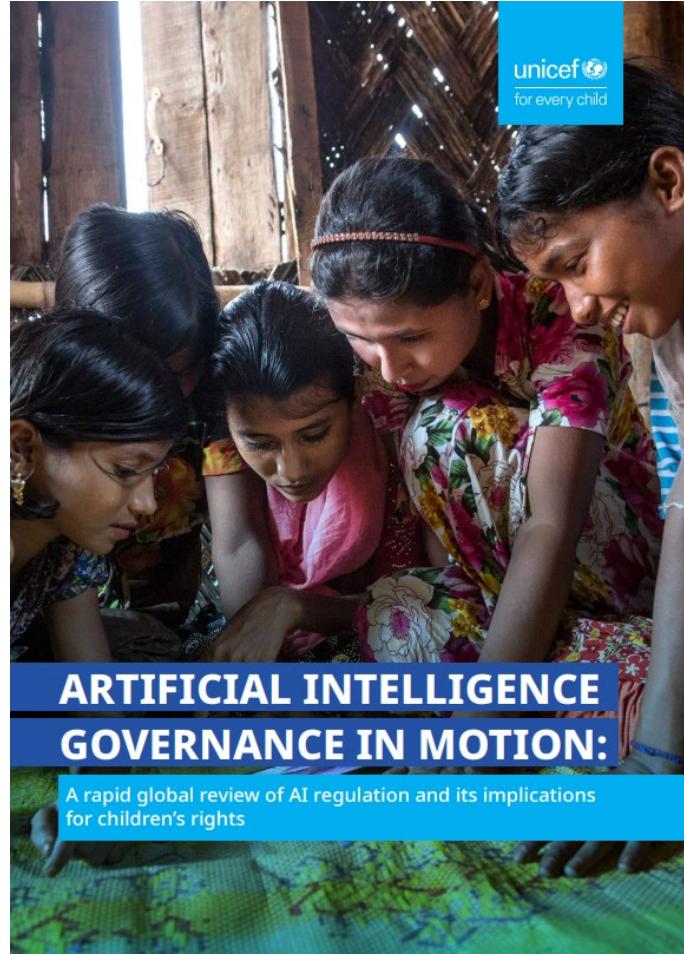
This rapid review supports efforts to strengthen AI regulation by:

- Summarizing international and regional AI frameworks to understand current governance approaches.
- Examining regulatory models in four jurisdictions, with a focus on how they address AI's impact on children.

It warns against a 'wait-and-see' approach, arguing that the impacts on children may be more difficult to undo than to prevent.

ARTIFICIAL INTELLIGENCE GOVERNANCE IN MOTION:

A rapid global review of AI regulation and its implications for children's rights

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Upcoming launch:
Industry Toolkit on Children's Rights and Digital Marketing

- **Recommendations for brands, agencies, ad-tech providers, and platforms**