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David Saldaña is a Principal Consultant at Axon Partners Group, a global technology and innovation firm that combines consulting and investment and is listed on the Madrid Stock Exchange. Axon's consulting division specialises in the ICT sector, serving public and private sector clients. Within it, David advises on how AI and digital transformation reshape the strategy and operating models of telecom operators and the institutions that regulate them.

David has spent his entire career in consulting, with more than ten years of advisory experience. He has worked across the Middle East, Europe and Latin America, with clients ranging from ministries to enterprises.

He holds a Bachelor's degree in Telecommunications Engineering and a Master's degree in Business Consultancy.