

Information Session: Targets in the draft Strategic Plan 2024-2027

COUNCIL WORKING GROUP ON STRATEGIC AND FINANCIAL PLANS 2024-27

CWG-SFP-3/INF-04

3rd CWG-SFP Meeting / February 2022

Objective of the Information Session

- Purely informative session / no decisions to be made, to explain:
 - Principles used to create the targets
 - How principles were applied to the Strategic Goals
 - Related statistics that the ITU collects, the definitions used and the granularity of the indicators
- Timeline and next steps / decisions to be made by the CWG-SFP

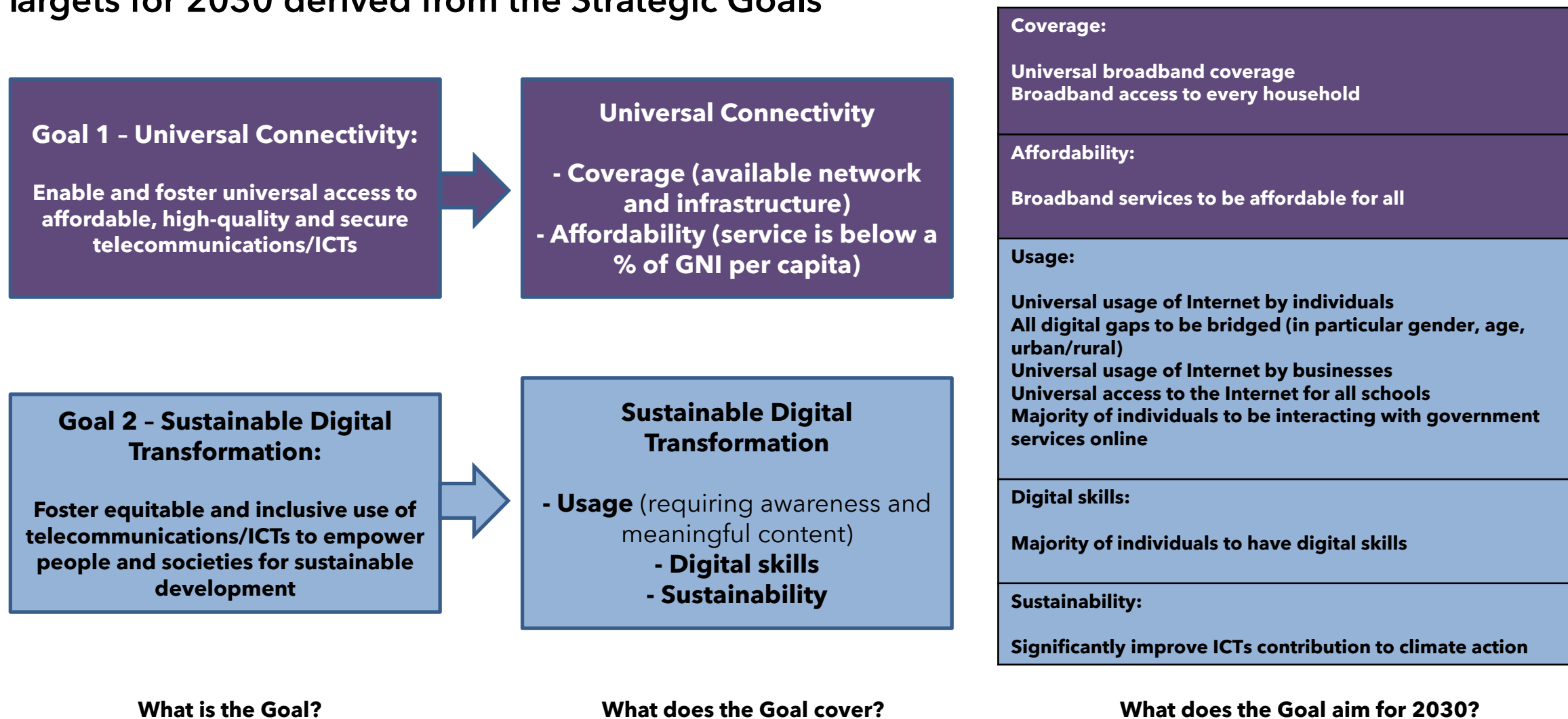
Principles for the definition of the Strategic Targets

- **Follow best practice** for setting targets:
 - **Specific:** targets are clearly defined, presenting tangible long-term economic, socio-cultural, environmental and technological impact
 - **Measurable:** targets build on statistical indicators currently measured (or planned to be measured) by ITU or other reliable sources, with an established baseline
 - **Achievable:** targets to be attainable and not impossible to achieve, guiding specific efforts within the organization
 - **Realistic/Relevant:** targets to be ambitious and at the impact level, but within reach and relevant to the Strategic Goals
 - **Timely:** targets to have a defined time-frame with the purpose to create urgency
- **Rely as much as possible to the existing targets/indicators** from the current Strategic Plan 2020-2023

Addressing the ITU strategic goals

- **Goal 1 - Universal Connectivity: *Enable and foster universal access to affordable, high-quality and secure telecommunications/ICTs.*** To advance universal connectivity, ITU will strive to enable accessible, affordable, high-quality, interoperable and secure telecommunication/ICT infrastructure, services, and applications. ITU will coordinate efforts to prevent and eliminate harmful interference to radiocommunication services, facilitate the worldwide standardization of telecommunications, and leverage existing and emerging digital technologies, connectivity solutions and business models to close the digital divide in access in all countries, regions and for all humanity
- **Goal 2 - Sustainable Digital Transformation: *Foster equitable and inclusive use of telecommunications/ICTs to empower people and societies for sustainable development.*** By leveraging telecommunications/ICTs, ITU will strive to facilitate digital transformation to help build an inclusive digital society for sustainable development. ITU will thereby work to close the digital divide in the use of telecommunication/ICTs in all countries and for all peoples, including women and girls, youth, indigenous peoples, older persons and persons with disabilities. ITU will work to promote and enable digital transformation across industry sectors, to address the dual climate and environmental crisis, and to foster the advancement of science, sustainable exploration of Earth, space, and the use of their resources.

Targets for 2030 derived from the Strategic Goals



Indicators to measure the Targets

Targets for Goal 1: Universal connectivity - by 2030:
1.1: Universal broadband coverage
1.2: Broadband services to be affordable for all
1.3: Broadband access to every household
Targets for Goal 2: Sustainable digital transformation - by 2030:
2.1: Universal usage of Internet by individuals
2.2: All digital gaps to be bridged (in particular gender, age, urban/rural)
2.3: Universal usage of Internet by businesses
2.4: Universal access to the Internet for all schools
2.5: Majority of individuals to have digital skills
2.6: Majority of individuals to be interacting with government services online
2.7: Significantly improve ICTs contribution to climate action

What is the Target?



Coverage: <ul style="list-style-type: none"> - Percentage of the world population covered by broadband services (SDG indicator for Target 9.1.c - ITU is the custodian) - Percentage of households with access to the Internet (per level of development; urban/rural)
Affordability: <ul style="list-style-type: none"> - Cost of entry-level broadband services in developing countries as % of monthly Gross National Income (GNI) per capita
Usage: <ul style="list-style-type: none"> - Percentage of individuals using the Internet (broken-down by urban/rural aggregated by region, level of development) (SDG indicator for Target 17.8.1 - ITU is the custodian) - Percentage of individuals using the Internet (broken-down by age, gender, accessibility) - Percentage of business using the Internet, total and by size - Percentage of schools with Internet access - Percentage of population interacting with government services online
Digital skills: <ul style="list-style-type: none"> - Percentage of youth and adults with information and communications technology (ICT) skills, by type of skill (SDG indicator 4.4.1 - ITU is the custodian)
Sustainability <ul style="list-style-type: none"> - Global e-waste recycling rate - Net telecommunication/ICT-enabled Greenhouse Gas abatement - Total ICTs Carbon footprint (broken-down by type of service/provider)

Granularity measured whenever data is available to ensure we bridge all digital gaps (e.g. urban, rural, developed, developing, LDC, gender)

How is the Target measured?

Goal 1 - Universal Connectivity

Proposed targets

Universal broadband coverage

Broadband services to be affordable for all

Broadband access to every household

Checklist on targets:

- i. Are proposed targets *specific and relevant*?
- ii. Are proposed targets *measurable*? (i.e., currently/about-to-be tracked)
- iii. Are proposed targets *achievable/realistic*?
- iv. Are any additional/proposed targets missing that could be associated with appropriate indicators?

Proposed associated indicators

- Percentage of the world population covered by broadband services (SDG indicator for Target 9.1.c – ITU is the custodian)

- Cost of entry-level broadband services in developing countries as % of monthly Gross National Income (GNI) per capita

- Percentage of households with access to the Internet (per level of development; urban/rural)

Verification on associated indicators:

- i. Are there missing indicators that should be included (as critical and not covered elsewhere), and that are or could be measured by ITU?

Goal 2 - Sustainable digital transformation (1/2)

Proposed targets

Universal usage of Internet by individuals	All digital gaps to be bridged (in particular gender, age, urban/rural)	Universal usage of Internet by businesses	Universal access to the Internet for all schools
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Checklist on targets:

- Are proposed targets *specific and relevant*?
- Are proposed targets *measurable*? (i.e., currently/about-to-be tracked)
- Are proposed targets *achievable/realistic*?
- Are any additional/proposed targets missing that could be associated with appropriate indicators?

Proposed associated indicators

- Percentage of individuals using the Internet (broken-down by urban/rural; aggregated by region, level of development) (SDG indicator for Target 17.8.1 – ITU is the custodian)	- Percentage of individuals using the Internet (broken-down by age, gender, accessibility)	- Percentage of business using the Internet, total and by size	- Percentage of schools with Internet access
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Verification on associated indicators:

- Are there missing indicators that should be included (as critical and not covered elsewhere), and that are or could be measured by ITU?

Goal 2 - Sustainable digital transformation (2/2)

Proposed targets

Majority of individuals to have digital skills

Majority of individuals to be interacting with government services online

Significantly improve ICTs contribution to climate action

Checklist on targets:

- i. Are proposed targets *specific and relevant*?
- ii. Are proposed targets *measurable*? (i.e., currently/about-to-be tracked)
- iii. Are proposed targets *achievable/realistic*?
- iv. Are any additional/proposed targets missing that could be associated with appropriate indicators?

Proposed associated indicators-

- Percentage of youth and adults with information and communications technology (ICT) skills, by type of skill (SDG indicator 4.4.1 - ITU is the custodian)

- Percentage of population interacting with government services online

- Global e-waste recycling rate
- Net telecommunication/ICT-enabled Greenhouse Gas abatement
- Total ICTs Carbon footprint (broken-down by type of service/provider)

Verification on associated indicators:

- i. Are there missing indicators that should be included (as critical and not covered elsewhere), and that are or could be measured by ITU?

Discuss Next steps and Timeline

- Next steps: need to consolidate the different proposals received for the Targets
- Timeline: next CWG-SFP meeting on March 20