



# **Report by Kaspersky**

## **PROGRESS IN FOSTERING CHILD ONLINE PROTECTION**

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### **Purpose**

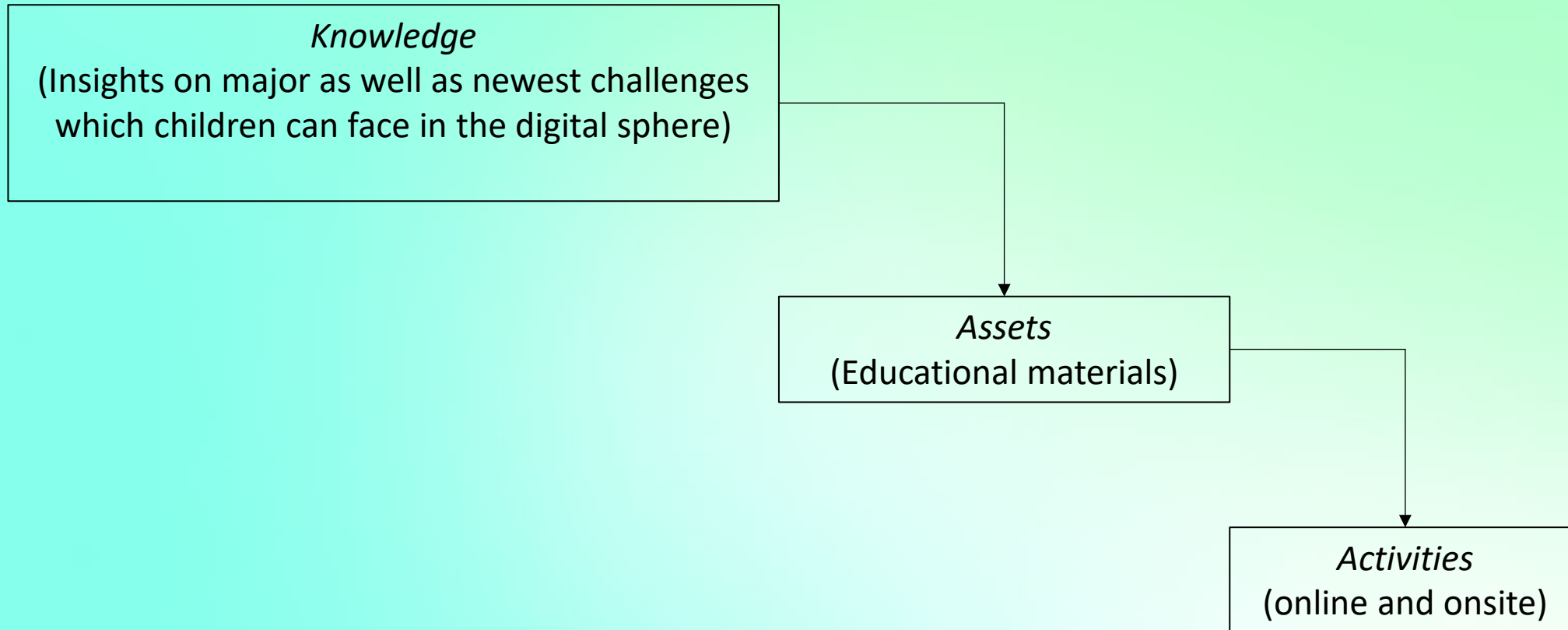
The report provides an overview of Kaspersky's work on child online protection in H2 2025.

### **Action required**

This report is transmitted to the Council Working Group on child online protection **for information**.

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# Pillars of kids-related work



## “Kids and Adults in the Internet” analytical report

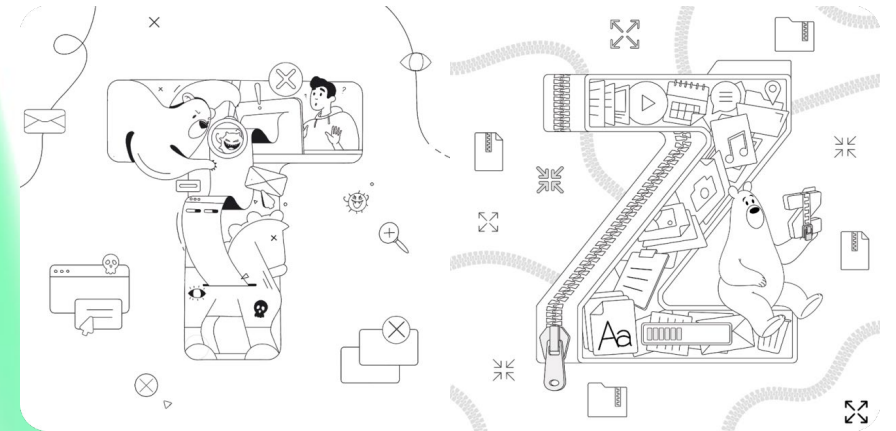
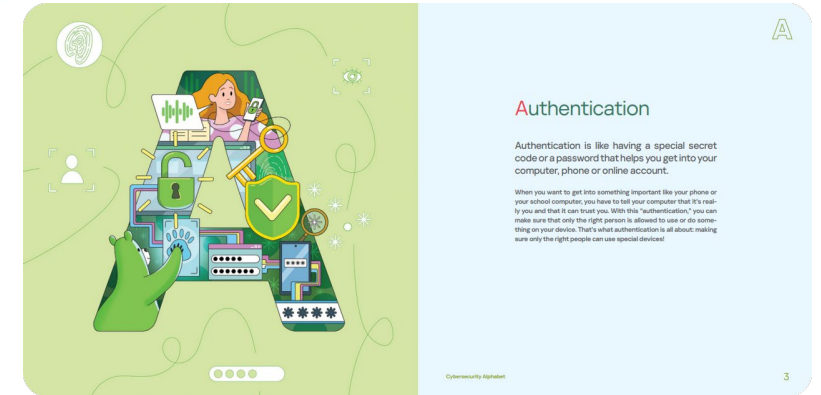
The research (available in Russian) provides a comprehensive picture of major trends concerning children and use of the Internet.

It covered major Russian metropolitan areas.  
The study allows to analyze multidimensional aspects of behavior, taking into account not only patterns of online activity but also hidden cyber risks in the parent-child environment.



# Cybersecurity Alphabet

This Kaspersky book uses the alphabet to teach young readers key words related to cybersecurity in a playful and engaging manner. The book is currently available in multiple languages, including English, Russian, German, Spanish, Portuguese, French, Japanese, Thai, Indonesian, Vietnamese, Italian, Kazakh and Dutch.



# How we share Cybersecurity Alphabet (best practices)

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## Russia

- Through the Alliance for the Protection of Children in the Digital Environment (association of Russia's leading digital companies)
- Uploaded on the Moscow Electronic School (capital's digital educational platform)

## Kazakhstan

- Provided Cybersecurity Alphabet to a kids' center in Astana
- Uploaded on the e-government portal

## Kids' center (Astana, Kazakhstan)





# “Digital Schoolbag: A Parent’s Guide for the School Year”

The guidelines (available in English and Spanish) outline major cybersecurity risks a child may face during a school year and provide best practices for preventing them.

From setting up strong passwords and parental controls to identifying scams and talking about online behavior, Digital Schoolbag helps children and their parents stay one step ahead and ensure digital safety.

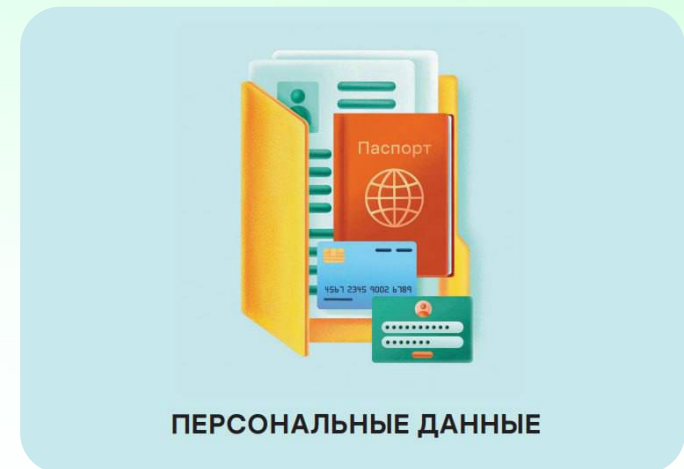
## Digital Schoolbag: A Parent’s Guide for the School Year



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# Cards for children with Down syndrome

- Together with the Russian charity fund Sindrom Lyubvi, Kaspersky developed an **educational manual and cards** for teachers and parents to educate children, teens and adults with Down syndrome on digital literacy.
- The content and design were done in accordance with the easy-to-read guidelines – a format which helps people with mental disabilities to comprehend written information and images.
- The materials acquaint readers with computers, Internet safety rules, privacy and social media. The assets can also be used to educate preschoolers and elderly people.
- Available in Russian but could be adapted into English or other languages.





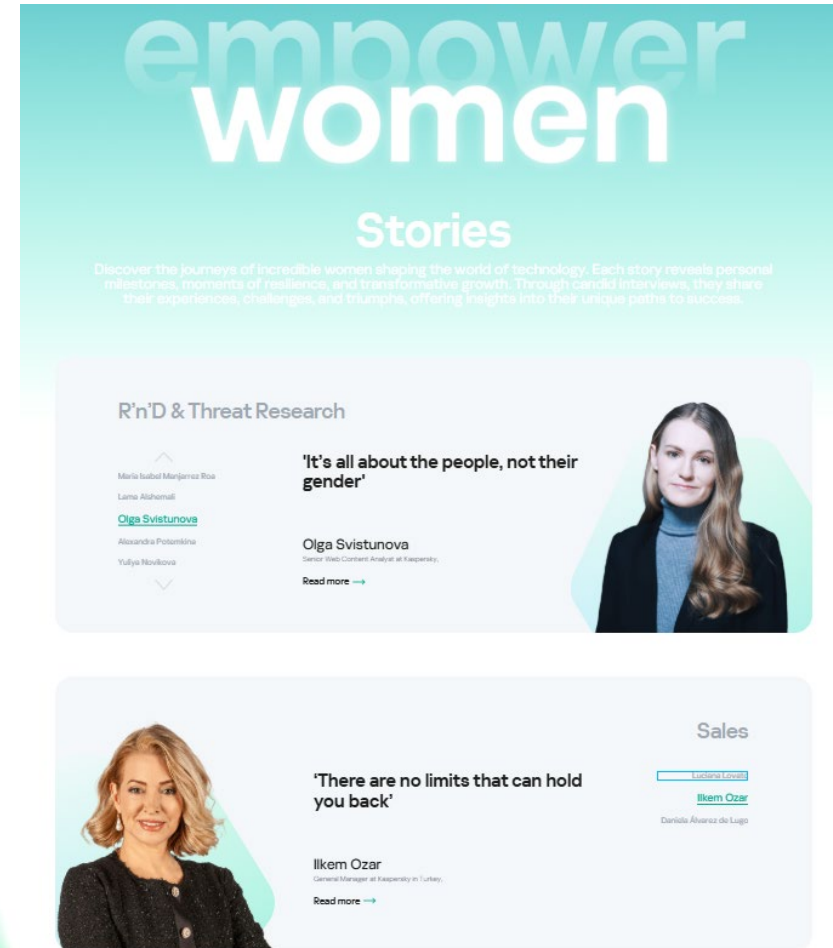
## Seminars for children, teachers and parents

- Russia (multiple events with interested stakeholders)
- Kazakhstan (with National Scientific and Practical Institute for Child Wellbeing “Өrкен”, December 2025)
- Uzbekistan (with UNICEF and Ministry of Preschool and School Education, August 2025)



## “Future You in Tech” initiative

- Target audience - schoolgirls and female students who are considering their career path.
- Goal – help them better understand the field of cybersecurity, as well as the career opportunities it offers. The initiative aims to raise awareness, remove barriers, and expand access to information, creating the conditions for a more informed and confident career choice.
- More than 180 young women have already participated in the test.
- Partners: Africaines In Tech, Smart Africa.







- Cyber Resilience Workshop for HS Teachers & Students in West Java (Indonesia)
- ✓ Two-day school roadshow involving **300 participants**, representing **22 schools** from across West Java, Indonesia
- ✓ With **PeaceGeneration Indonesia** and **Regional Ministry of Education**





### → Cyber Resilience Workshop for Families in Hong Kong

- ✓ The workshop had ~60 participants
- ✓ With the Hong Kong Family Welfare Society, a charitable non-governmental social welfare and family-centric organization in Hong Kong.



## → Cyber Discovery in Egypt

- ✓ Workshop and Escape Room activities on password security, social engineering, misinformation, and online fraud
- ✓ The workshop had ~90 participants, including volunteers
- ✓ With the **Information Technology Institute, Egypt**





→ Cyber Resilience Workshop for Parents – Sunway International School, Malaysia

- ✓ Workshop conducted for parents as part of Sunway's monthly educational sessions

# Thank you!

Questions?

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