



Report by Kaspersky

PROGRESS IN PROTECTING CHILDREN IN THE DIGITAL DOMAIN AND EXPECTED TRENDS FOR 2024

Purpose

Progress in protecting children in the digital domain and expected trends for 2024

Action required

This report is transmitted to the Council Working Group on Child Online Protection **for information**.



Kaspersky
Safe Kids

All the digital parenting tools in one app

- Safe search
- Screen time management
- Web filtering
- App usage control
- GPS tracker

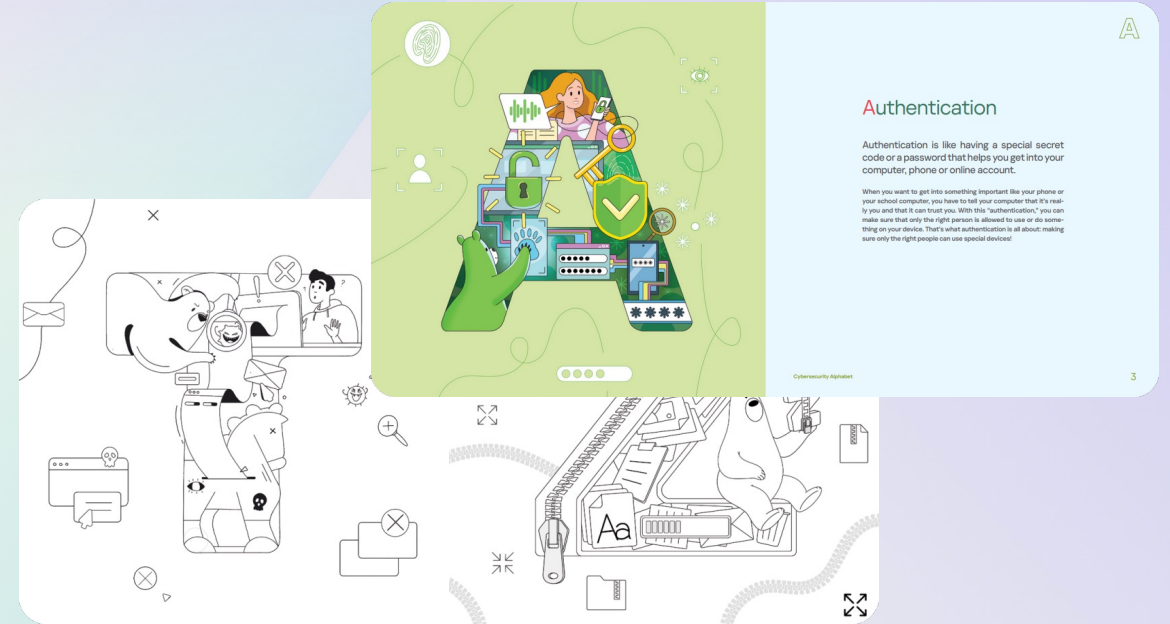


Educational projects. Global

Midori Kuma and a Very Special Race



Kaspersky published a children's fiction book which informs children about online safety at a level suitable to them. The book was published in six languages: Arabic, English, German, Portuguese, Russian and Spanish



Cybersecurity Alphabet

Kaspersky book is designed as an alphabet that teaches little readers about key words related to cybersecurity in a playful and engaging manner

Educational projects. Russia

- Free online courses for kids about online safety with Skill Cup and Foxford
- 113 webinars in 24 Russian cities with audience of more than 750.000, the Lesson of Digit with over 2.1 million students
- Online lessons: Privacy in the Digital World (2.3M students) in 2021, Study of cyberattacks (2.3M students) in 2022
- Publication of the textbook “Information Security: How to Behave on the Web. Grades 2-4”



Контроль экранного времени

Фильтр веб-сайтов и приложений

GPS-трекер

Безопасный поиск на YouTube

Родители заботятся. Kaspersky защищает.

Когда-нибудь у каждого ребёнка будет свой робот-защитник. А пока их не изобрели, попробуйте Kaspersky Safe Kids. Всего одно приложение, чтобы защищать ваших детей от любых неприятностей в интернете и даже за его пределами.

 **Kaspersky Safe Kids**

Воспользуйтесь уникальным предложением Робостанции и испытайте Kaspersky Safe Kids со скидкой 46%.

Но не стоит откладывать! Акция действует до 11 июня. Сканеруйте QR-код, чтобы не забыть. А что делать дальше — рассказываем на обороте.



kaspersky активный будущее

Educational projects. Europe



Italy

- Event by Telefono Azzurro “Ethics and Responsibility of Society, Institutions, and Companies in the Digital Ecosystem”



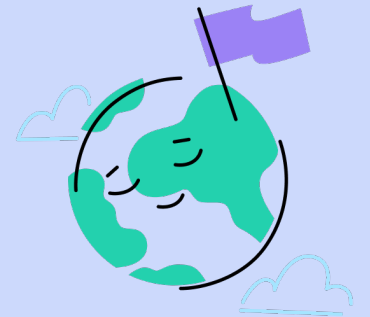
Germany

- Seminar and training-session on countering cybermobbing and deanonymization



France

- Laboratory for Childhood Protection Online



Educational projects. CIS & META



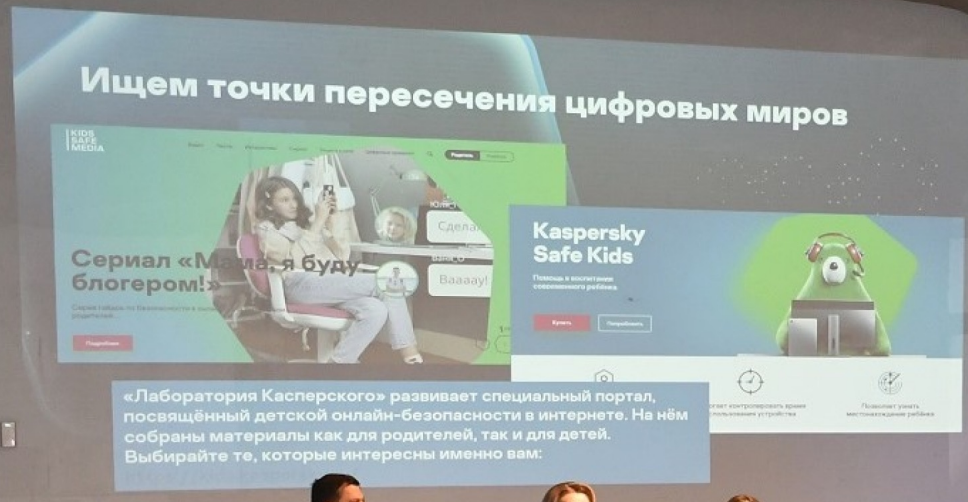
Kazakhstan

- Partnership with Pavlodar Digitalization department for parents of difficult teens
- Partner program with UNICEF for increasing the digital literacy of children



Egypt

- Educational initiative “Cybersecurity for Juniors” with the Information Technology Institute



Educational projects. JAPAC



Singapore

- Kids Cyber Resilience Project

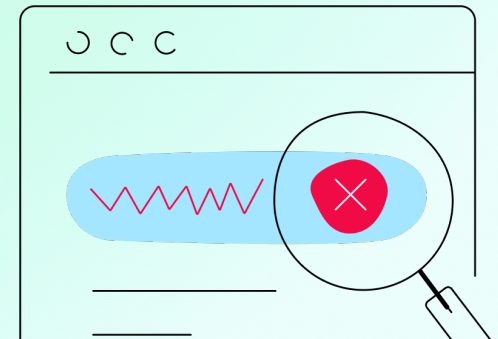


Japan

- GIGA (Global and Innovation Gateway for ALL) School
- Providing educational materials and events for information security with Shizuoka and Kagoshima Universities and Schools



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Trends for 2024

AI-related
threats

Young gamers under
attack

Fintech for kids: the
phantom menace

Smart home threats
for kids

Full article available at: <https://www.kaspersky.com/blog/cybersecurity-threats-for-kids-2024/50188/>

Thank you for your attention!