



General Secretariat (SG)

Geneva, 26 April 2018

Ref: **CL-18/24**
Contact: Mr Peter Ransome
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To ITU Member States and Sector Members

Subject: **Sponsorship of Rooms of ITU HQ New Building**

Dear Sir/Madam,

As you may be aware, following Plenipotentiary and Council Decisions, the ITU is now at the design stage of the [project](#) for our new iconic Headquarters building in Geneva, following successful completion of an international architecture competition. The New Building will face *Place des Nations* at the heart of International Geneva and create a new image of ITU's presence, technology commitment and sustainability.

ITU premises have in the past benefited greatly from the generous donations and sponsorships from Member States and Sector Members. The construction of the New Building will offer a unique opportunity for sponsors to contribute to the future home of ITU and gain recognition and visibility.

I would like to draw your attention to the more detailed explanation of sponsorship principles and of this opportunity presented in ITU Council 2018 document #47, available [here](#).

The secretariat (through above contact) is available for any further discussions on this matter and to provide more information on any specific item of interest on request.

I look forward to discussion of your ideas concerning this opportunity. All related offers will be published on the New Building website.

Yours faithfully,

(signed)

Houlin ZHAO
Secretary-General