

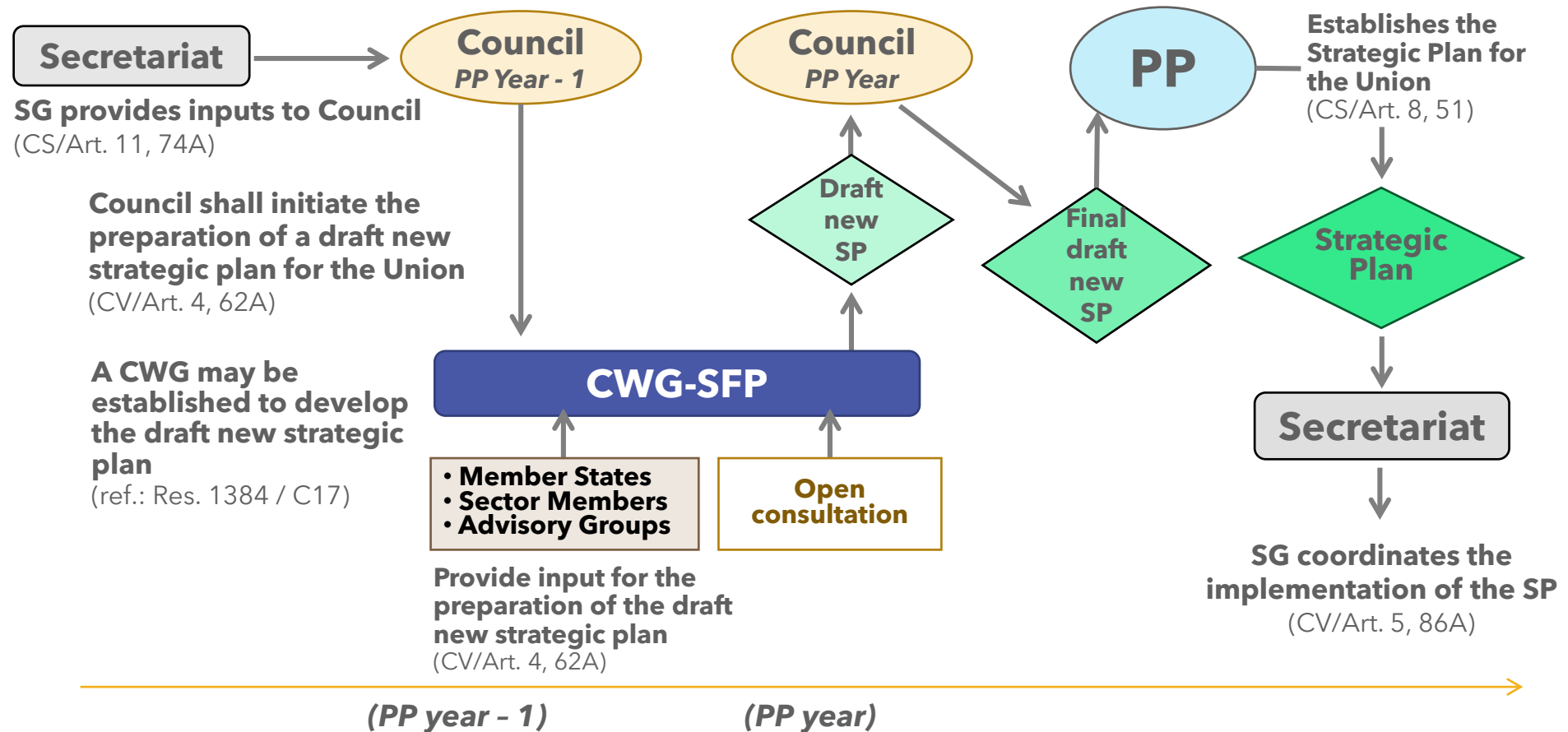
Draft ITU Strategic Plan 2024-2027

Presentation to RAG

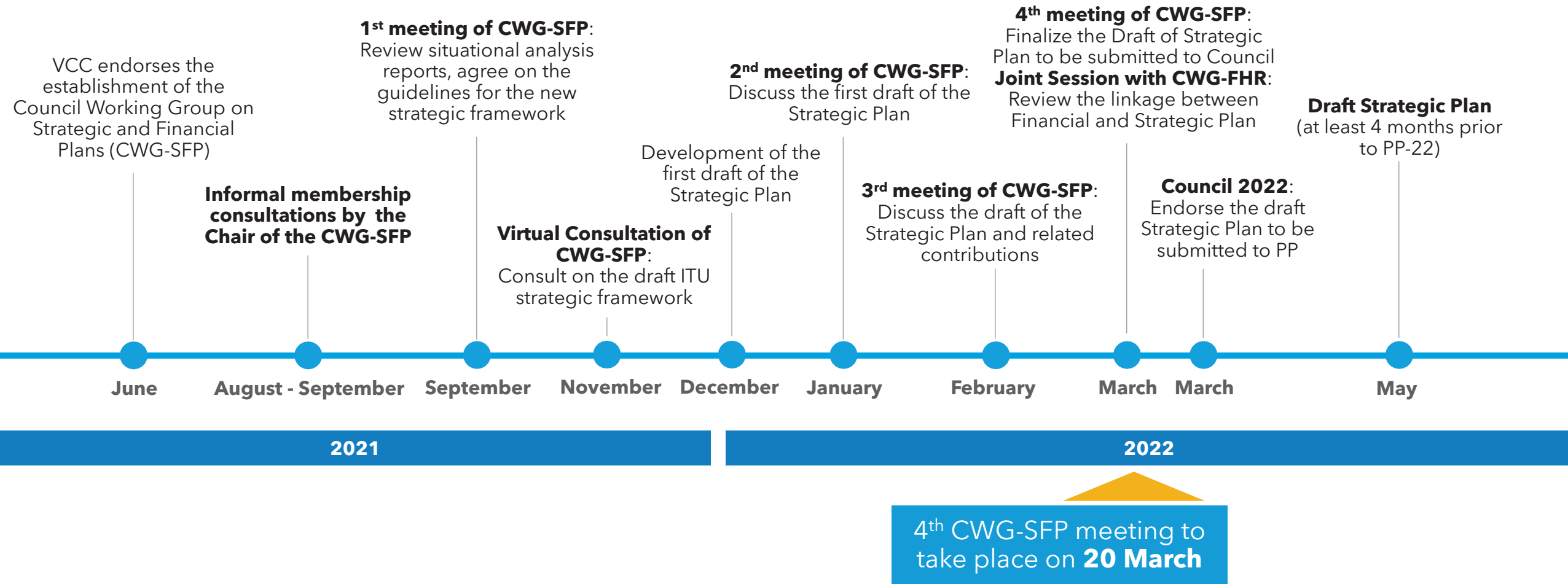
Council Working Group on Strategic and Financial Plans

24 February 2022

Strategic Planning process



Strategic Planning timeline

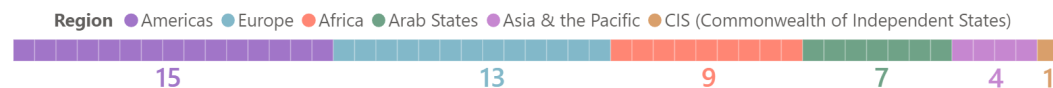


Consultations for the development of the ITU strategy 2024-2027

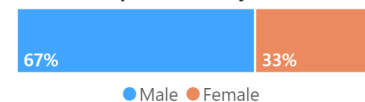


- Survey with all **Chairs of the ITU-R, ITU-T and ITU-D Study Groups**
- **Online consultation of ITU membership**
 - Representation from **all Regions and categories/types of membership**, from members of all ITU Sectors
 - Responses **by gender** also aggregated (33% of those TIES users responded were female)

Responses by Region



Users responded (by Gender)



The designations employed and the presentation of material on this infographic do not imply the expression of any opinion whatsoever on the part of the Secretariat of the ITU concerning the legal status of the country, territory, city or area or its authorities, or concerning the delimitation of its frontiers or boundaries.

Online consultation of ITU membership
4 Aug / 3 Sep 2021

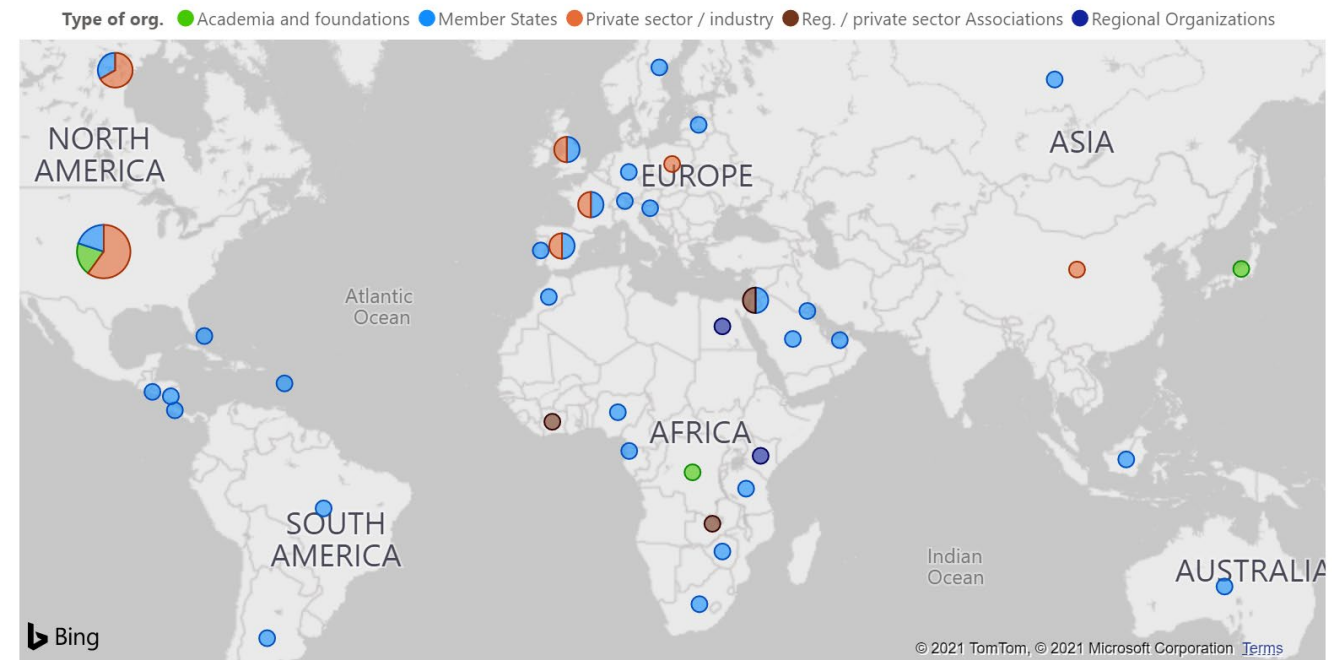
49
responses

31
Member States

18
Sector Members
Associates Academia

12 ITU-R members
9 ITU-D members
15 ITU-T members

Responses by Country and Type of Organization



Count	Organization Type
31	Governmental Org. (Ministry, Regulator, Agency)
10	Private Sector / Industry
3	Reg. / private sector Associations
3	Academia and Foundations
2	Regional Organizations

Dalberg

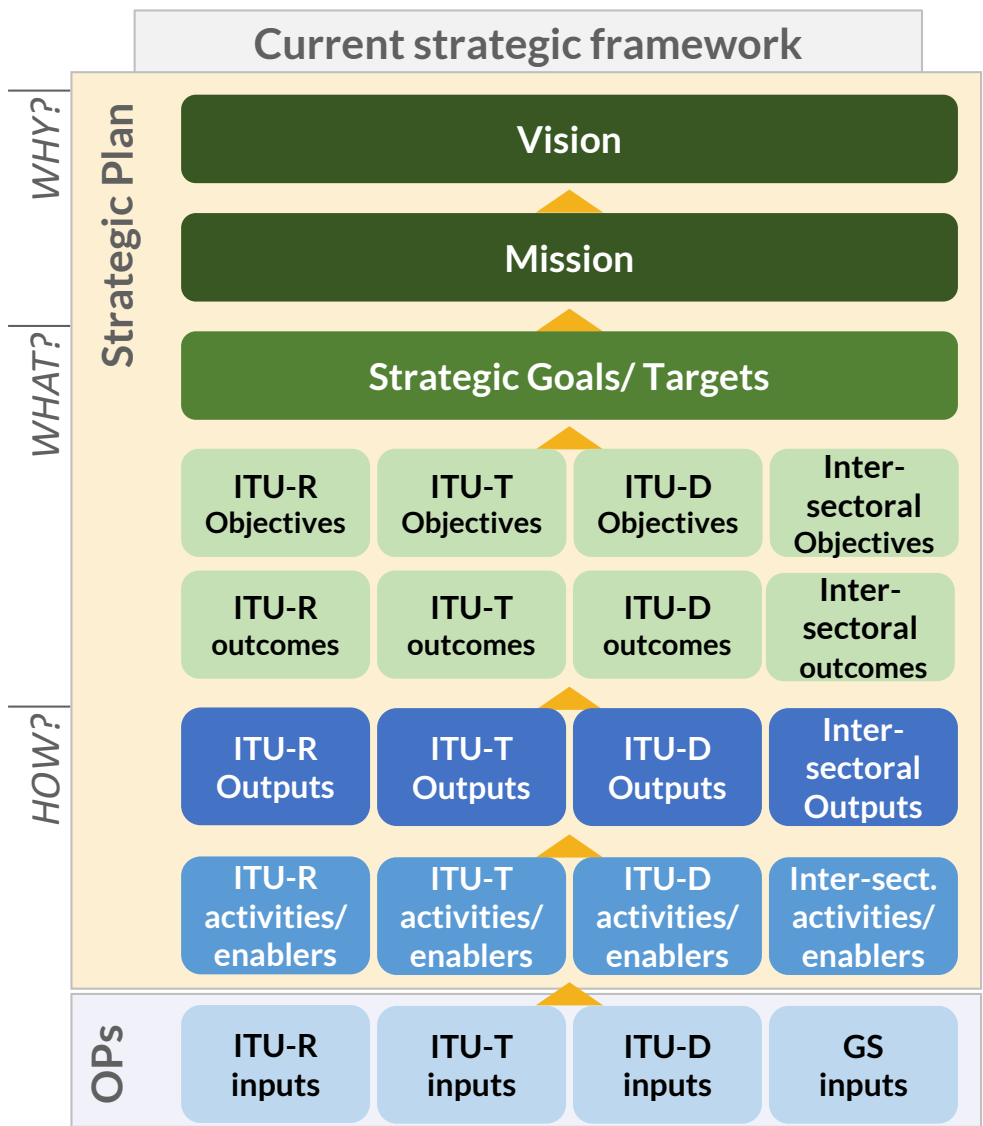
Guidelines agreed by the CWG-SFP members for the development of the new framework



Principle	Simplification and clarity	Provide inputs on how to <u>simplify and clarify the strategic framework</u>
Principle	Focus	Provide inputs on (1) how to <u>keep the strategic plan at a high level</u> and (2) identify <u>main themes of work that reinforce synergies across the Sectors</u>
Principle	One ITU	Provide inputs to <u>clarify and strengthen the concept of One ITU</u> in the strategic plan
Component	Vision/Mission	Collect further inputs in view of potentially adjusting the wording of the vision and mission, respectively
Component	Goals	Provide inputs on the possibility and implications of <u>keeping, adjusting or grouping the current goals</u>
Principle	Regional presence	Provide inputs on how to <u>incorporate the role of ITU's regional presence</u> in the strategic plan
Component	ITU results framework	Continue to <u>develop the ITU results framework</u>
Component	Targets	Provide inputs to <u>review the current set of targets</u>
Principle	Linkage with Financial Plan	Consider the following principles: (1) direct <u>linkage between the strategic priorities and the allocation of financial & human resources</u> , and (2) <u>no elements should remain unfunded</u>
Principle	Developments at the UN level	Provide <u>updates on the ongoing discussions at the UN level</u> & inputs to better <u>reflect the role of the ITU within the UN system</u>

Source:
CWG-SFP
Principles /
guidelines for the
development of
the draft strategic
plan for 2024-
2027

Evolution to the new strategic framework

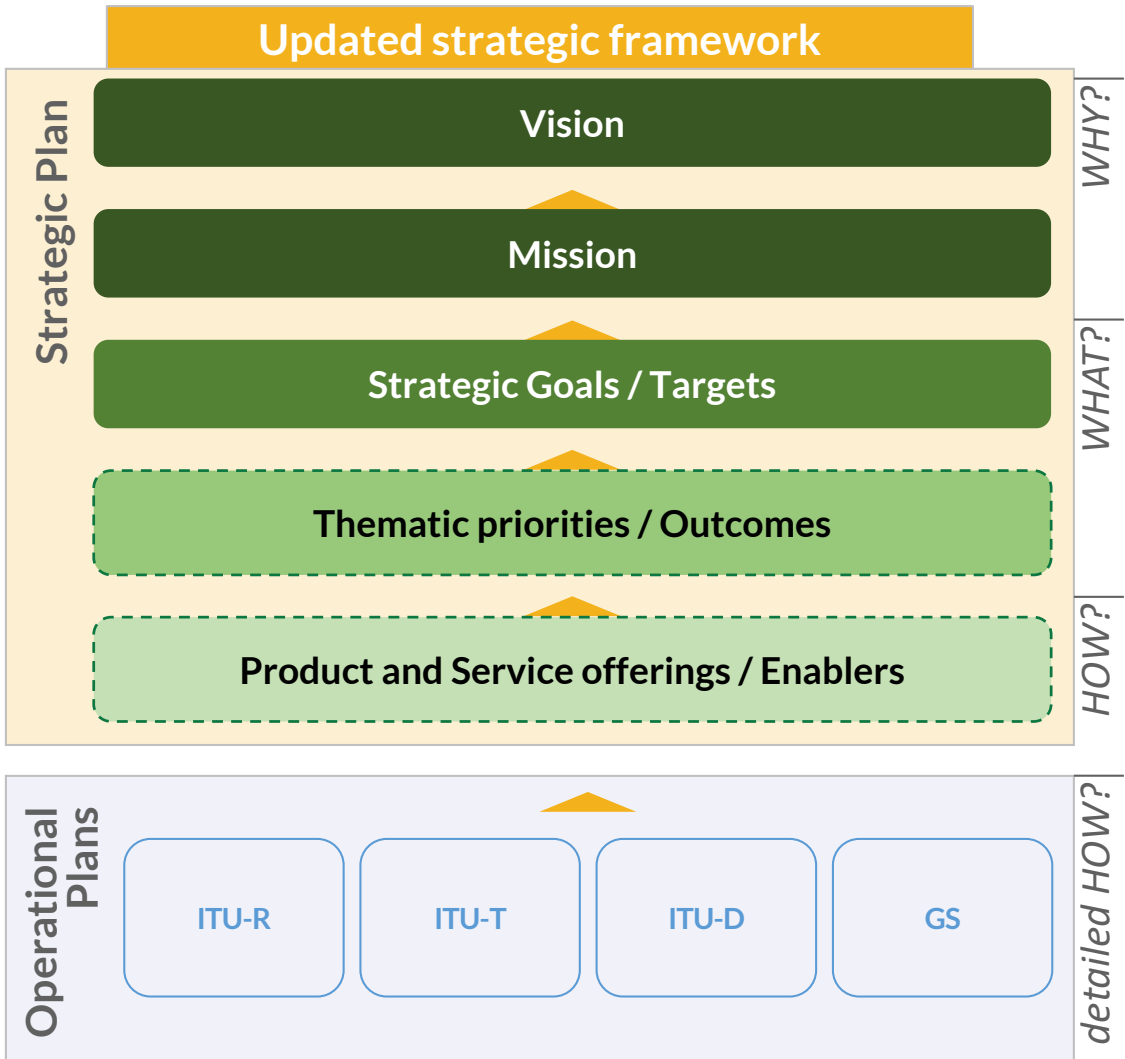


More high-level & simplified structure

Focused on ITU's mandate (new Strategic Goals)

Objectives grouped into **cross-Sector Thematic Priorities** reinforcing the concept of One ITU

Operational Plans to detail activities of the Sectors and GS and inputs



ITU Strategic Plan 2024-2027: Strategic Framework

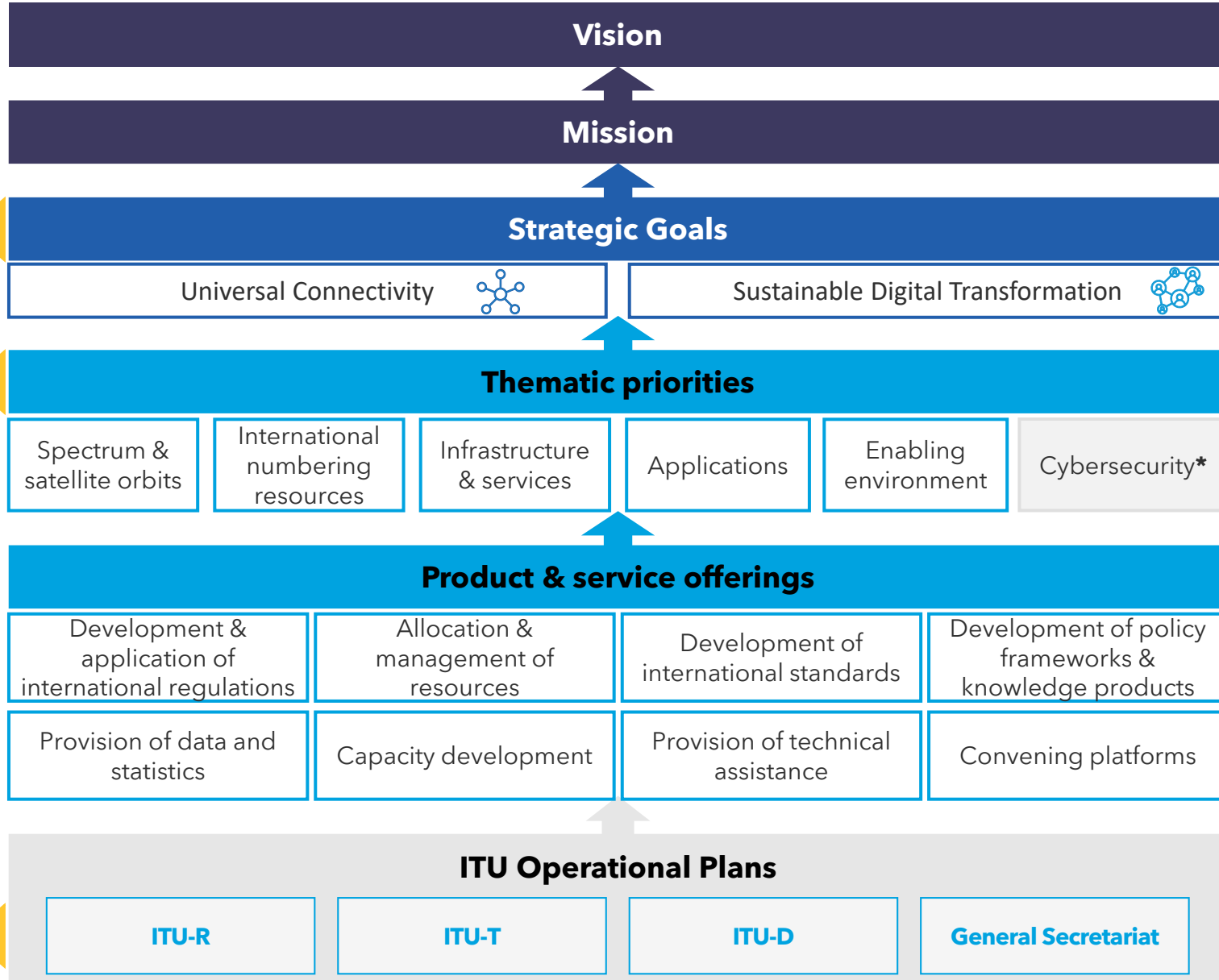


**2030
TARGETS**



**2027
OUTCOMES**

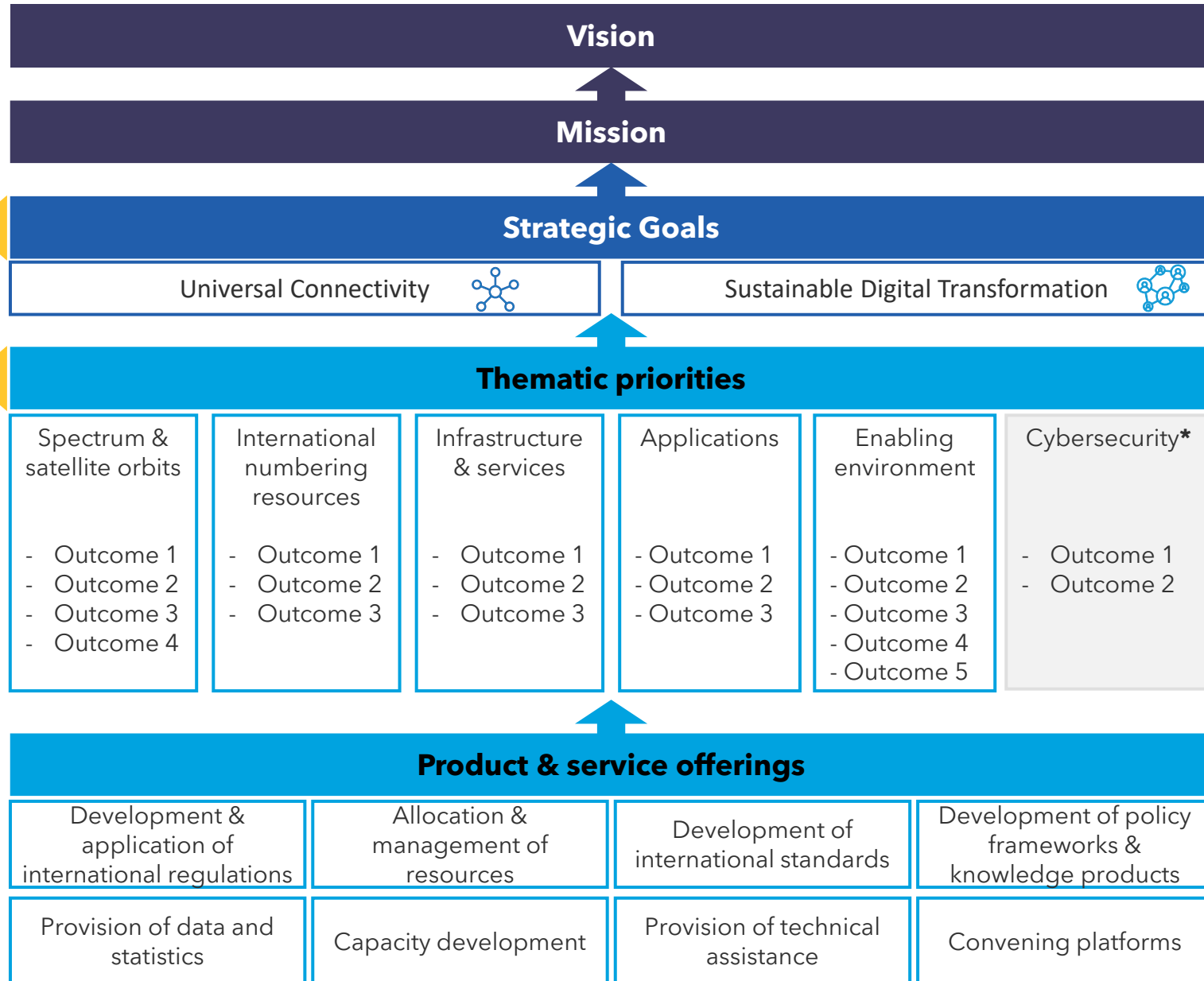
OUTPUTS



* Two options proposed on how to reflect Cybersecurity (as a stand-alone or as integrated into other priorities)

Dallberg

ITU Strategic Plan 2024-2027: Contribution of the Sectors



ITU Strategic Plan 2024-2027 – mapping of ITU-R Objectives/Outcomes to the new framework



Objective / outcome			Thematic Priorities						Product & Service Offerings							
			Spectrum & Satellite orbits	International numbering resources	Infrastructure & services	Applications	Enabling environment	Cybersecurity*	Development & application of international regulations	Allocation & management of resources	Development of International Standards	Development of policy frameworks & knowledge products	Provision of data and statistics	Capacity development	Provision of technical assistance	Convening platforms
Objective	R.1	(Spectrum/orbit regulation and management) Meet, in a rational, equitable, efficient, economical and timely way, the ITU membership's requirements for radio-frequency spectrum and satellite-orbit resources, while avoiding harmful interference	x						x	x						
Outcome	R.1-a	Increased number of countries having satellite networks and earth stations recorded in the Master International Frequency Register (MIFR)	*							x						
Outcome	R.1-b	Increased number of countries having terrestrial frequency assignments recorded in the MIFR	x							x						
Outcome	R.1-c	Timely processing of satellite and terrestrial assignments	x							x						
Outcome	R.1-d	Increased percentage of countries which have completed the transition to digital terrestrial television broadcasting	x							x					x	
Outcome	R.1-e	Increased percentage of spectrum assigned to satellite networks which is free from harmful interference	*							x						
Outcome	R.1-f	Increased percentage of assignments to terrestrial services recorded in the MIFR which are free from harmful interference	x							x						
Objective	R.2	(Radiocommunication standards) Provide for worldwide connectivity and interoperability, improved performance, quality, affordability and timeliness of service and overall system economy in radiocommunications, including through the development of international standards			x						x					
Outcome	R.2-a	Increased mobile-broadband access and use, including in frequency bands identified for international mobile telecommunications (IMT)			x						x					
Outcome	R.2-b	Reduced mobile-broadband price basket, as a percentage of gross national income (GNI) per capita			x						x					
Outcome	R.2-c	Increased number of fixed links and increased amount of traffic handled by the fixed service (in Tbits/sec)			x											
Outcome	R.2-d	Increased number of households with digital terrestrial television reception	x								x					
Outcome	R.2-e	Increased number of Earth exploration satellites in operation and corresponding number of countries operating Earth exploration satellites (equivalent 36 MHz) on communication satellites in operation and corresponding capacity (Tbit/s); Number of VSAT terminals; Number of households with satellite television reception			x						x					
Outcome	R.2-f	Increased number of devices with radionavigation-satellite reception			x						x					
Outcome	R.2-g	Increased number of satellites having Earth exploration payloads in operation, corresponding quantity and resolution of transmitted images and data volume downloaded (Tbytes)			x						x					
Objective	R.3	(Knowledge sharing) Foster the acquisition and sharing of knowledge and know-how on radiocommunications	NB: Knowledge sharing, involves activities that will be part of the detailed ITU-R operational plan											x		

ILLUSTRATIVE

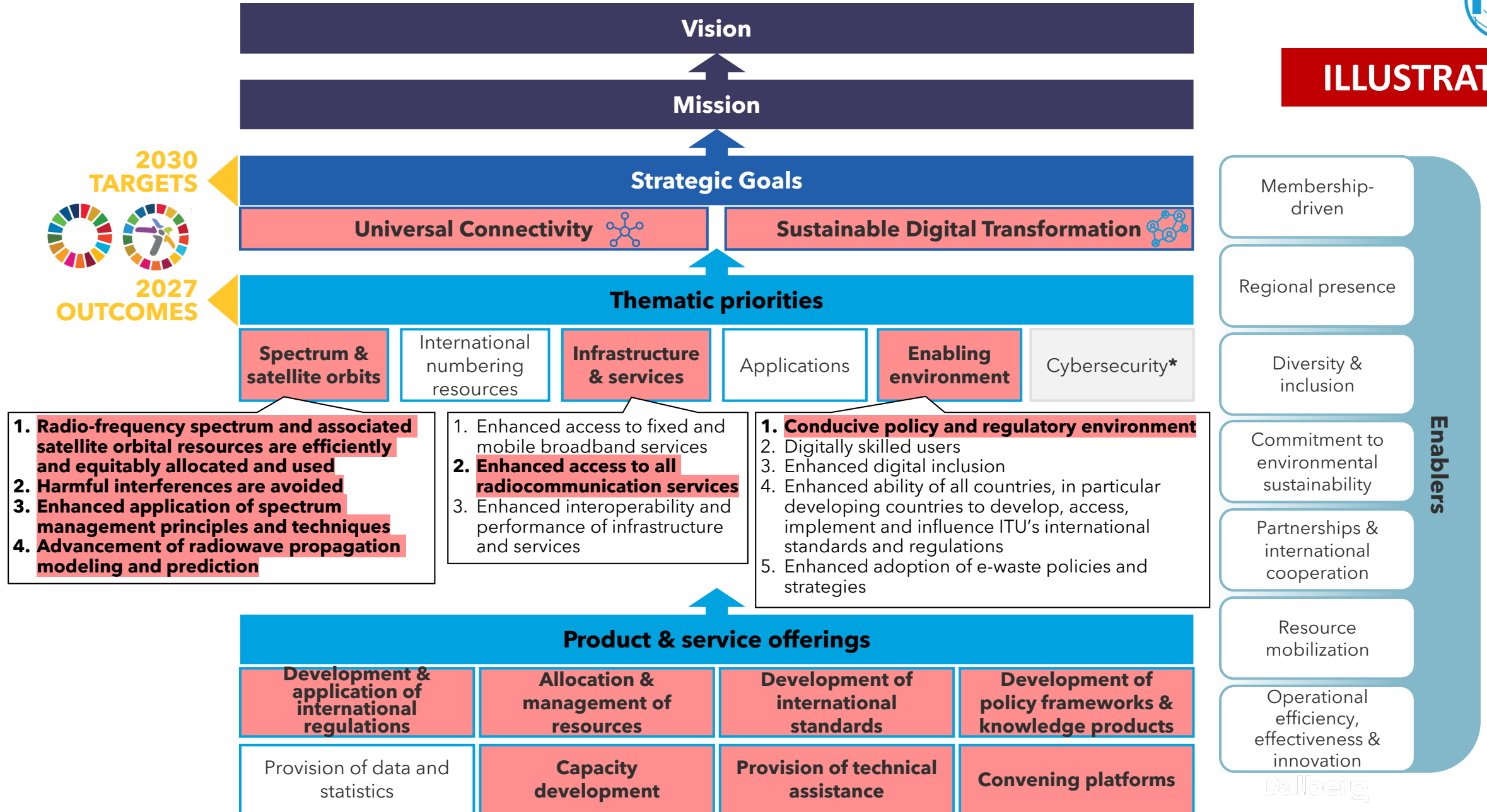
ILLUSTRATIVE

ITU Strategic Plan 2024-2027

ITU-R contribution



ILLUSTRATIVE



Documents of the CWG-SFP / Outcome of the 3rd meeting



- Draft Annex 1 to Resolution 71 (ITU Strategic Plan 2024-2027)
- Draft Annex 2 to Resolution 71 (Situational analysis)
- Draft Annex 3 to Resolution 71 (Glossary of terms)
- Proposals for the revision of the main body of Resolution 71

(Temporary Document CWG-SFP-3/DT-02-Rev.2 presents outcomes of the 3rd meeting)