



General Secretariat (SG)

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Contact: Mr Paul Conneally

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To

ITU Member States, Sector Members, Associates & Academia

Subject: **Update on ITU's campaign to promote use of ICTs to achieve the Sustainable Development Goals (SDGs)**

Dear Sir/Madam,

I am delighted to provide you with an update on our ICT4SDG campaign which promotes ICTs as catalysts to achieving the Sustainable Development Goals (SDGs), the launch of which was shared with you in December last year (CL-16/62).

As promised the diversity of content has increased since the launch. Indeed, the ITU SDG microsite (<http://itu.int/ICT4SDG>) has regular content updates linking ICTs to specific SDGs, the designs of the campaign posters for all SDGs are now available in all official ITU languages.

This remains a member- and partner-oriented communications campaign, hence all the promotional materials, which are made available to all ITU members through an online platform, are very flexible in their use. This enables members and partners to take ownership of the materials and personalize them to best fit your needs as well as use or adapt any of the content available. This can be as diverse as recreating the ICT4SDG designs with your own content, adapting and translating ITU Blog posts, contributing to the online collection of content linking ICTs and the SDGs, sharing relevant publications with us or participating through social media using the hashtag #ICT4SDG.

For further information, feedback or support please contact directly ict4sdg@itu.int.

Lastly, I would like to highlight that following the signature of a Joint Declaration with the United Nations Industrial Development Organization (UNIDO) ITU and UNIDO will be hosting a Special SDG 9 Session at WSIS on June 15.

Together we can encourage global decision makers and key influencers to ensure that ICTs are central to the global development agenda.

Yours Sincerely,

[signed]

Houlin Zhao

Secretary-General