

## **The Secretary-General**

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- Administrations of ITU Member States
- Permanent Missions in Geneva
- National Regulatory Authorities
- ITU Sector Members & Associates
- Academia

## Subject: Invitation to ITU Telecom World 2019

Dear Sir/Madam,

The International Telecommunication Union (ITU) has the pleasure to invite its Member States, Sector Members and National Regulatory Authorities to ITU Telecom World 2019, taking place from 9 - 12 September in Budapest, Hungary.

Under the theme of "**Innovating together: connectivity that matters**", ITU Telecom World 2019 will explore the power of technology to accelerate development, focusing on the need for international, cross-sector collaboration to ensure that digital technologies transform human lives positively worldwide.

The event will feature an international exhibition of digital solutions, a world-class forum of debates and knowledge-sharing at the highest level, a high-profile awards programme, and targeted networking activities for governments, corporates and SMEs.

ITU Telecom World 2019 will build on its platform to support and foster SME innovation and growth, in particular via the **SME Programme**, dedicated showfloor **InnovationSpace** and **Awards Programme**, recognizing innovative ICT-based solutions with social impact.

Full details about the event, including the opportunity to nominate speakers in the Forum, can be found at <u>http://telecomworld.itu.int</u>.

ITU invites your office to contact the <u>ITU Telecom Secretariat</u> to confirm your interest and obtain registration details for your Minister/Head of organization and accompanying colleagues. As part of my commitment to the <u>International Gender Champions and the panel parity pledge</u>, ITU <u>reports on the representation of women in all ITU meetings</u>. In line with this pledge, and with ITU's gender equality and mainstreaming policy, I urge you to give special attention to the gender balance within your delegation.

I look forward to welcoming you to ITU Telecom World 2019 this September.

Yours faithfully,

[Original signed]

Houlin Zhao