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| INTERINSTITUTIONAL CONSULTATIVE COMMITTEE FOR MEDIA AND DIGITAL LITERACY | |
| Purpose  To share information on our initiatives related to main media and digital literacy for the protection of minors.  Action required  This report is transmitted to the Council Working Group on child online protection **for information**. | |

In application of Directive (EU) 2018/1808, in order to protect minors from harmful contents and all citizens from incitement to hatred, violence and terrorism, pursuant to Legislative Decree of 8 November 2021, n. 208, art. 8, c. 2, as last amended by Legislative Decree 25 March 2024, n. 50, an inter-institutional consultative committee was established at the Ministry of Enterprises and Made in Italy with tasks of promotion and research on the topics of media and digital literacy.

Interinstitutional Advisory Committee

The Committee’s aims are promotion and research tasks on media and digital literacy issues; it provides opinions in the phase of adoption of self-regulation and co-regulation codes of media service providers propagated through any channel or platform, for the protection of minors. The Committee could make any observations to the Italian Regulatory Authority for Communications (AGCOM) regarding non-compliance with the instruction for the protection of minors in audiovisual programming and on audiovisual and radio commercial communications prepared by providers of audiovisual or radio media services; it provides observations on the adoption of sector’s regulation in order to guarantee an adequate level of protection of human dignity and the physical, mental and moral development of minors. Furthermore, it formulates opinions to AGCOM on the report that it presents annually to Parliament on the protection of minors' rights, on the measures adopted, on the procedures for violation of self-regulation codes and on the sanctions imposed; as well as on the six-monthly information directed to the parliamentary Commission for children and adolescents.

In relation to the content of the issues to be discussed, the committee can make use of the technical support of expert consultancies in the fields of broadcasting and social media, for the diffusion of a culture of digital well-being for minors.

The committee is made up of a representative from each of the following administrations:

– a representative of the Ministry of Enterprises and Made in Italy, who is the chair of the Committee;

– a representative of the Department for Family Policies of the Presidency of the Council of Ministers;

– a representative of the Department of Youth Policies and Universal Civil Service of the Presidency of the Council of Ministers;

– a representative of the Department for Digital Transformation of the Presidency of the Council of Ministers;

– a representative of the Ministry of Education and Merit;

– a representative of the Ministry of University and Research;

– a representative of the Ministry of Culture;

– a representative of the Ministry of Economy and Finance;

– a representative of the postal and communications police;

– a representative of the Communications Regulatory Authority;

– a representative of the Guarantor for the protection of personal data;

– a representative of the Authority for children and adolescents.

Media and digital literacy to protect minors

For the implementation of digital and media literacy projects, of a communicative and educational nature, dedicated funds have been allocated for minors. The initiative has the strategic objective of selecting, financing and promoting projects for minors, including those of an innovative nature, which are focused on at least one of the following lines of intervention:

– prevention of cyberbullying or any other form of violence, harassment, blackmail and denigration carried out on minors, through the inappropriate use of new technologies;

– support for parents to increase knowledge regarding the use of the web and the related risks;

– prevention of possible other abuses resulting from exposure of minors to the web, with particular attention to the related risks associated with emulation, online soliciting, social isolation, digital manipulation and social media addiction;

– development of knowledge on digital citizenship for the conscious use of new technologies by minors and promotion of algorithmic awareness and critical sense by teens (subjects aged between 14 and 18 years of age).

The projects must guarantee attention to the best interests of minors, to protect their needs and their relationships in the digital environment, and necessarily be addresses at the *primary target* of **minors aged between 8 and 18 years of age.** In addition, they can also be directed at the *secondary target* consisting of parents, educators and teachers, operators who deal with minors.

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