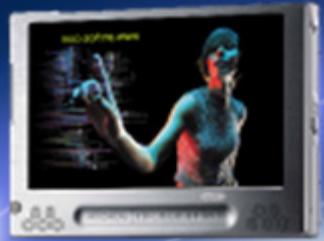


Getting Smarter About Smart Radios



Mike Chartier
Intel



A Look Back

2003 WP8F Workshop
in Edinburgh



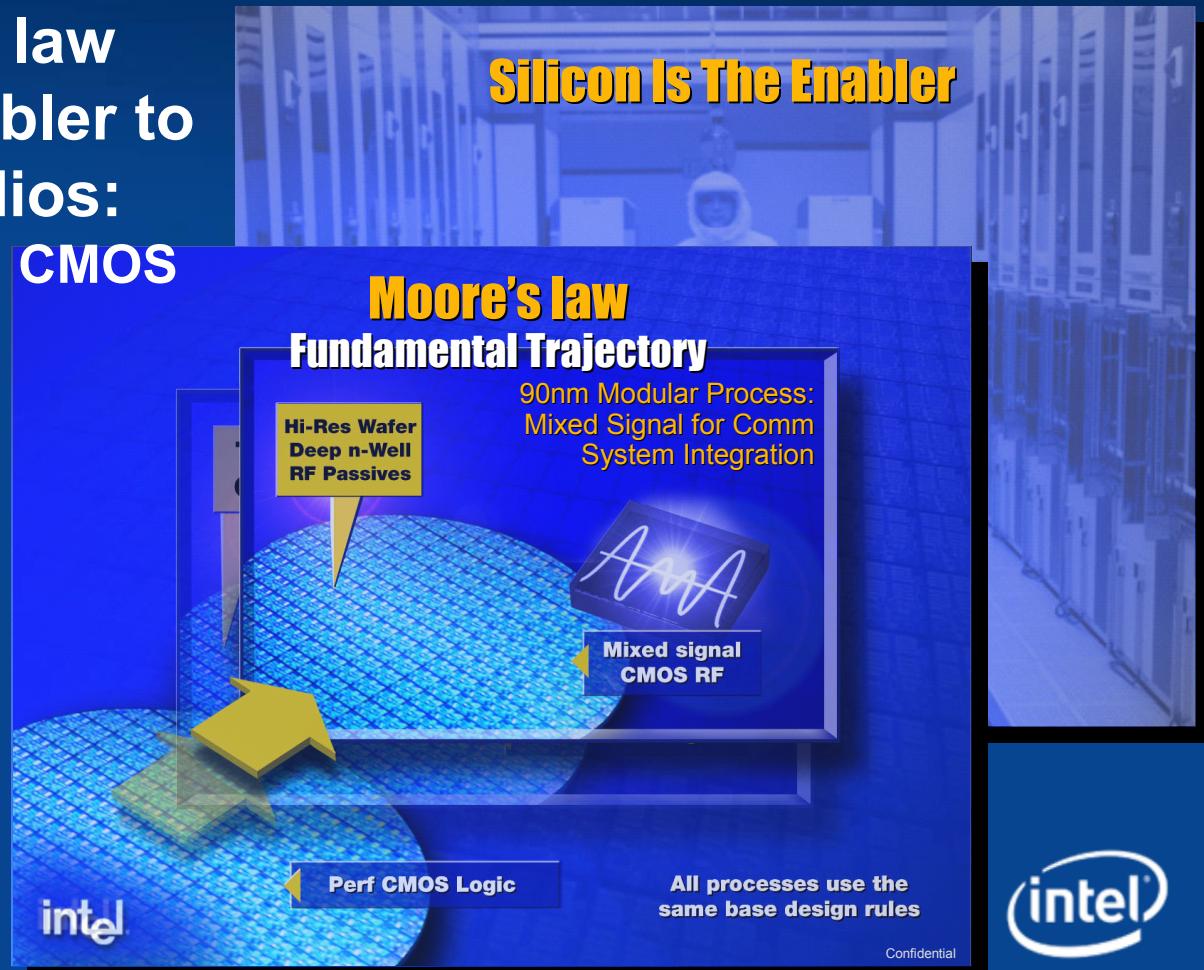
*“Radio Free Intel”
50 transistors to put all
radio interfaces on every
chip*



A Look Back

Silicon and Moore's law viewed as a key enabler to enabling flexible radios:

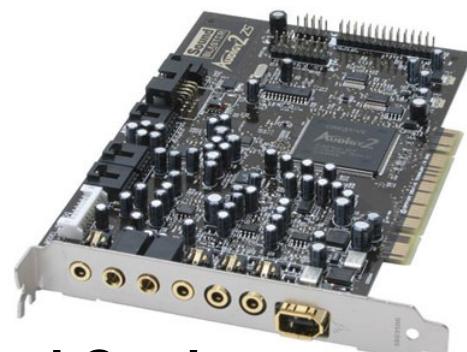
- Analog functions in CMOS
- Transistor budget increasing



Hardware to Software



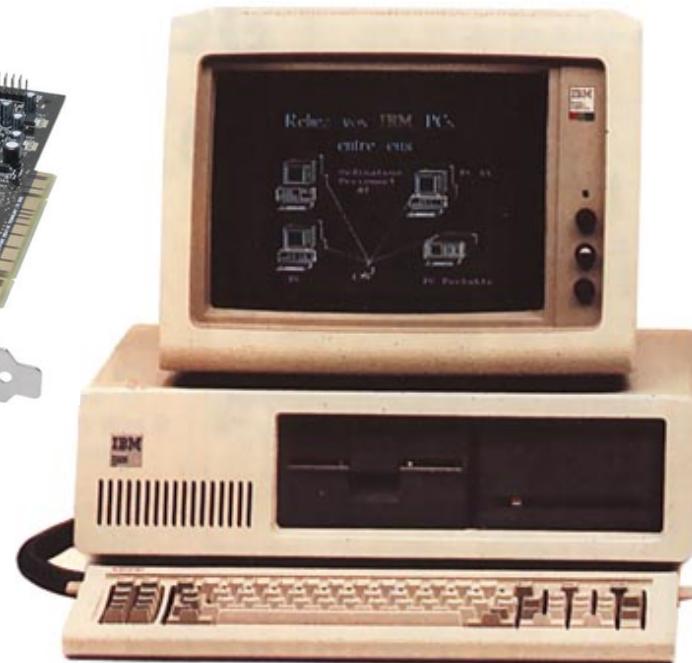
Graphic Cards



Sound Cards

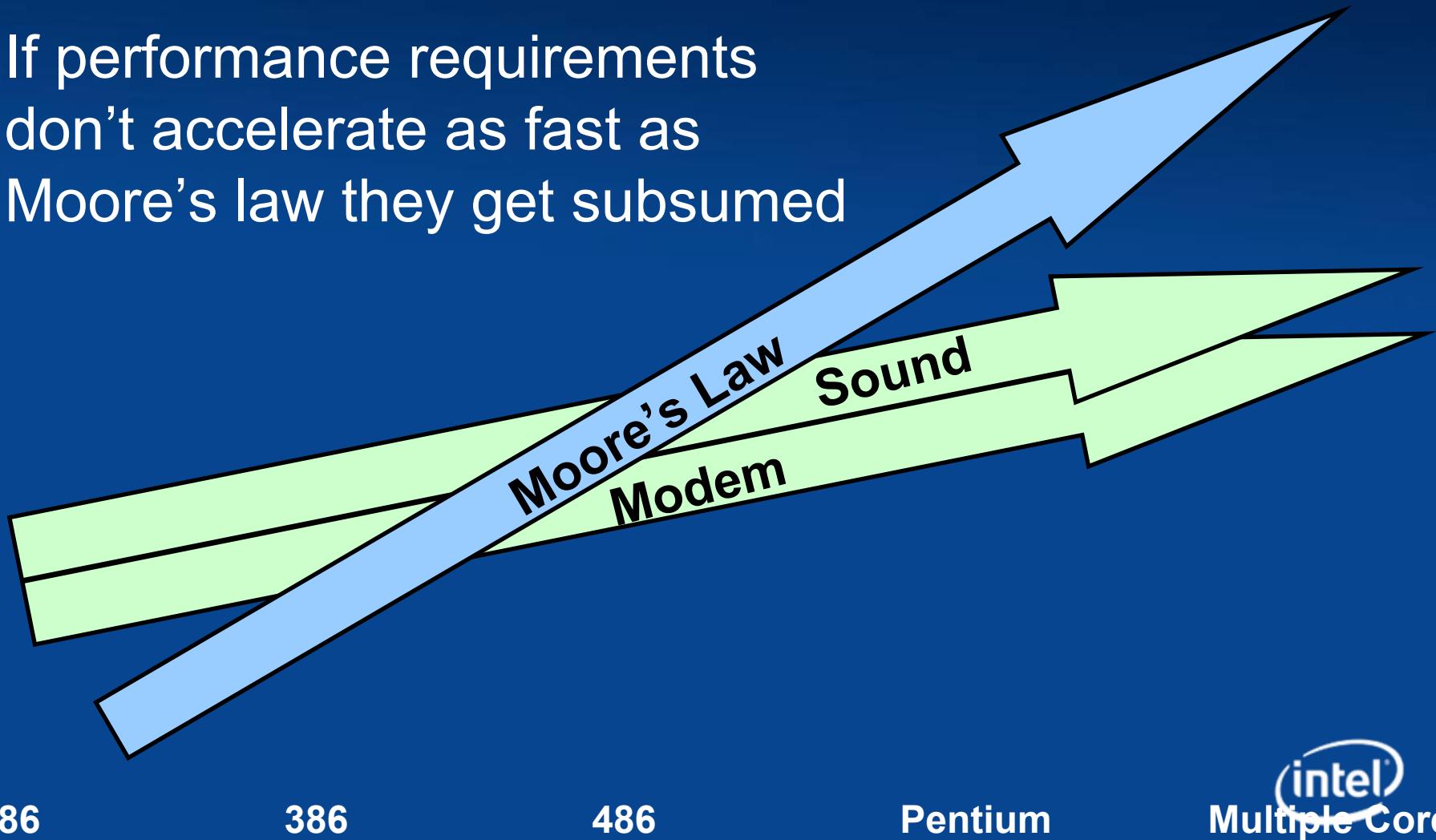


Modem Cards



Integration Rules

If performance requirements
don't accelerate as fast as
Moore's law they get subsumed



286

386

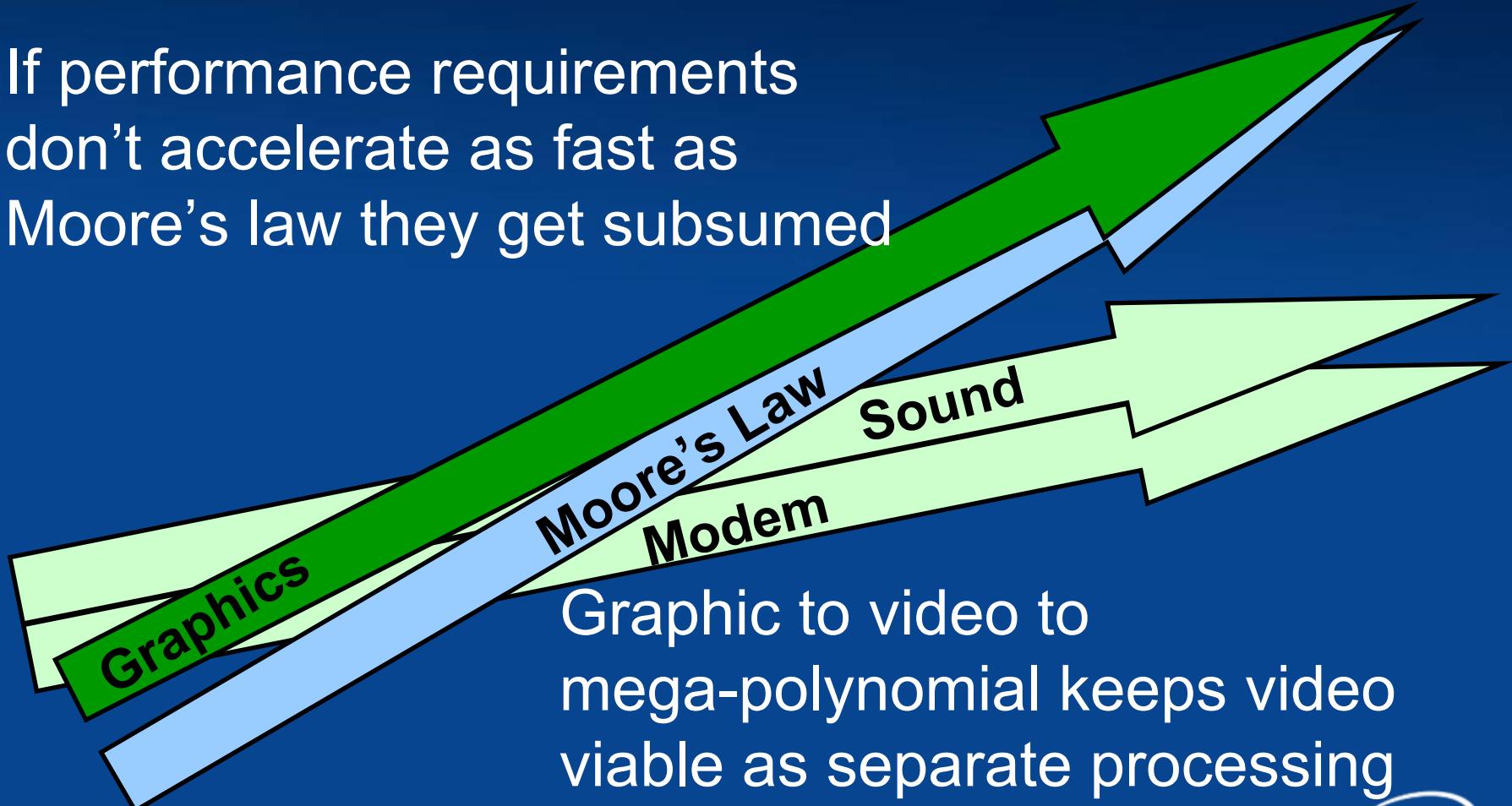
486

Pentium

intel
Multiple Core

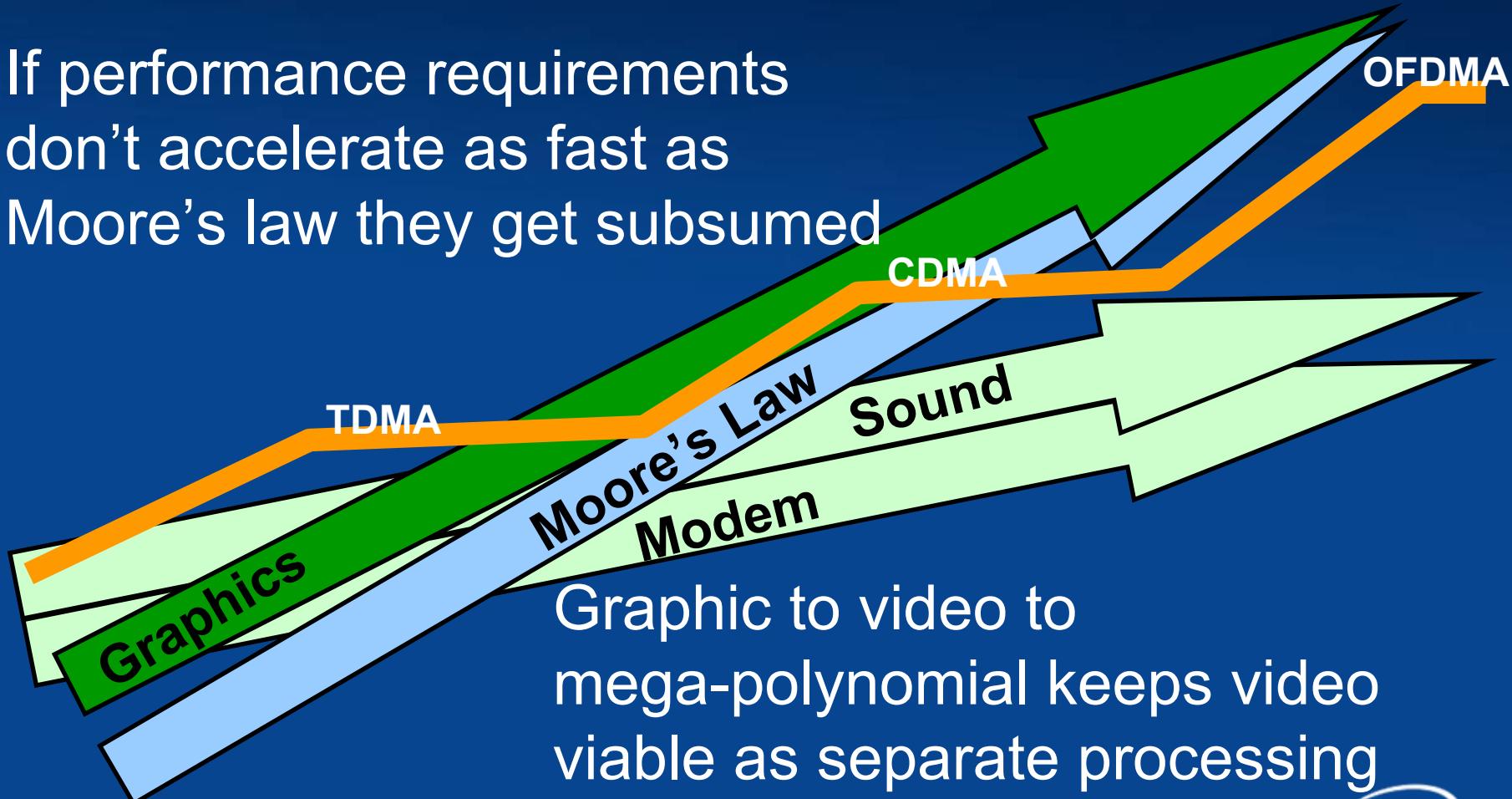
Integration Rules

If performance requirements
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Integration Rules

If performance requirements
don't accelerate as fast as
Moore's law they get subsumed



Graphic to video to
mega-polynomial keeps video
viable as separate processing

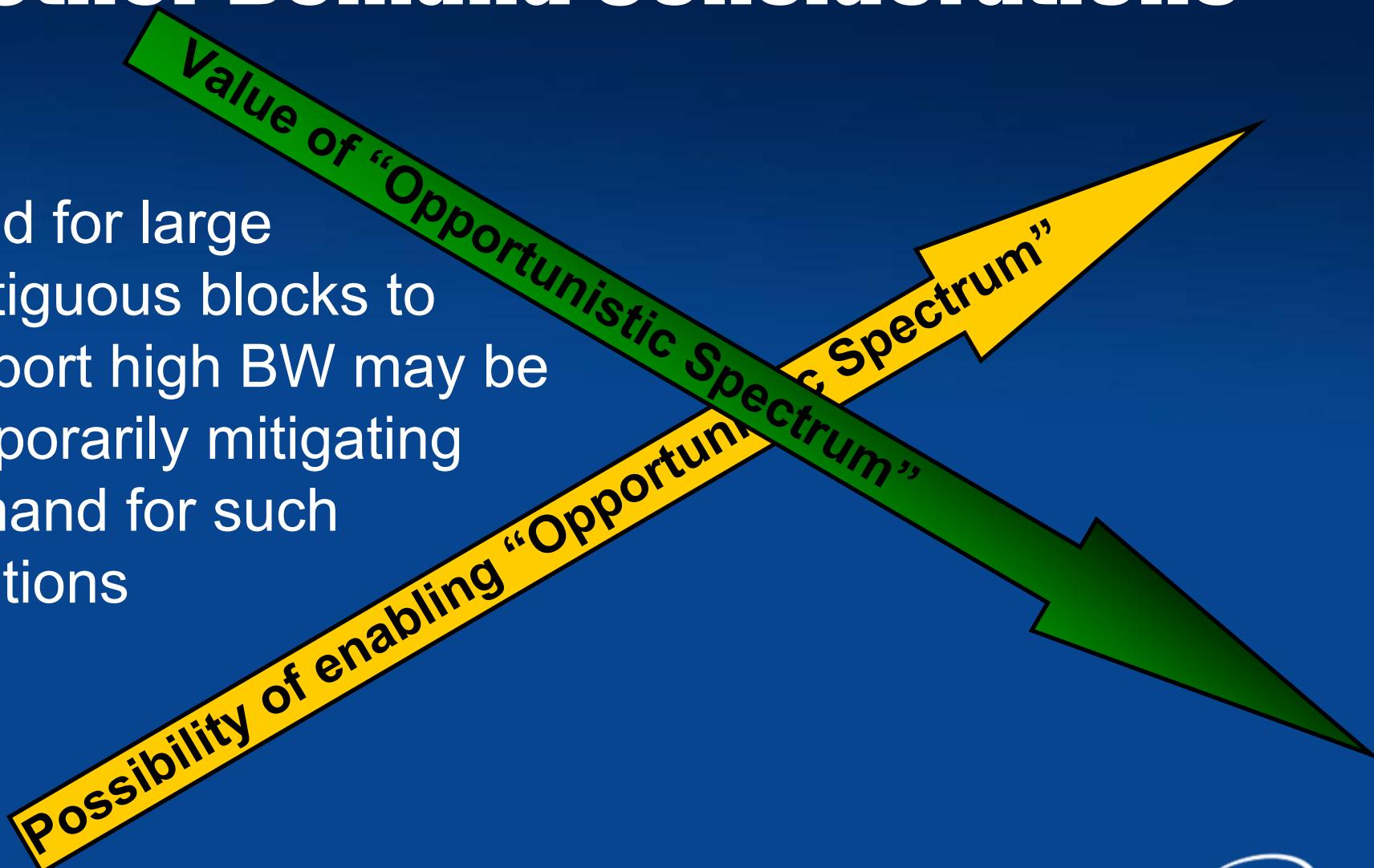
Other Demand Considerations

Possibility of enabling “Opportunistic Spectrum”



Other Demand Considerations

Need for large contiguous blocks to support high BW may be temporarily mitigating demand for such solutions



Business interests

- General Market
 - Operators focus on technology families
 - Generations last 10 years +



Business interests

- General Market
 - Operators focus on technology families
 - Generations last 10 years +

January 30, 2008

NXP to demonstrate the world's first programmable multi-mode LTE modem at the Mobile World Congress 2008

Software programmable vector processor enables multi-mode capability for evolving mobile network standards

NXP Semiconductors, the independent semiconductor company founded by Philips, today announced it will demonstrate the world's first **LTE/HSPA/UMTS/EDGE/GPRS/GSM** multi-mode baseband platform which forms the basis of a next-generation **Software Defined Radio (SDR) system** solution at the Mobile World Congress in Barcelona. Powered by NXP's Embedded Vector Processor (EVP), a powerful new Digital Signal Processing core, the solution is capable of achieving data transfer rates of 150 Mbits downlink and 50 Mbits uplink and supports multi-mode capability to cope with evolving mobile standards, particularly challenging for the next generation of mobile terminal manufacturers.



Business interests

- General Market
 - Operators focus on technology families
 - Generations last 10 years +
 - M&A build footprints, less roaming necessary
 - Flexibility is attractive, no animosity to SDR
 - Price competitive environment means simple cost equation
 - Flexibility, TTM, less important
- Special Cases
 - Enables infrastructure sharing



Business interests

A Look Back

Embedding many functions
Into a single device is
attractive if you're the device

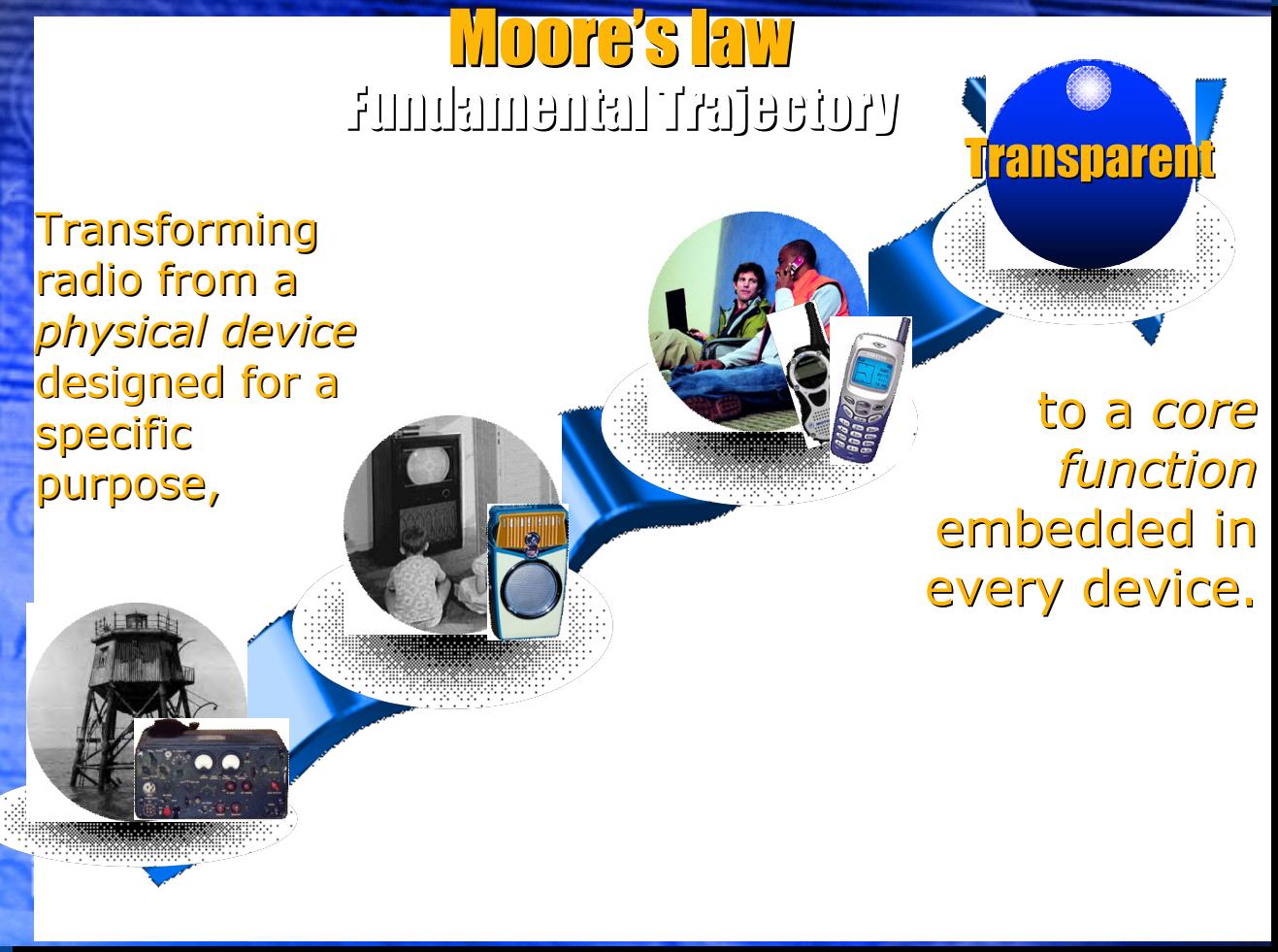
Moore's law

Fundamental Trajectory

Transforming
radio from a
physical device
designed for a
specific
purpose,

Transparent

to a core
function
embedded in
every device.



Business interests

Selling multiple devices makes more money than selling a software upgrade

Transforming radio from a *physical device* designed for a specific purpose,



Mod
Fundamentally changing



to a core function embedded in every device.



Environment Repercussions

- No “Third party” industry emerging
 - SDR suppliers need vertical solutions
 - Operators supply their own updates
 - WLAN vendors supply their own updates
 - Why give away an upgrade business?
- Falling Demand for New Regulations
 - But is it chicken and egg?



Lessons Learned

- Technology is Here, but Business Trumps Technology

