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| **Council 2021Virtual consultation of councillors, 8-18 June 2021** |  |
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| **Agenda item: PL 2.1** | **Document C21/10-E** |
| **22 February 2021** |
| **Original: English** |
| **Report by the secretary-general** |
| HIRING OF INDEPENDENT EXTERNAL MANAGEMENT CONSULTANT FOR ITU TELECOM EVENTS & RECOMMENDATIONS |

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| SummaryThis report provides a very brief summary of key elements and recommendations of the Dalberg report contained in document C20/10 and information on hiring of a consultancy for the second phase.Document C20/10 was presented at the second virtual consultation of councillors and it was agreed to further consider the report and make recommendations at the 2021 session of the Council.Action requiredThe Council is required **to note** this report as well as document C20/10, and **decide** on the hiring of a consultancy for the second phase.\_\_\_\_\_\_\_\_\_\_\_\_References[Dalberg presentation to the second Virtual consultation of councillors in 2020 (Document C20/10)](https://www.itu.int/md/S20-CL-C-0010/en) |

1 Following instructions from Resolution 11 (Rev. Dubai, 2018), the independent external management consultancy, Dalberg was hired to perform a comprehensive strategic and financial assessment and review of ITU Telecom events, [and submitted a report](https://www.itu.int/md/S20-CL-C-0010/en) with recommendations and various strategies to the 2020 Virtual consultation of councillors.

2 The main elements and recommendations of the Dalberg report included an *analysis of ICT events and review of ITU Telecom events strategic foundation*; *assessment of the ITU Telecom events with 3 lenses: Impact vs. the events’ strategic objectives*; *Value Proposition for the participants; and Financial Sustainability and option generation and evaluation for the way forward*.

3 The report presented various options including *small scale regional forum sessions*; *a yearly developing country focussed “Digital for development” Forum*; *exhibition and forum sessions dedicated to “Digital for Good” as part of a yearly Global Union-level event, also integrating WSIS and/or AI for Good Global Summit.* It also recommended to the Council to consider the opportunity of investigating further a 3rd option, to design a global, major Digital-for-Good event.

During the second Virtual consultation of councillors in 2020, it was decided that a decision on the hiring of a consultancy for the second phase be carried to the 2021 Council Sessions.

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