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| **Council Working Group on Child Online Protection****Fourteenth meeting – Geneva, 23 January 2018** |  |
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|  | **Document CWG-COP-14/4-E REV 1** |
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**Contribution by ARGENTINA**

Update on the status of the #TodosSomosÚnicos (We are all unique) Campaign

“Bullying hides profound cruelty” *Pope Francis.*

**BACKGROUND**

With the purpose of raising awareness on the dangers posed by psychological and verbal abuse (bullying) and cyberbullying among boys, girls and youngsters through social media, the NATIONAL COMMUNICATION AGENCY (ENACOM)[[1]](#footnote-2) and the PONTIFICAL FOUNDATION Scholas Occurrentes[[2]](#footnote-3) on 22 April 2016 signed a Framework Agreement in order to develop a viral campaign stressing the importance of raising awareness and disseminating good practices in the use of information and communication technologies (ICT).

In the framework of this agreement, the #Weareallunique campaign, announced during the VI WORLD CONGRESS OF Scholas Occurrentes held at the Vatican with the presence of Your Holiness Pope Francis, was launched on 29 May 2016.

**NEW ACTIVITIES RELATED TO THE EXECUTION OF THE CAMPAIGN:**

**Seminar “Raising awareness on the dangers and responsible use of the Web”**

This event was held on 15 March 2017, at the Auditorium of Banco de la Nación Argentina (the national bank), in the city of Buenos Aires. The goal was to foster reflecting on the responsible use of new technologies, the dangers posed by social media, their consequences and the way to prevent them. Also, the idea was to create a commitment for the responsible use of new technologies, to avoid violent acts leveraged by virtual communications, stressing the importance and the essential role of ICTs as an inclusion and communication tool.

Different political figures and/or experts in the field web crime prevention and detection were called to participate, in addition to teenagers who were brave and kind enough to share their personal experiences in these types of abuse. More than 30 speakers took part in the event, including authorities from the National Government, universities, youtubers, cyberbullying victims, associations, private companies, communication media, Organizations (both International and regional).

In this respect, we would like to place special emphasis on our gratefulness for the presence of an ITU expert, who gave an interesting presentation and disseminated the guide on “*Child Online Protection*”, whose recent updating at the time of holding the Seminar was still only available in English.

The panels addressed the following topics: Bullying & Public Policies; Cyberbullying and Cybersecurity; Experiences in First Person; Bullying Psychology; Cyberbullying and ICT Companies; Cyberbullying and the Media; Bullying and its International perspective; Bullying and Campaigns.

In addition, this document includes the playlistof the eight panels in the Seminar so that everybody can access and get to know the material in Spanish: <https://www.youtube.com/playlist?list=PL-rhLmHfBsuk0hgNDJZQcHjt7zu0btxk7>

**#TodosSomosÚnicos APP Competition**

The themes chosen for the applications (app) competition were those related to social and educational matters. There were two age groups for the participants: 13 to 30 and over 30 years of age.

There were also two categories: developing projects and developed applications.

After analyzing the different projects that were submitted, the Jury comprised by specialists from Enacom, Scholas and an ICT sector company (Google), selected the finalists and semifinalists. In addition, there was also an instance that featured an online public vote.

The prizes included software, courses, training sessions and mentorships as well as a scholarship for a virtual course offered by Google, Microsoft, University of San Andrés and Endeavor Argentina Foundation.

The awards ceremony was held on 11 October 2017, upon the celebration of the ITU World Telecommunication Development Conference (WTDC), with the presence of the Chairman of Enacom, Miguel De Godoy and José María Del Corral, President of Scholas Occurrentes, together with other authorities from the Regulator and representatives of different companies and institutions who accompanied the competition.

“Developed applications” category:

Winner: [Háblalo](https://www.enacom.gob.ar/multimedia/concurso-apps/VIDEOS/25/archivo_11_20170603021242_4225.mp4)[[3]](#footnote-4)

Semifinalist: [Whats in my Walllet](https://www.youtube.com/watch?v=OrVpD55Gf_U)[[4]](#footnote-5) and [Ángela](https://www.youtube.com/watch?v=S8zn_7Vw_Ko)[[5]](#footnote-6)

“Developing applications” category:

Winner: [Ayudarte](https://www.youtube.com/watch?v=Ml5gp_VhJqA)[[6]](#footnote-7)

Semifinalist: [PSPECS](https://www.youtube.com/watch?v=Z7rQ5gPHmGI)[[7]](#footnote-8) and [Sustentate](https://www.enacom.gob.ar/multimedia/concurso-apps/VIDEOS/35/archivo_11_20170608023133_6262.mp4)[[8]](#footnote-9)

Microsoft Mentorship for people over 30 years of age: [Boca de Urna](https://youtu.be/1tKvp4RZomo)[[9]](#footnote-10)

**NEXT STEPS IN THE FRAMEWORK OF THE CAMPAIGN**

Currently, we are working on different activities to be carried out in 2018, which are expected to also be disseminated during the next meetings of this distinguished working group.

**ANNEX**

**SEMINAR PROGRAMME “Raising awareness on the dangers and responsible use of the web”**

**1st Panel - BULLYING & PUBLIC POLICIES**

Miguel De Godoy – Chairman of ENACOM.

Carolina Stanley – Minister of Social Development.

Esteban Bullrich – Minister of Education and Sport

José María del Corral – Scholas Occurrentes – World President of the Pontifical Foundation

Javier González Fraga - President of Banco Nación.

**2nd Panel – CYBERBULLYING & CYBERSECURITY**

Alejandro Artopoulos – University of San Andrés – School of Education

Eduardo Andrés Bertoni – National Director for the Protection of Personal Data – Ministry of Justice

Carlos Rojas - Comisionado Mayor – Cybercrime Director – Superintendency of Technological Crimes - City Police.

Federico Marchetti - Inspector – Cybercrime Directorate - Superintendency of Technological Crimes - City Police.

Moderator: Silvana Giudici – Member of the Board of Directors of ENACOM.

**3rd Panel - EXPERIENCES IN FIRST PERSON**

Meel Celeste – Youtuber. Testimony of bullying victims

**4th Panel – PSYCHOLOGY OF BULLYING**

Lucrecia Morgan –Anti Bullying Team Argentina (ABA) - Director General

María Zysman – Free from Bullying - Director

María Belén Rey - Argentina Cibersegura –General Coordinador

**5th Panel - CYBERBULLYING & ICT COMPANIES**

Jorge Cella – Microsoft – Technology Director

Eleonora Rabinovich – Google - Manager Southern Cone, Public Policies & Governmental Affairs

Sebastián Cabello – GSMA - Director for Latin America

**6th Panel - CYBERBULLYING & THE COMMUNICATION MEDIA**

Alejandro Alfie –Clarín Journal

Gastón Wright – Director for Argentina of Change.org.

**7th Panel - BULLYING. INTERNACIONAL PERSPECTIVE**

María José Ravalli – UNICEF, Responsible for Communication

Víctor Giorgi – Organization o American States (OAS), Director General of the Inter-American Institute for Boys, Girls and Teenagers.

Sergio Scarabino – International Telecommunication Union (ITU), South American Representative

**8thPanel - BULLYING AND CAMPAIGNS**

Virginia Meneghello – Consejo Publicitario Argentino (Argentine Advertising Council), Member of the Board of Directors

Mariano Pasik – Consejo Publicitario Argentino, Member of the Executive Committee.

1. Autarchic and decentralized body under the scope of the Ministry of Modernization of Argentina. Its goal is to conduct the technological convergence process and to create stable conditions in the market to ensure all Argentines access to internet, fixed and mobile telephone, radio, postal and television services.

<https://www.enacom.gob.ar/institucionales_p33> [↑](#footnote-ref-2)
2. Fundación Pía Autónoma de Derecho Pontificio is an international organization of public good profit driven by Pope Francisco that works with schools and educational communities both public and private, of all religious and secular confessions to restore the educational pact. As an organization of civil society it seeks the commitment of all stakeholders to implement the culture meeting for peace through education. With offices in Argentina, Spain, Paraguay, Mozambique and Vatican City, working jointly through associate networks, with 190 countries from the 5 continents, thus connecting 445 891 schools and public & private educational networks.

<http://web.scholasoccurrentes.org/about-us/> [↑](#footnote-ref-3)
3. <https://www.enacom.gob.ar/multimedia/concurso-apps/VIDEOS/25/archivo_11_20170603021242_4225.mp4> [↑](#footnote-ref-4)
4. <https://www.youtube.com/watch?v=OrVpD55Gf_U> [↑](#footnote-ref-5)
5. <https://www.youtube.com/watch?v=S8zn_7Vw_Ko> [↑](#footnote-ref-6)
6. <https://www.youtube.com/watch?v=Ml5gp_VhJqA> [↑](#footnote-ref-7)
7. <https://www.youtube.com/watch?v=Z7rQ5gPHmGI> [↑](#footnote-ref-8)
8. <https://www.enacom.gob.ar/multimedia/concurso-apps/VIDEOS/35/archivo_11_20170608023133_6262.mp4> [↑](#footnote-ref-9)
9. <https://www.youtube.com/watch?v=1tKvp4RZomo&feature=youtu.be> [↑](#footnote-ref-10)