

Snap Inc.

Overview of Safety Features to Prevent and Detect CSEAI

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Snapchat was created as a tool to help people feel comfortable expressing themselves.





Snapchat is the antidote to social media

For Snapchatters with standard accounts ...

- By default, communication starts with **mutual** Friend acceptance
- Focus is on **creation**, not consumption
 - That's why Snapchat opens to the camera, not a feed
- No “peer-validation” metrics
- No public profiles for those <18 years old
- Very **privacy-centric**

Snap's policies : no tolerance for CSEAI



Our Community Guidelines explicitly state:

“ We report all identified instances of child sexual exploitation to authorities, including attempts to engage in such conduct. Never post, save, send, forward, distribute, or ask for nude or sexually explicit content involving anyone under the age of 18 (this includes sending or saving such images of yourself). ”

Community Guidelines

Terms of Service

Privacy Policy

Snap's detection of CSEAI



Snap can become aware of CSEAI on the platform in two ways:

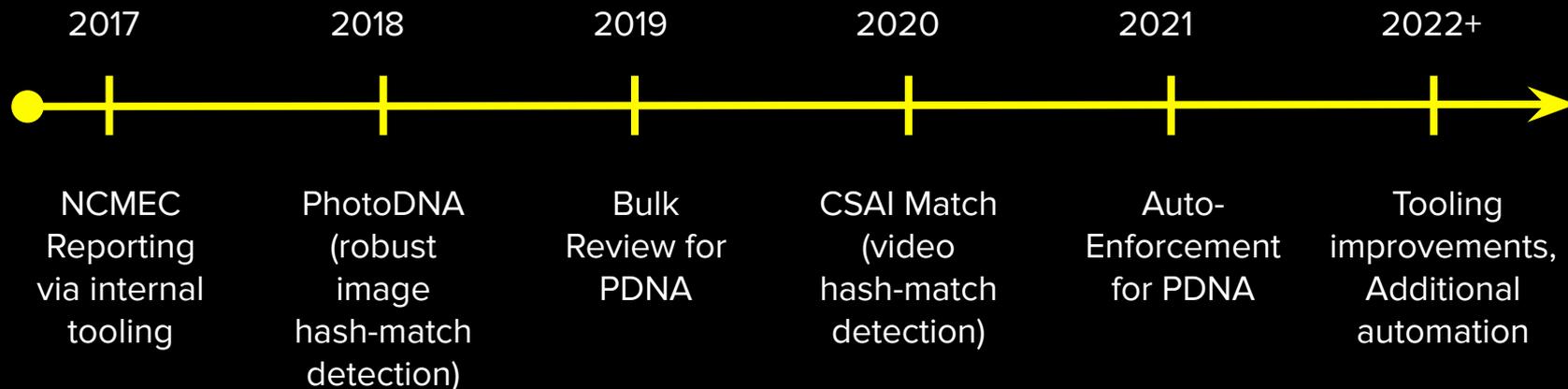
Proactively
=
Detection tools

Reactively
=
In app reporting

Snap's proactive detection



From January through August 2022, there were 221 arrests stemming from Snapchat's reports to NCMEC

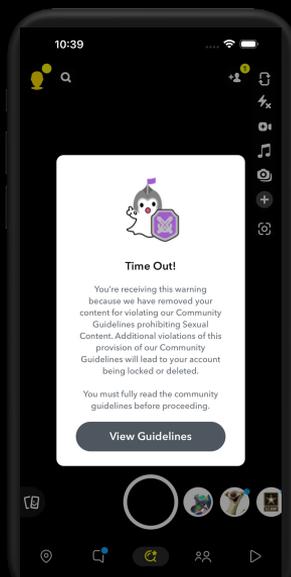
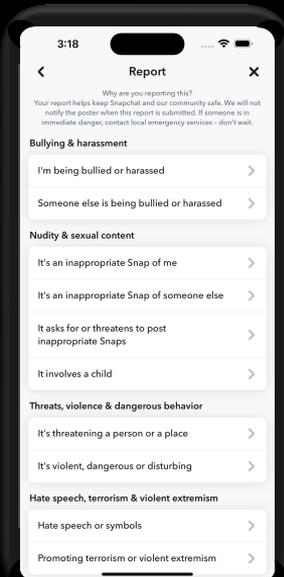


Snap's reactive CSEAI reporting



We encourage Snapchatters who are experiencing any type of safety concern to:

- Report it to us
- Remove and/or block the offender



24/7

Our Safety teams work around the clock to review and action reports

265K

CyberTip reports to NCMEC from Snap in the six months ending in December 2022

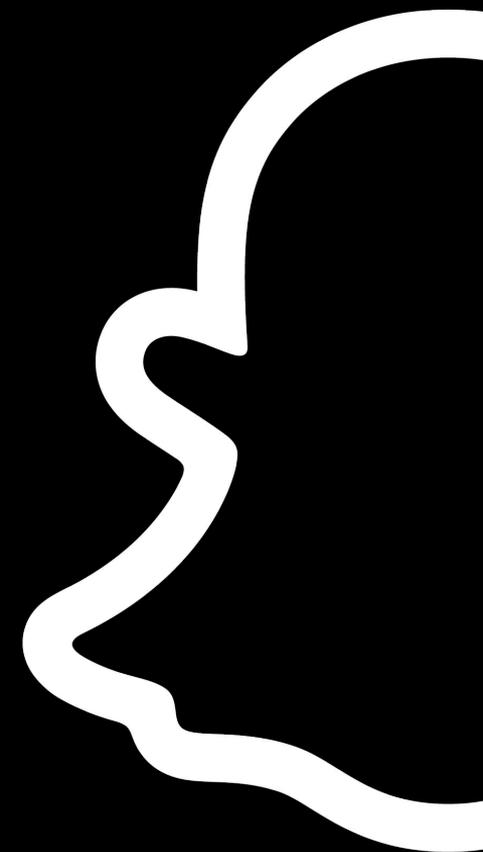
204K

Snapchat accounts deleted for CSAM violations in the six months ending December 2022



By Design Product Features to Protect Teens & Young People Online

- Snapchatters must be 13 or older
- Default settings
- No public profiles for users under 18
- No peer metrics
- Digital well-being as a top priority
- Blocking & reporting
- Family Center





Family Center

Family Center offers parents and caregivers insight into who their teens are friends with on Snapchat, and who they have been communicating with, without revealing the substance of those conversations.

Family Center offers parents and caregivers the ability to:

- View the Snapchat friends their teens have sent messages, photos, or videos to in the last 7 days
- See a complete list of their teens' existing friends
- Easily and confidentially report any accounts that parents may be concerned about directly to our Trust & Safety teams
- Access information about how to use Family Center, as well as resources for important conversation-starters and other tips for using Snapchat safely



Latest safety updates from 7 September 2023

New safety protections for teens



In-app warning for suspicious attempts to contact your teen.



Content Settings that provide a more age-appropriate viewing experience.



Stronger proactive detection to crack down on accounts trying to promote inappropriate content.



Expanded Strike System to further crack down on accounts that try to circumvent our rules.



Snap's commitment to support regulatory debate and joint solutions



- We support harmonized regulatory approaches to combat CSEAI
- Whole-of-society problem - multi-sector collaboration needed
 - Tech Coalition
 - INHOPE
 - Internet Watch Foundation
 - WeProtect Global Alliance
- Public awareness-raising and education
 - Victim- and survivor-informed
 - De-stigmatize the subject



Thank You!

