



# *Boundless Communications*



## Ka-band: Prospects

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September 2012

# Company Overview



# Gilat facts at a Glance...

## Company:

**Leading global provider of satellite communications equipment and Sat-Com solutions on the move (SOTM):**

- Commercial and civilian government SATCOM
- Defense and Homeland Security SATCOM



## Growth Strategy:

**Strengthening the positions and solutions in Ka-band**

**Ka-band broadband services**

**SOTM for civilian and military markets**



## Employees:

**~1400 employees worldwide**

## Financials:

**2011 Revenue: \$339.2M (45% growth YoY)**

**2011 EBITDA: \$33.5M (236% growth YoY)**

## Management Objectives:

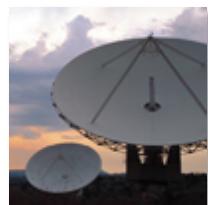
**2012 Revenue: \$340 - \$350 million**

**2012 EBITDA: 10%**



# Business Lines

## Commercial VSAT Technology



## Defense and Homeland Security Satellite Technology

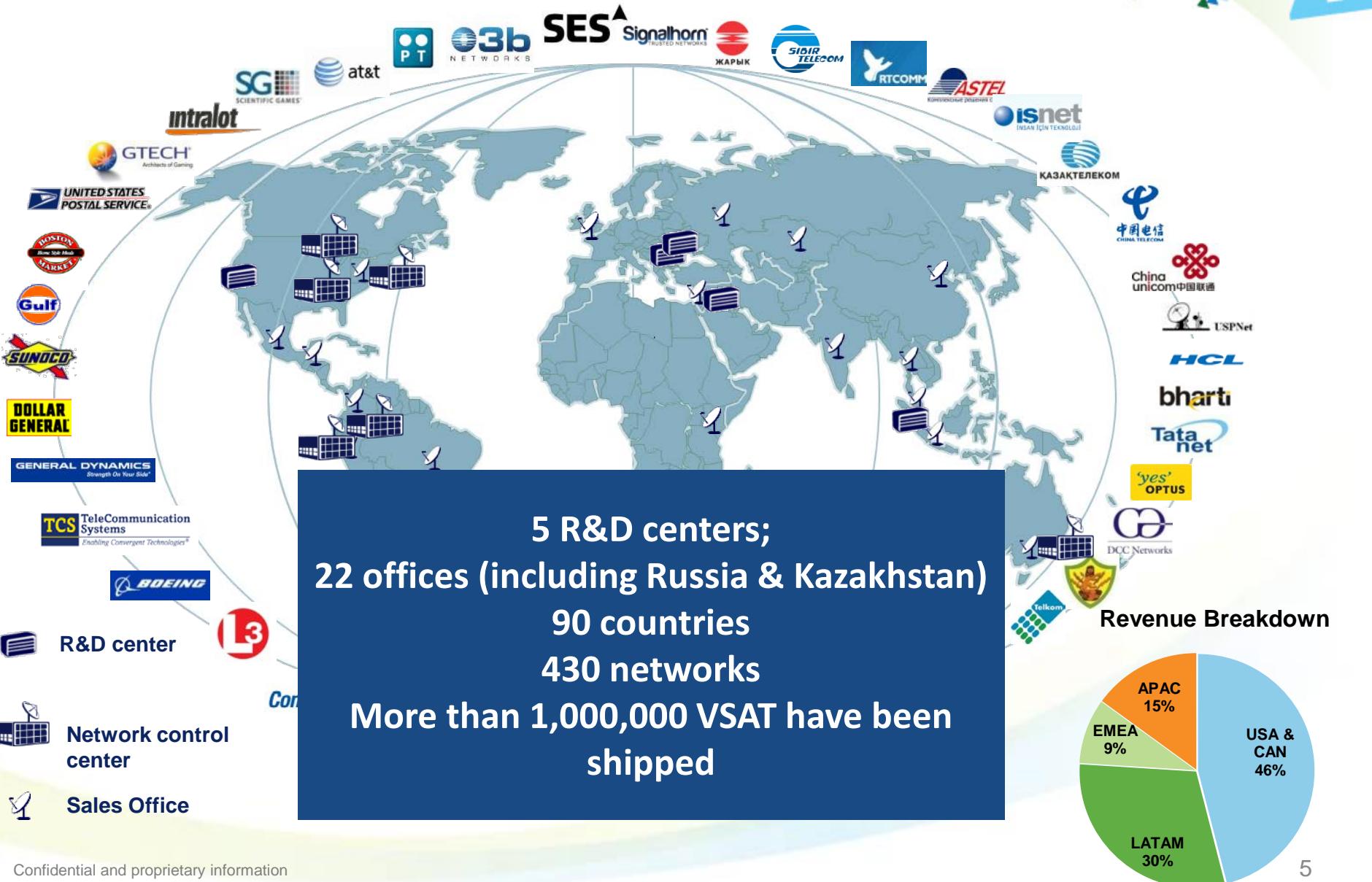


## Satellite services – USA, Peru & Columbia





# Worldwide Presence

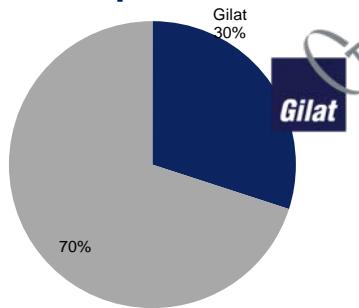


# Leader on SATCOM market

- Leading positions in the world:
  - #1 in Rural Telephony
  - #1 in Low Profile Antennas SOTM
  - #1 in high power Ka SSPAs



**International Markets VSAT  
Shipments**



Source: Comsys 2009  
VSAT report and  
company estimates



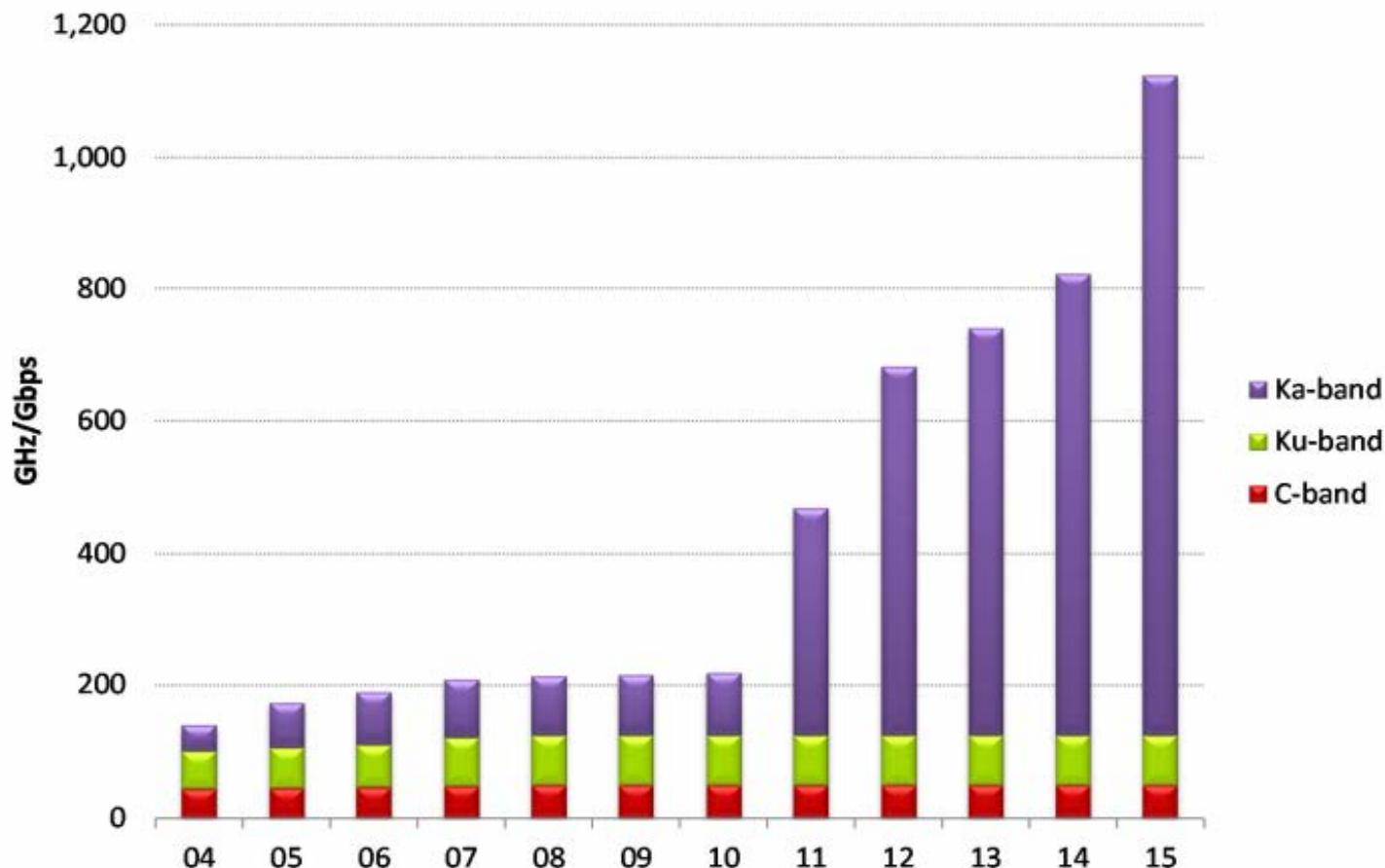


# Evolution of VSAT Technology



# Accessibility of Satellite Capacity

FSS Capacity Data Use by Frequency



Source: Comsys 2011



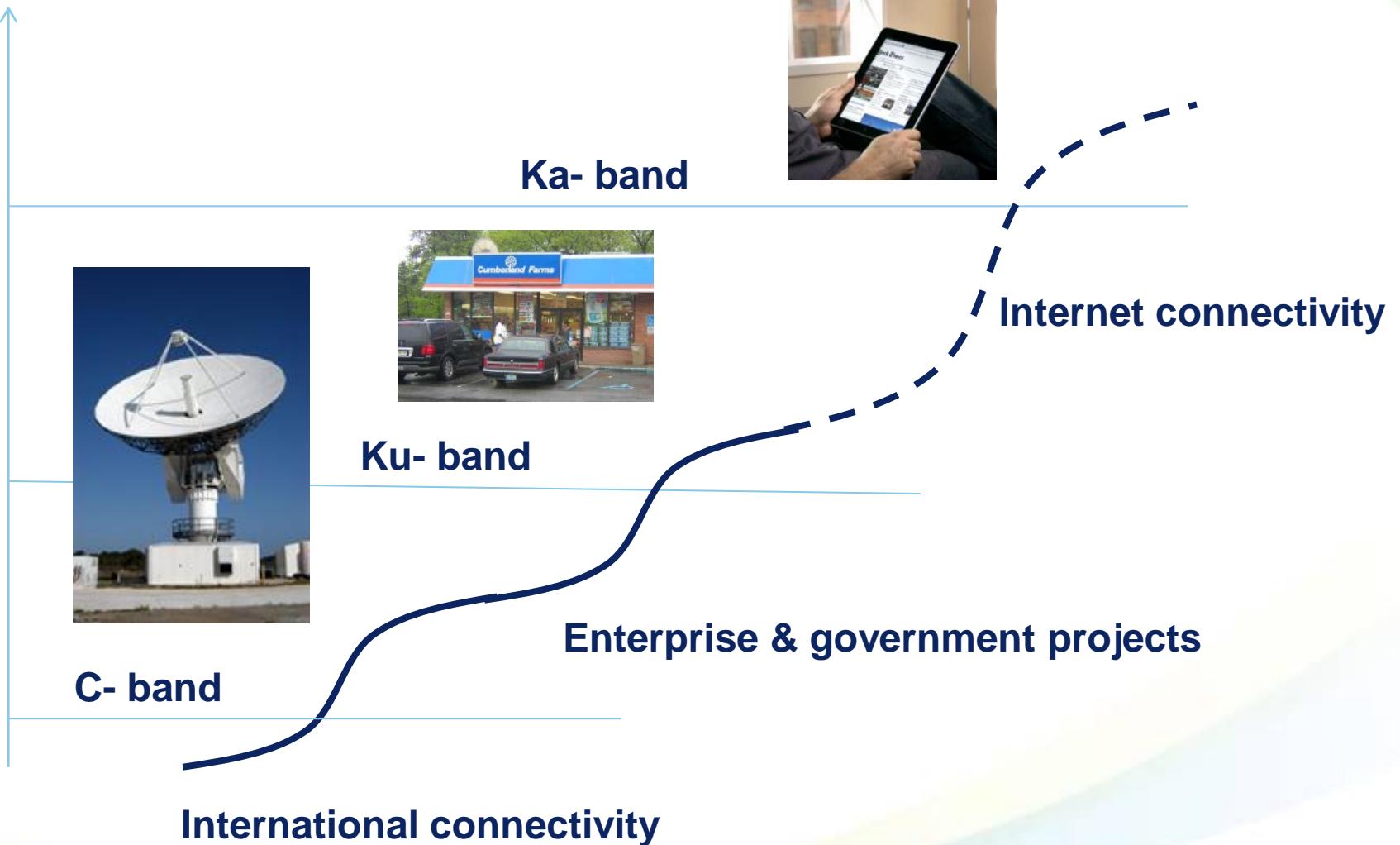
# Evolution in SATCOM

- Satellite operators
  - Lack of the existing capacity
  - Investments in the future
- Interference in Ku-band (Ext Ku extended)
  - High density on orbit
- National Interests
  - In order to keep the orbital position
- The driving force of growth in the satellite industry
  - Next stage of evolution– Ka-band

**Ka-band capacity will be more than the entire capacity of the existing C and Ku**



# Practical Application



# «Food» Chain of Satellite Business

Before Ka- band



- Owns and operates SC
- Sells capacity in MHz
- Sells equipment
- Buys capacity in MHz
- Buys equipment
- Sells services – MBit/s

# «Food» Chain of Satellite Business

Ka- band (Producer)



- Owns and operates SC
- Sells equipment
- Sells services – MBit/s
- Sells services to people

# «Food» Chain of Satellite Business

Ka- band (Service Provider)



- Owns and operates SC
- Sells equipment
- Sells services – MBit/s
- Sells services to people

# «Food» Chain of Satellite Business

Ka- band



- Owns and operates SC
- Sells equipment
- Sells services – MBit/s
- Sells services to people

# Astra2Connect - Example

- HUB delivery – this is only the first phase!
- Need to sell a complete solution to internet service providers – next phase.



- Adaptation and integration with existing solutions



# Projects in Ka- band (examples)



- Europe- SES / Astra2Connect
  - The largest service in Europe
  - 3 satellites, up to 120,000 users
  - VSAT self-installation kit
  - High-performance NMS
  - Integration with OSS\BSS systems
- *Systems integration and adaptation*



- Australia - Optus / NBN Co – Government program by construction of National broadband satellite network
  - 11 beams, Ka/Ku up to 48,000 users
  - 11 HUBs, 20,000 VSATs within 3 years
  - Integration and operation by network





# Projects in Ka- band (examples)



- O3B – Middle orbital satellites/ Ka-band
  - Gilat provides HUB and satellite terminals Tier-2 with support up to 25 Mbit/s
  - “Turn-key” solution and system integration



- Russia- RTComm.RU
  - Government project by providing of the high-speed access to information networks
  - 4 Satellites, up to 2 million users
  - First stage on RSCC satellites
    - 20 Ka beams
    - 2 satellites
  - Second stage on own satellites
    - 64 Ka beams
    - 2 satellites



# Ka- band – Future

- Capacity emergence in Ka-band will certainly have a huge impact on the entire industry:
  - More available capacity

Ka-band capacity will be more than the entire capacity of the C- and Ku- bands
  - More satellite terminals
    - Number of issued terminals will be more than ever
  - Price reduction
    - Ka-band capacity cost will be much lower than in C- or Ku- bands
    - Terminal equipment cost will reduce significantly

# Practical Application

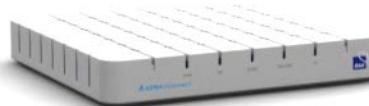


# Ka – it's not just another frequency band..

- Flexibility in providing services

## *Subscriber access*

- Access speed;  
**5-20Mbit/s (10-40kbit/s)**
- A large excess of resource utilization
- Technology: DVB-S2/TDMA



## *Internet provider*

- Access speed;  
**10-100Mbit/s (about 1-50Mbit/s)**
- Guaranteed quality – low utilization rates
- Technology: DBV-S2/SCPC



***Flexibility of service providing system***



# Gilat Advantages

- Focus on Technology and System Integration
  - Will not be a satellite operator or service provider
- Solutions for Consumer, Enterprise, ISP and Governments
  - More than just consumer
- Leading Ka-Band Solutions
  - Advanced Ka-band technology
  - Local presence and partnerships
  - Flexibility and customization



Internet access:  
Aries



Corporate and state projects:  
WebEnhance



ESV and Trunking:  
Accent



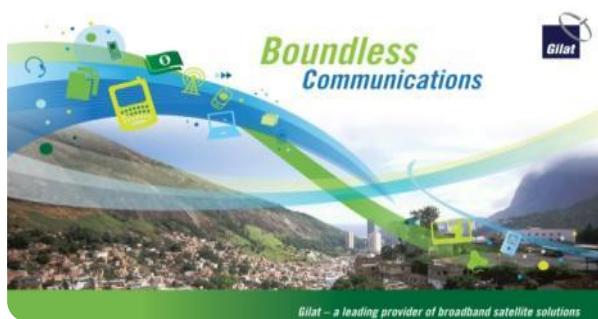
# Summary

**25** years experience in the support of 500 customers – telecommunications providers

Best Performance – high throughput OB, high-speed IB

More than **1M** VSAT terminals have been shipped for more than 400 networks

A leading supplier of antenna solutions for the SOTM and Ka BUC for military solutions



- Reliability
- Technological leadership
- Flexibility

Ka-band VSAT satellite system of Custom, Corporate, Government sectors

More than **20** support offices and sales worldwide for more than **400** networks in **90** countries

# Thank You



*Boundless Communications*