ANNEX 10B

Information on Disaster Coverage and Public Service by U.S. Broadcasters

A NABA Associate Member, the National Association of Broadcasters (NAB), is the primary national trade association and voice for the U.S. radio and television broadcasters. NAB advances the interests of its members in federal government, industry and public affairs; encourages content and technology innovation; and spotlights the important and unique ways stations serve their communities. Following are web links to NAB compilations of information on how broadcasters have served their public audiences in the face of various disasters in recent years.

NAB blog post on broadcasters as "first informers":

<http://nabroadcasters.wordpress.com/2012/01/31/broadcasters-americas-first-informers/>

NAB *Licensed to Serve* Newsletter on 2012 Super Storm Sandy:

<http://www.nab.org/xert/2012Emails/publicservice/sandyLTS.html>

NAB *Licensed to Serve* Newsletter on St. Louis tornado coverage in April 2011:

<http://www.nab.org/xert/2011Emails/PublicService/aprilNewsletter.html>

NAB *Licensed to Serve* Newsletter on Alabama storms April 2011:

<http://www.nab.org/xert/2011Emails/PublicService/juneNewsletter.html>

NAB *Licensed to Serve* Newsletter on Hurricane Irene October 2011:

<http://www.nab.org/xert/2011Emails/PublicService/octoberNewsletter.html>

NAB *Licensed to Serve* Newsletter on the Boston Marathon tragedy in May 2013: <http://www.nab.org/xert/2013Emails/PublicService/052013LTS.html>

NAB *Licensed to Serve* Newsletter special issue on Oklahoma tornado relief in May 2013: <http://www.nab.org/xert/2013Emails/publicservice/052013OKLTS.html>

NAB *Licensed to Serve* Newsletter on broadcasters' response to tragedy in July 2013: <http://www.nab.org/xert/2013Emails/PublicService/072013LTS.html>