



MARCELO F. MORENO

Federal University of Juiz de Fora (UFJF); Brazilian DTV System (SBTVD) Forum

Marcelo F. Moreno holds a Ph.D. in Computer Science from PUC-Rio and works in the areas of multimedia systems and computer networks. From 2022 to 2023, he was a Visiting Professor at the International Audio Laboratories Erlangen (FAU/Fraunhofer IIS), Germany.

He co-edited ITU-T Recommendations and ITU-R Technical Reports, coordinating ITU-T working groups for over a decade. Since 2015, he has led the Application Coding Working Group of the Brazilian DTV System (SBTVD) Forum and serves as editor of the ABNT standards for TV 2.5 and TV 3.0 on middleware and application coding.

His research focuses on application-oriented broadcasting, second-screen integration, audience measurement, and privacy-aware media platforms for next-generation digital television.