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|  | **Document CWG-FHR-20/20** |
| **20 January 2025** |
| **English only** |
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| Report by the Secretary-General |
| LIAISON STATEMENT ON STRENGTHENING SECTOR MEMBER ENGAGEMENT AND REVENUES |
| **Purpose**This document presents a draft liaison statement from the Council Working Group on financial and human resources (CWG-FHR) to the Sector Advisory Groups requesting that they add an agenda item to their upcoming meetings in 2025 to consult Member States and Sector Members on ways to strengthen Sector Member engagement and revenues, in line with the resource mobilization strategy endorsed by Council 2024. These inputs from the Sector Advisory Groups would help inform potential recommendations for the Council.**Action required**The Council Working Group on financial and human resources is invited to **endorse** this document to be sent to the Sector Advisory Groups and the Inter-Sector Coordination Group (ISCG).\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**References** [*CWG-FHR website*](https://www.itu.int/en/council/cwg-fhr/Pages/default.aspx) |

Abstract

This liaison statement is a request from the Council Working Group on financial and human resources (CWG-FHR) to the Sector Advisory Bodies to add an agenda item to their upcoming meetings in 2025 to consult Member States and Sector Members (including Associates and Academia) on ways to strengthen Sector Member engagement and revenues, in line with the resource mobilization strategy endorsed by Council 2024. These inputs from the Sector Advisory Groups would help inform potential recommendations for the Council.

Keywords

Sector Membership, rights and benefits, revenues

**For action to:** RAG, TSAG, TDAG, ISCG

Strengthening Sector Member engagement and revenues

The Plenipotentiary Conference instructed the Secretary-General in Decision 5 (Rev. Bucharest, 2022) to develop an ITU-wide resource mobilization strategy to address the need for additional funding to meet organizational priorities and present it to the ITU Council for review and guidance on its implementation. Following a series of consultations through the CWG FHR, the Secretary-General presented a draft strategy to Council 2024 (Doc. [C24/70](https://www.itu.int/md/S24-CL-C-0070/en)). This strategy was endorsed.

The resource mobilization strategy has three main pillars, including strengthening member engagement and revenues, leveraging events, products, and services, and increasing voluntary contributions. To strengthen Sector Member engagement and revenues, the strategy calls for a review of Sector Membership rights and benefits in consultation with the Sector Advisory Groups. This includes considering benefits that would encourage existing Sector Members to have memberships across multiple Sectors and Associates to upgrade to full Sector membership. It also includes reviewing and modernizing key member services like Study Groups.

In line with the strategy endorsed by the Council, the CWG-FHR invites the Sector Advisory Groups to add an agenda item to their upcoming meetings in 2025 to consult the Member States and Sector Members on ways to strengthen Sector Member engagement and revenues and to report their findings back to the CWG-FHR.

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| **Contact:** Ms Vernita HarrisChair, CWG-FHR (United States) | **E-mail:** membership@itu.int |

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