Opinion ITU-R 104[[1]](#footnote-1)

Advice for sustainability strategies incorporating carbon offsetting policies

(2022)

ITU Radiocommunication Study Group 6,

considering

*a)* that the United Nations Sustainable Development Goals 7 and 11 to 15 are focused on sustainability and climate action[[2]](#footnote-2);

*b)* that the United Nations Framework Convention on Climate Change (UNFCCC) has commenced climate action with the Entertainment Net Zero Accord (ENZA);

*c)* that the United Nations Carbon Offset Platform has identified that offsetting offers a way to work with the global community to reduce emissions globally[[3]](#footnote-3);

*d)* that the Intergovernmental Panel on Climate Change (IPCC) assessment reports indicate that climate change is a political, economic and scientific fact[[4]](#footnote-4);

*e)* that the topics of climate change and sustainability actions are important issues for all organizations and individuals[[5]](#footnote-5), including broadcasting, entertainment and media industry;

*f)* that the environment and climate change is one of the ITU’s Key Areas of Action[[6]](#footnote-6);

*g)* that ITU-T Study Group 5 is addressing the green agenda[[7]](#footnote-7);

*h)* that ITU-R Study Group 6 is addressing Energy Awareness in Broadcasting[[8]](#footnote-8),

is of the opinion

that broadcasters and broadcasting related organizations world-wide should have robust sustainability strategies in place[[9]](#footnote-9) that move towards net zero and encourage the implementation of robust energy efficiency schemes that reduce energy consumption *before* considering carbon offsetting protocols as a last resort.

1. The Opinion should be brought to the attention of ITU-T Study Group 5 and ITU-D Study Groups 1 and 2. [↑](#footnote-ref-1)
2. <https://www.un.org/sustainabledevelopment/climate-change/> [↑](#footnote-ref-2)
3. <https://offset.climateneutralnow.org/> [↑](#footnote-ref-3)
4. <https://www.ipcc.ch/report/ar6/wg2/> [↑](#footnote-ref-4)
5. <https://www.un.org/en/actnow/> [↑](#footnote-ref-5)
6. <https://www.itu.int/en/action/Pages/default.aspx> [↑](#footnote-ref-6)
7. <https://www.itu.int/dms_pub/itu-t/opb/res/T-RES-T.2-2022-PDF-E.pdf> [↑](#footnote-ref-7)
8. <https://www.itu.int/pub/R-QUE-SG06.147> [↑](#footnote-ref-8)
9. The Paris Agreement encourages nations to move to net zero as soon as possible. [↑](#footnote-ref-9)