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|  | **Document CWG-SFP-1/4-E** |
| **9 September 2024** |
| **English only** |
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| Report by the Secretary-General | |
| PROPOSED WORKSHOP ON STRATEGIC PLANNING | |
| Purpose  This document presents a concept note for a proposed workshop on strategic planning to engage the Council Working Group for strategic and financial plans (CWG-SFP) and other stakeholders in the drafting of the strategic and financial plans for the period 2028-2031.  Action required  The Council Working Group for strategic and financial plans 2028-2031 is invited **to agree** on the concept note and the date to organize a Workshop on strategic planning.  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  References  [*CWG-SFP website*](https://www.itu.int/en/council/CWG-SFP-2028-2031/Pages/default.aspx)*;* [*Resolution 1428 (C24)*](https://www.itu.int/md/S24-CL-C-0139/en) | |

# Proposed title

Workshop on Strategic Planning for 2028-2031.

# Proposed date and duration

February 2025 during the CWG cluster, 3 hours

# Concept note

Background

The rapidly evolving digital landscape necessitates the adoption of innovative strategic planning techniques to ensure that policies and plans remain effective and relevant. The ITU is committed to preparing for various future scenarios in the ICT sector, providing guidance that shapes its strategic direction through 2031.

This workshop is designed to empower ITU membership with the skills and insights needed to anticipate changes, address challenges, and capitalize on emerging opportunities in the ICT environment to envision the Union’s strategic and financial plans for the coming cycle.

Workshop focus

The workshop will employ cutting-edge techniques, including interactive presentations, real-time polling, and digital collaboration tools, to foster an engaging and productive environment. Participants will delve into scenario planning and strategic evaluation to develop a comprehensive understanding of potential future developments in the ICT sector and align ITU strategies accordingly.

An external expert will moderate the session, facilitating an open and interactive discussion on the Union’s strategic framework, informed by guidance from membership, advisory groups, youth, and staff contribution to the consultation and the outcomes of the Summit of the Future and the Global Digital Compact.

This workshop will provide a platform for participants to share their perspectives on proposed adjustments, though no formal decisions will be made during the session.

Feedback gathered will inform the development of the draft strategic and financial plans, to be further discussed in upcoming CWG-SFP meetings in 2025.

Main topics

– Overview of the ITU Strategic Plan for 2028-2031 and the role of the workshop.

– ITU and the impact of the Global Digital Compact and the Summit of the Future on the digital/ICT environment.

– Preliminary high-level SWOT analysis and discussion, following the online consultation input received and outcomes of the Global Digital Agenda.

– Suggested linkages between the strategic and operational plans.

Key outcomes expected

– A deeper understanding of emerging ICT trends and their potential impacts on ITU’s future strategies.

– Enhanced capability to adapt to and respond to changing circumstances, ensuring the long-term relevance and effectiveness of ITU’s strategic initiatives.

– A set of prioritized actions identified through collaborative SWOT analysis and the stakeholder’s consultation.

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