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| **Agenda item: ADM 1** | **Document C25/90-E** |
| **3 June 2025** |
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| Contribution by Saudi Arabia (Kingdom of), Kuwait (State of), Morocco (Kingdom of), Qatar (State of), South Africa (Republic of), and Tunisia | |
| REFLECTIONS ON THE ITU RESOURCE MOBILIZATION STRATEGY | |
| **Purpose**  This contribution appreciates the efforts of the ITU secretariat and emphasizes the value of developing a clear roadmap to translate the strategy into concrete and coordinated actions across the Union.  **Action required by the Council**  The council is invited to **consider** this contribution and **take the necessary action** accordingly.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **References**  *Documents* [*CWG-FHR-17/INF/9*](https://www.itu.int/md/S24-CWGFHR17-INF-0009/en) *and* [*C24/70*](https://www.itu.int/md/S24-CL-C-0070/en) | |

Introduction

In response to Decision 5 (Rev. Bucharest, 2022) of the Plenipotentiary Conference, the ITU secretariat has undertaken a series of structured and inclusive consultations to develop an ITU-wide resource mobilization strategy. This process has been carried out through multiple meetings and engagement approaches that enabled valuable contributions from a wide range of stakeholders.

These efforts included a brainstorming session held during the CWG-FHR meeting in January 2024 (Doc. [CWG-FHR-17/INF/9](https://www.itu.int/md/S24-CWGFHR17-INF-0009/en)), which gathered over 50 delegates, as well as a World Café discussion that fostered open and informal dialogue on strategic priorities. To further broaden input, a CWG-FHR correspondence group was established in March 2024, allowing Member States to provide additional perspectives and feedback on the strategy’s potential elements.

The resulting strategy was presented to the 2024 session of the Council (Doc. [C24/70](https://www.itu.int/md/S24-CL-C-0070/en)) and is structured around three key pillars: strengthening membership engagement; leveraging ITU events, products, and services; and increasing voluntary contributions.

Discussion

We would like to express our appreciation for the significant efforts made by the ITU secretariat in response to Decision 5 (Rev. Bucharest, 2022). The consultative and inclusive processes undertaken, including the resource mobilization brainstorming session, the World Café discussions, the CWG-FHR brainstorming lunch, and the outcomes of the correspondence group, have engaged a wide range of stakeholders and generated valuable insights to inform the development of the strategy.

These efforts represent an important step forward in advancing a more structured and strategic approach to resource mobilization across the Union. The strategy’s focus on strengthening membership, leveraging ITU’s services and events, and increasing voluntary contributions provides a solid foundation upon which future actions can be built.

As we look ahead, it will be useful to elaborate more on the implementation pathway, ensuring that there are well-defined linkages between the ideas and inputs gathered and the concrete actions to be undertaken. This will help Member States better understand the strategic direction of the resource mobilization efforts.

Moreover, the development of a clear, phased roadmap with defined timelines and milestones could contribute to the successful operationalization of the strategy. Such a roadmap will support more consistent implementation across the ITU.

Proposal

In light of the above discussion, and acknowledging the valuable work carried out by the ITU secretariat, we suggest the development of a phased roadmap with defined timelines and milestones to guide the implementation of the resource mobilization strategy and support its effective execution, aiming at enhancing the financial sustainability of the Union.

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