



General Secretariat (SG)

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- To Administrations of ITU Member States;
- To ITU Sector Members, Associates, Academia and relevant international, regional and national organizations

**Subject: AI for Good Global Summit
7 – 9 June 2017, Geneva, Switzerland**

Dear Madam/Sir,

It is my pleasure to invite you to the first **Artificial Intelligence for Good Global Summit**, which will take place from **7 to 9 June 2017** at the **Headquarters of the International Telecommunication Union (ITU) in Geneva, Switzerland**. The event is organized by ITU and the XPRIZE Foundation, in partnership with UN organizations including ILO, OHCHR, UNESCO, UNICEF, UNICRI, UNIDO, UNITAR, UN Global Pulse, WHO and WIPO.

The event aims to advance the development and democratization of AI solutions that can address global challenges related to poverty, hunger, health, education, the environment, and others. A special focus will be placed on leveraging AI to help achieve the UN Sustainable Development Goals (SDGs).

The event will provide a neutral platform for government officials, UN agencies, NGOs, industry leaders, and AI experts to discuss the technical, societal, policy and ethical issues related to AI, offer guidance and promote international dialogue and cooperation in support of AI innovation.

You will find enclosed the concept note and draft programme of the event. Information relating to the event, including the programme and list of confirmed speakers is available on the event's website at: <http://www.itu.int/en/ITU-T/AI/Pages/201706-default.aspx>. Participants are requested to check periodically for new updates.

Participation in the event will be free of charge, however seats are limited. Registrations will be carried exclusively online at www.itu.int/online/edrs/REGISTRATION/edrs.registration.form?_eventid=3000969. Due to high demand for this event, we highly recommend that you register early, taking into account that requests will be reviewed on a first come, first serve basis, with priority being given to ITU Members, invited experts and special guests of partner organizations.

For those not able to attend the event in person, webcast and remote participation will be provided throughout the event. In order to participate remotely, online registration is also required.

Discussions will be held in English with simultaneous interpretation provided in the six official languages of ITU for most of the plenary sessions. Captioning will also be available for the plenary sessions.

Sponsorship is open to members and interested companies. Sponsoring this event would be an excellent opportunity to position your country or organization as an AI leader on the global policy stage. More information can be found at: www.itu.int/en/ITU-T/AI/Pages/201706-sponsorship.aspx

For additional information and questions relating to the AI for Good Global Summit, please contact AI@int.int.

Yours faithfully,

[signed]

Houlin Zhao

Annex: 1

**Annex: Draft Programme of Global Summit on Artificial Intelligence for Good
7-9 June 2017
ITU Headquarters, Geneva, Switzerland**

BACKGROUND:

Artificial intelligence (AI) is growing rapidly. While it may soon impact hundreds of millions of lives, discussions around the role of AI in society have traditionally been the realm of scientists and futurists. A wide range of voices have been calling for an open debate on AI among governments, industry and civil society to discuss the technical, standardization, societal, policy and ethical challenges posed by current and future AI systems.

In this context, ITU is convening a global multi-stakeholder dialogue on the role of AI in society and its use to solve humanity's biggest challenges. This event will bring together policymakers, industry leaders, financial institutions, academia and civil society from developed and developing countries as well as other international organizations to discuss in particular how to leverage the use of AI to help achieve the UN Sustainable Development Goals (SDG) on a neutral and inclusive platform.

OBJECTIVES OF THE EVENT:

- Provide a platform for an international multi-stakeholder dialogue on the use of AI to improve lives globally
- Encourage and showcase the development of AI solutions addressing specific global challenges related to poverty, hunger, health, gender and others

FORMAT:

- 3 days: plenaries and breakout sessions

WHEN:

- 7-9 June 2017

WHERE:

- ITU Headquarters, Geneva

ORGANIZER:

- ITU and the XPRIZE Foundation

PARTNERS: ILO, OHCHR, UNESCO, UNICEF, UNICRI, UNIDO, UNITAR, UN Global Pulse, WHO and WIPO

PARTICIPANTS:

Speakers: C-level executives from industry, government, UN and the scientific community.

Audience: ministries and governmental agencies, UN organizations, leading tech companies, start-ups, banks, venture capital, foundations, R&D institutions, universities, NGOs, and whoever is interested in contributing to the international dialogue on AI for Good.

DRAFT PROGRAMME:

DAY 1 – Wednesday, June 7	
10.00-10.30	Welcome Address <ul style="list-style-type: none"> • António Guterres (invited), Secretary-General, United Nations • Houlin Zhao, Secretary General, ITU • Marcus Shingles, CEO, XPRIZE Foundation
10.30-11.15	Moonshots - Inspirations about the future Inaugural moonshot keynote: <ul style="list-style-type: none"> • Rupert Stadler, CEO and Chairman of the Board of Management, AUDI AG
11.15-11.45	<i>coffee break</i>
11.45 -12.45	State of play of AI
12.45-14.00	<i>lunch break</i>
14.00-15.30	AI transformations on the horizon
15.30-16.00	<i>coffee break</i>
16.00-18.00	Future AI roadmap – a chance to get it right
18.30- 21.00	Welcome Dinner

DAY 2 – Thursday, June 8				
09.00-10.00	Privacy, Security, Ethics and Societal Challenges			
10.00-10.30	<i>Coffee break</i>			
10.30-12.00	Breakthrough Groups on Privacy and Ethics		Breakthrough Groups on Societal Challenges	
	Enhancing Privacy and Security	Ethical development of AI	Future of Work	Humans and Machines
12.00-13.30	<i>Lunch break</i>			
13.30-14.00	‘Breakthrough’ proposals on privacy, security, ethics and societal challenges			
14.00-15.00	Common Good and Sustainable Living			
15.00-15.30	<i>Coffee break</i>			
15.30-17.00	Breakthrough Groups on Common Good		Breakthrough Groups on Sustainable Living	
	AI for Prosperity	Social Good Data	Promoting Healthier Citizens	Smart Cities and Communities
17:00-17:30	‘Breakthrough’ proposals on common good and sustainable living			
19:00- 20:30	Reception			

DAY 3 – Friday, June 9				
09.00-10.00	Capacity Building and Poverty Reduction			
10.00-10.30	<i>Coffee break</i>			
10.30-12.00	Breakthrough Groups on Poverty Reduction		Breakthrough Groups on Capacity Building	
	Ending Hunger	Disaster Prevention and Relief	Education	Promoting equality in AI
12.00-13.30	<i>Lunch break</i>			
13.30-14.00	‘Breakthrough’ proposals on poverty reduction and capacity building			
14.00-15.00	Investment, Economic Aspects and Designing the Future			
15.00-15.30	<i>Coffee break</i>			
15.30-17.00	Breakthrough Groups on investment and Economic Aspects		Breakthrough Groups on Designing the Future	
	Impact Investment	KPI for Success	Approaches by governments, Industries, and other stakeholders	Roadmap for AI
17.00-17.30	‘Breakthrough’ proposals on investments, economic aspects and designing the future			
17:30- 18:00	Closing Session			

