

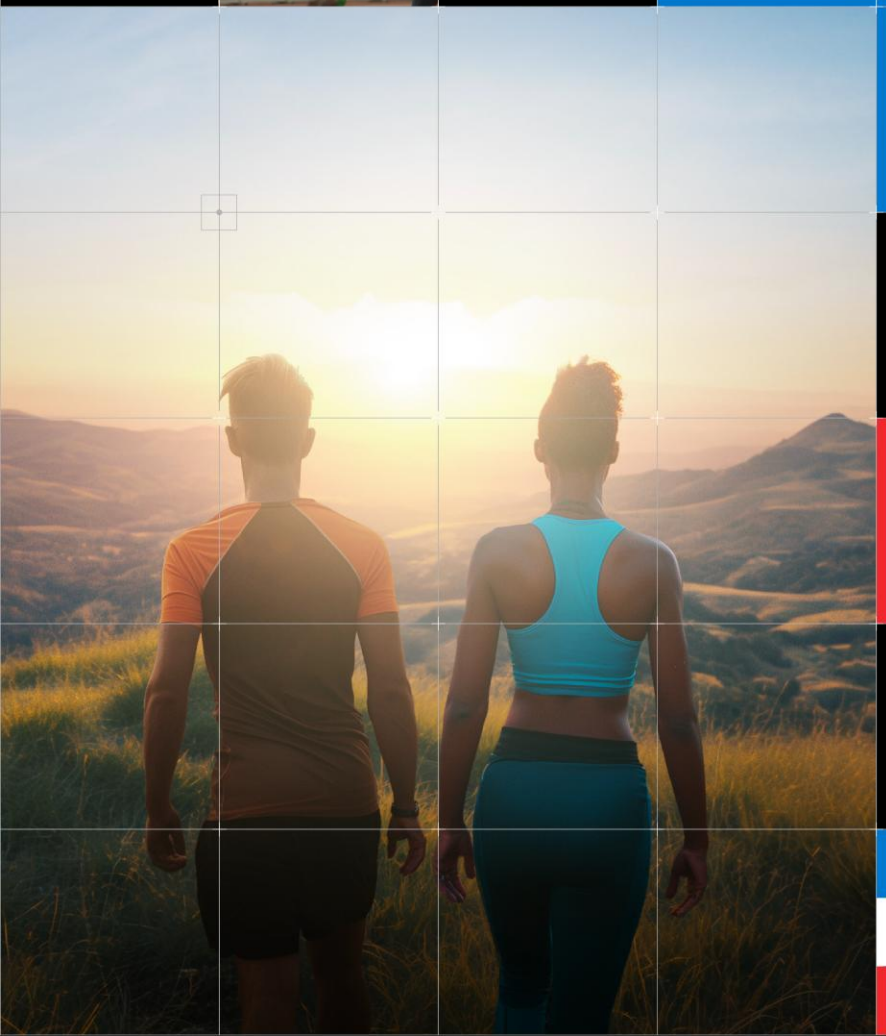
International Olympic Committee

INSIDE THE OLYMPIC AI AGENDA

FROM STRATEGY TO EXECUTION

7 October 2026





"The International Olympic Committee inspires and accelerates change across global sport by embracing the potential of AI to advance fairness, excellence, solidarity, and the Olympic experience."

Olympic AI Agenda Ambition Statement

Link to Olympic AI Agenda

5 FOCUS AREAS



1. ATHLETES & SPORT

3. GAMES OPERATIONS

5. INTERNAL EFFICIENCY

2. EQUAL ACCESS TO THE BENEFITS OF AI

4. FAN ENGAGEMENT

TRUSTWORTHY AI PRINCIPLES FOR THE OLYMPIC MOVEMENT





[Link to Trustworthy AI Framework]



