



Communication network systems within white spot areas

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Roadmap

- Introduction
- What technology to connect the unconnected areas in Senegal for economic growth?
- COWShED: COmmunication within White Spots for brEeDers
- Beyon COWShED

Introduction

- Almost 75% of this unconnected population is located in least developed countries and is concentrated in rural, low-income, and low-literacy areas
- Presence of **white spot area** which means **geographic location not covered** by mobile network **operators**
- **White spot areas** ⇔ **natural disaster situation**
- A huge amount of Senegalese territories are within white spot areas due to cost to business and poor return on investment

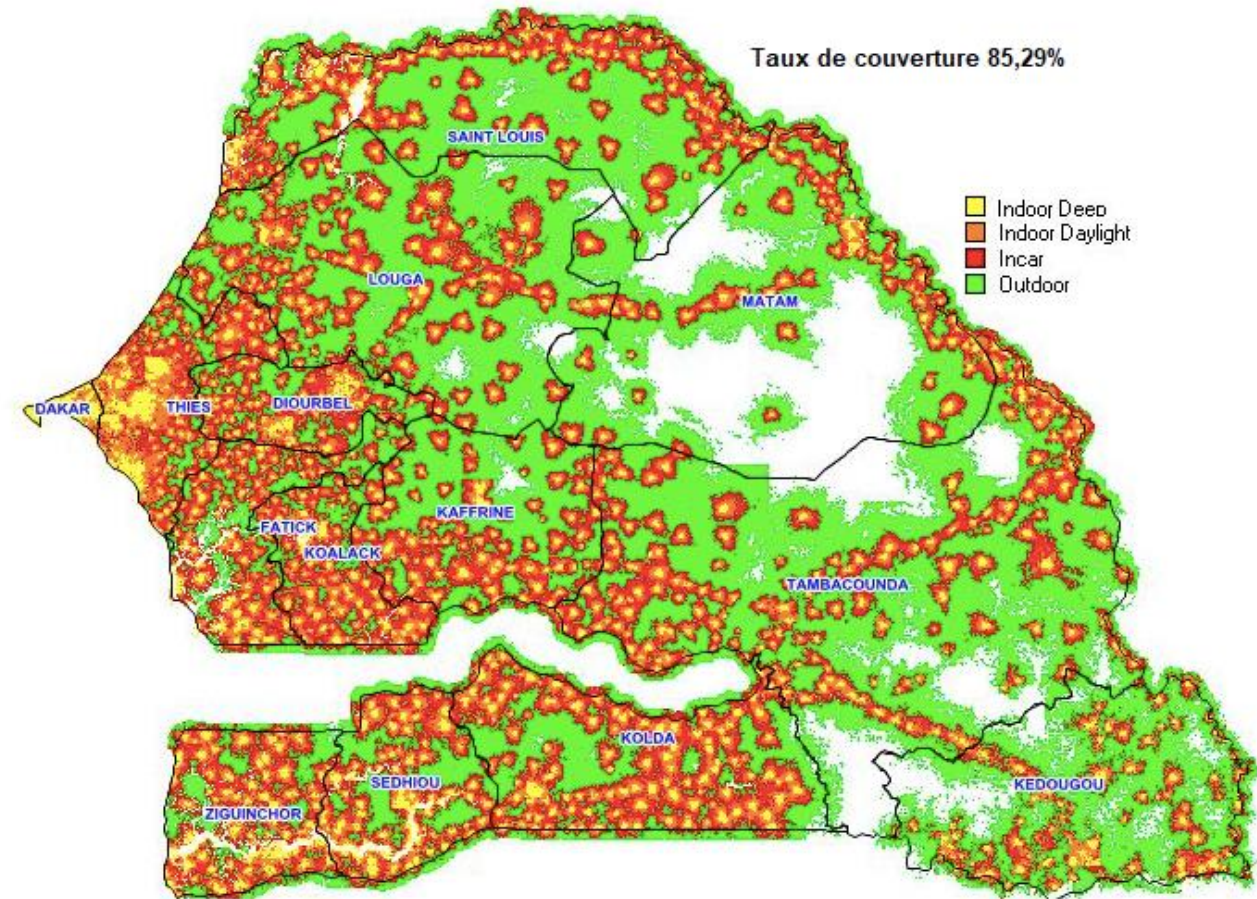
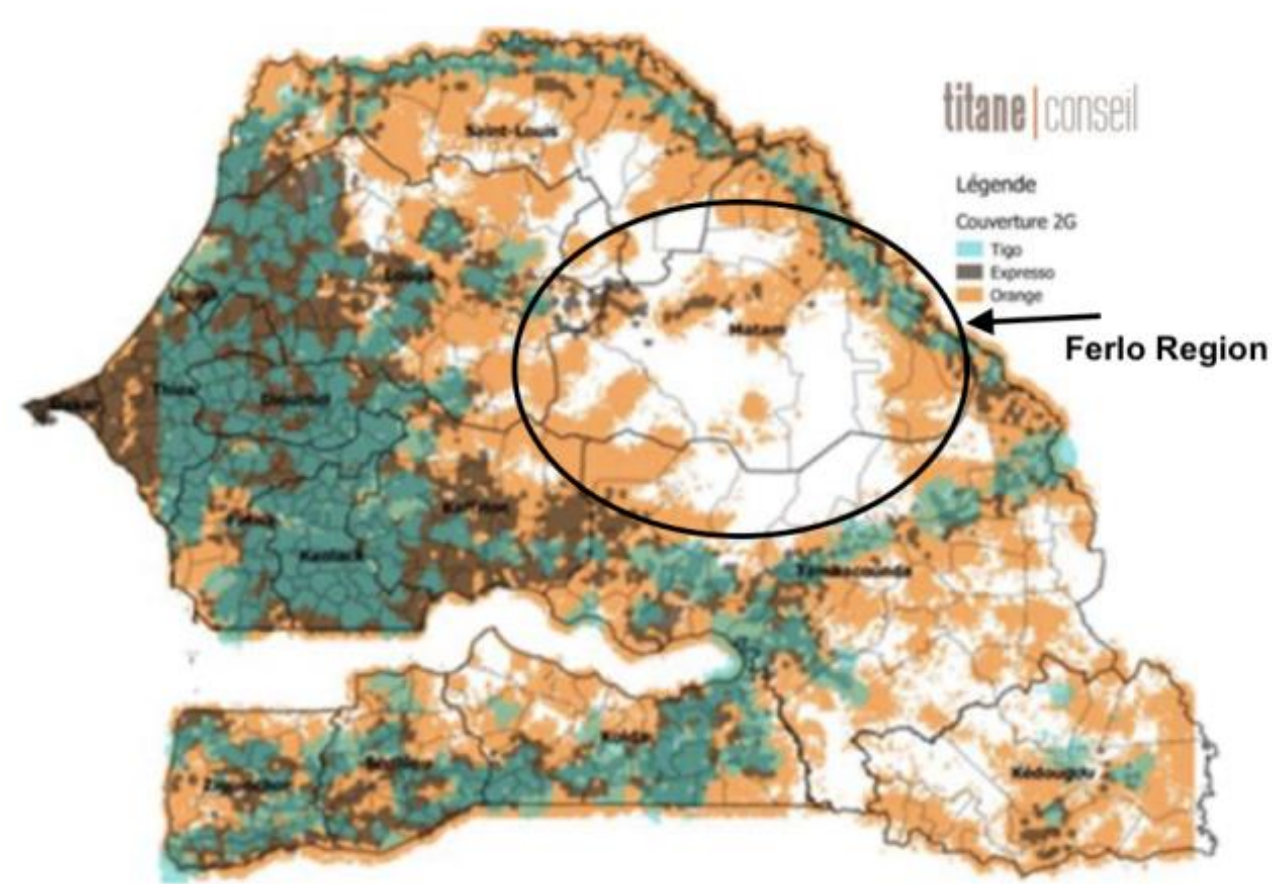
Outcomes

- A **mesh-based proof-of-concept network** was built for **communication** between herders based on RF transmission within **ISM bands** for **areas without cellular coverage**
- A radio network and computing infrastructure for herders, farmers, and other stakeholders, covering previously unconnected regions
- A new data-driven strategy for sustainable land, pastoral mobility and artisanal fishing management

Mobile networks operators coverage issues

Couverture 2G Mars 2021

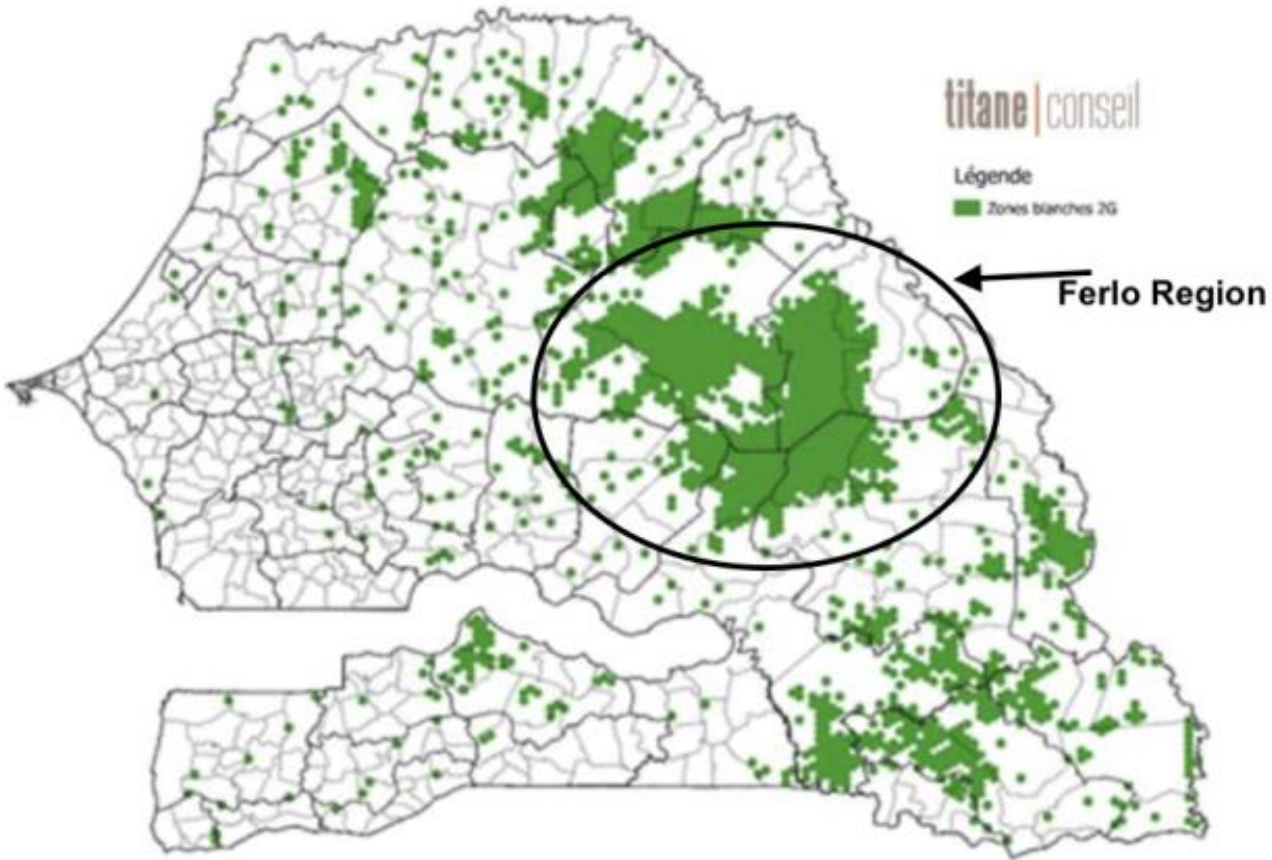
Carte de couverture



2G mobile coverage of 3 cellular networks operators
in 2017

2G mobile Orange cellular network in 2021

Pastoralism in Senegal



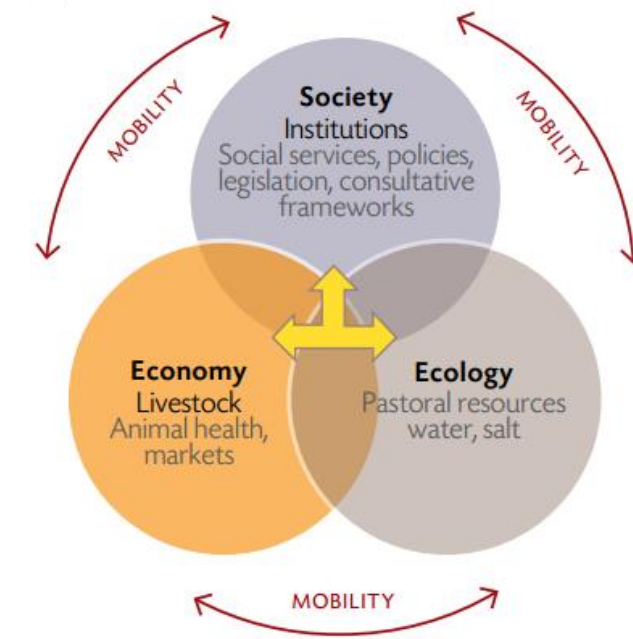
2G white spot areas

- Pastoralism exists in the Sahel (Senegal, Mauritania, Mali, Niger, Chad)
- An important socioeconomic role in Senegal, and in particular in the **Ferlo** region
- It provides many goods and services for the rural population

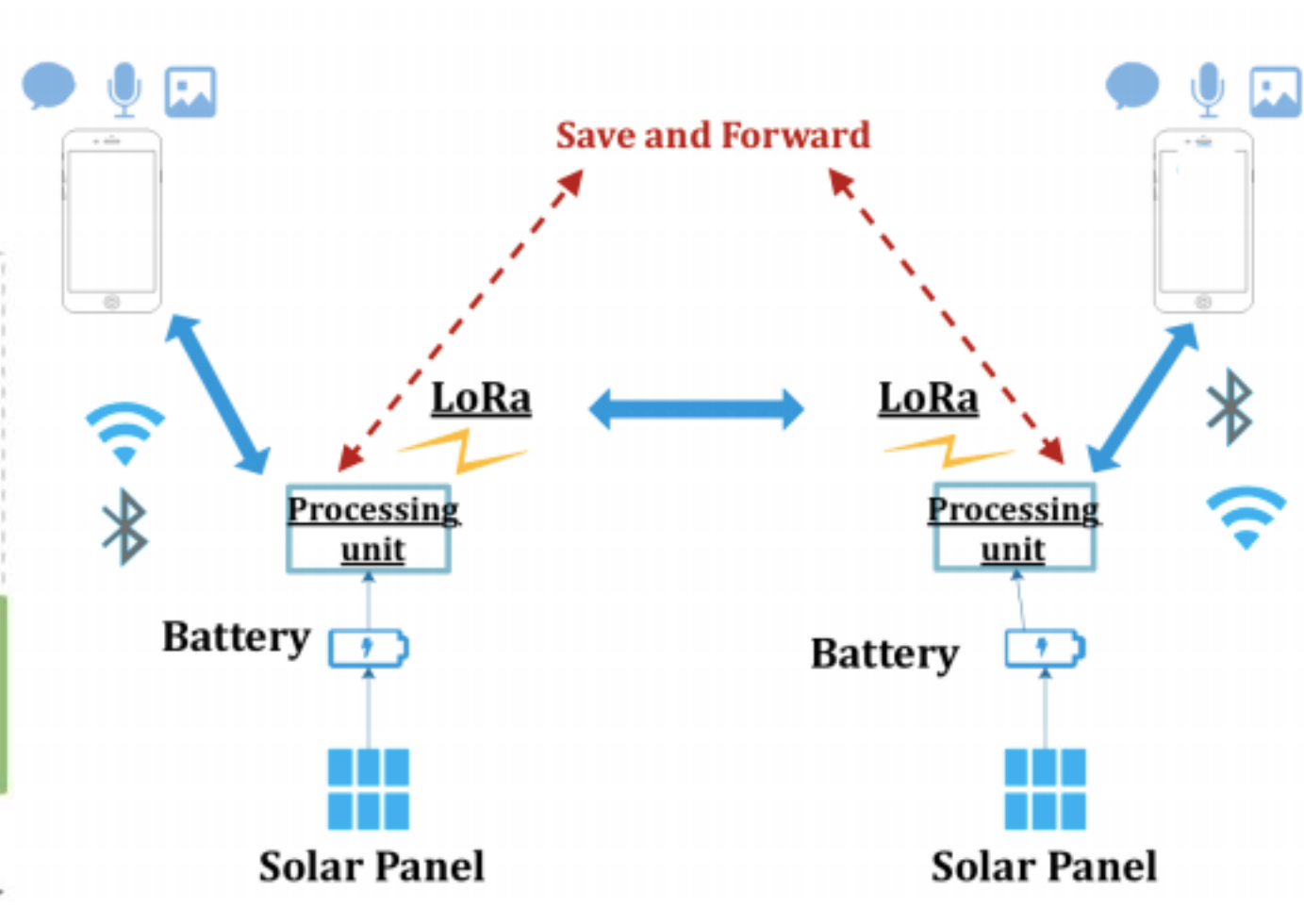
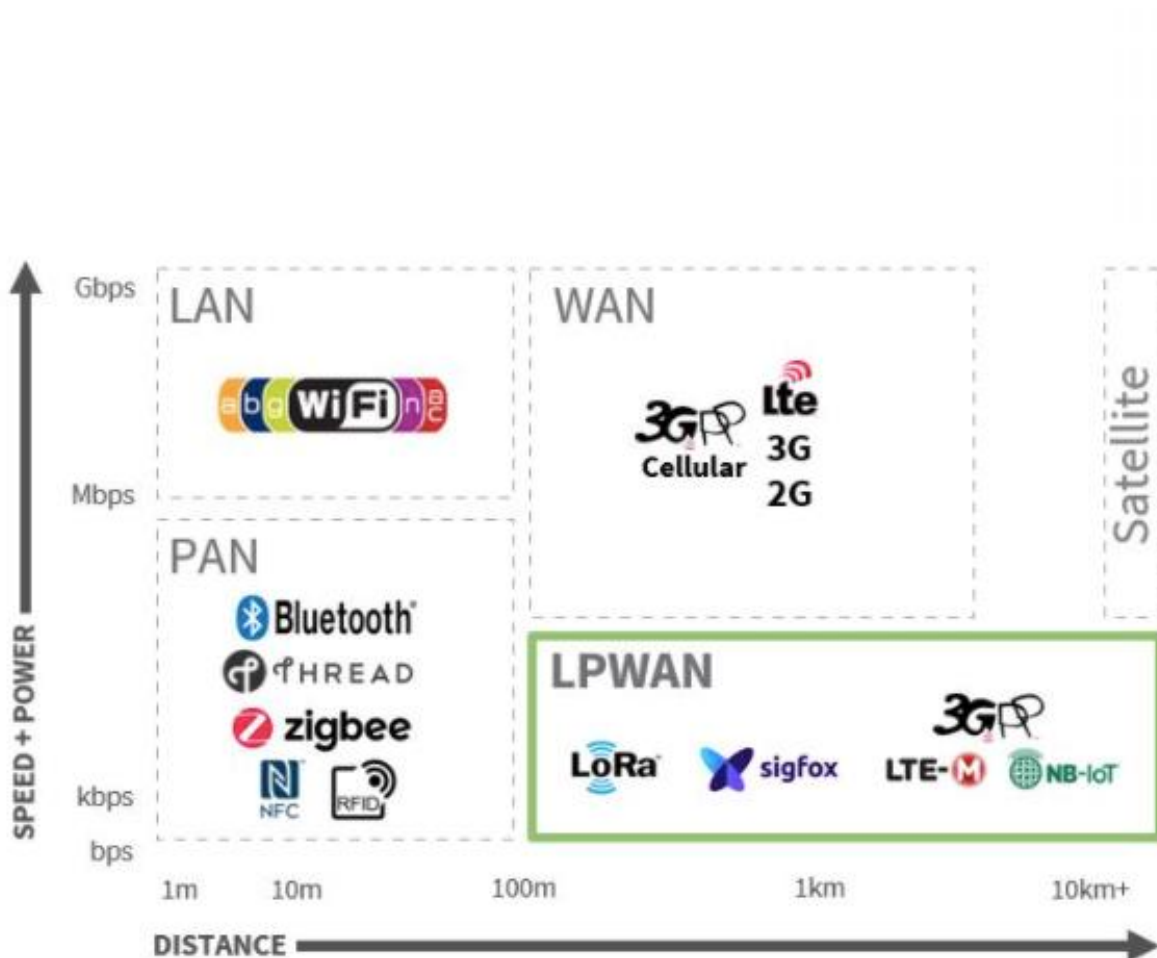
COWShED

COmmunication within White Spots for brEeDers

- A geolocalization communication system based on **long range radio frequency** transmission within white spots
- Deploying terrestrial **LoRa solutions** for uses in pastoral mobility and artisanal fishing
- The proposed autonomous mobile mesh network is developed by breeders to lead livestock's, in a safe manner, where grass and water points are available
- Encourage activities that can generate financial returns for rural population by preserving the environment



LoRa-based COWShED communication architecture

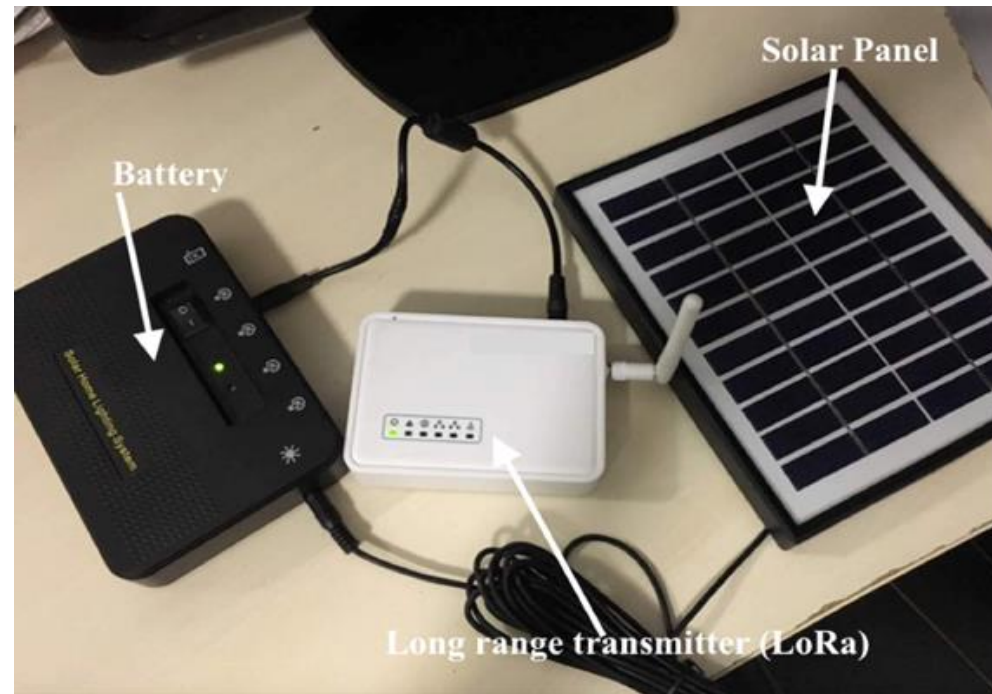


Namarel village (Ferlo region)



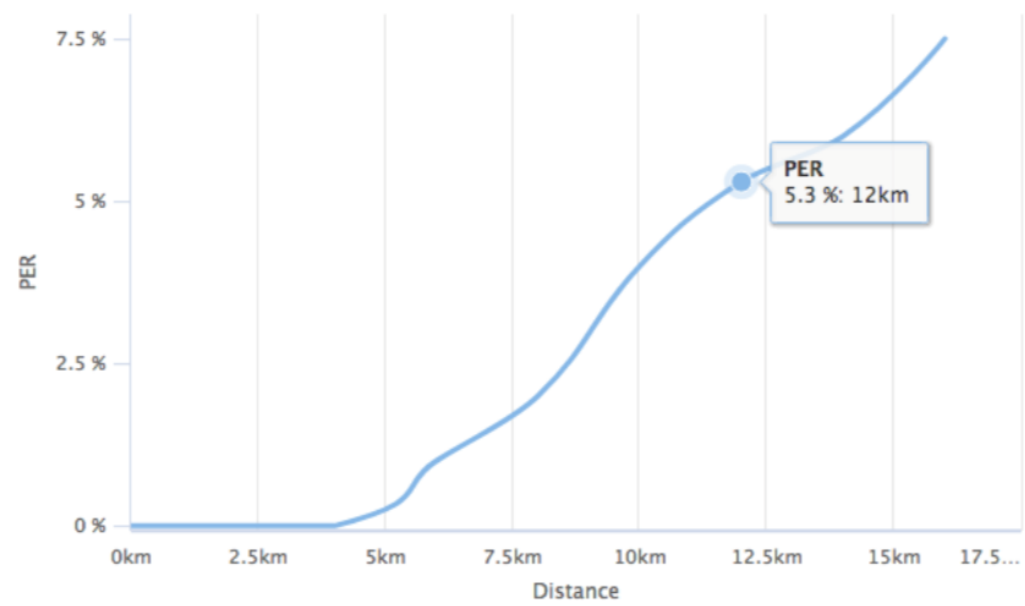
Deployment at Namarel village (April 2018)

- We investigated LoRa scalability and conduct measurement within Namarel

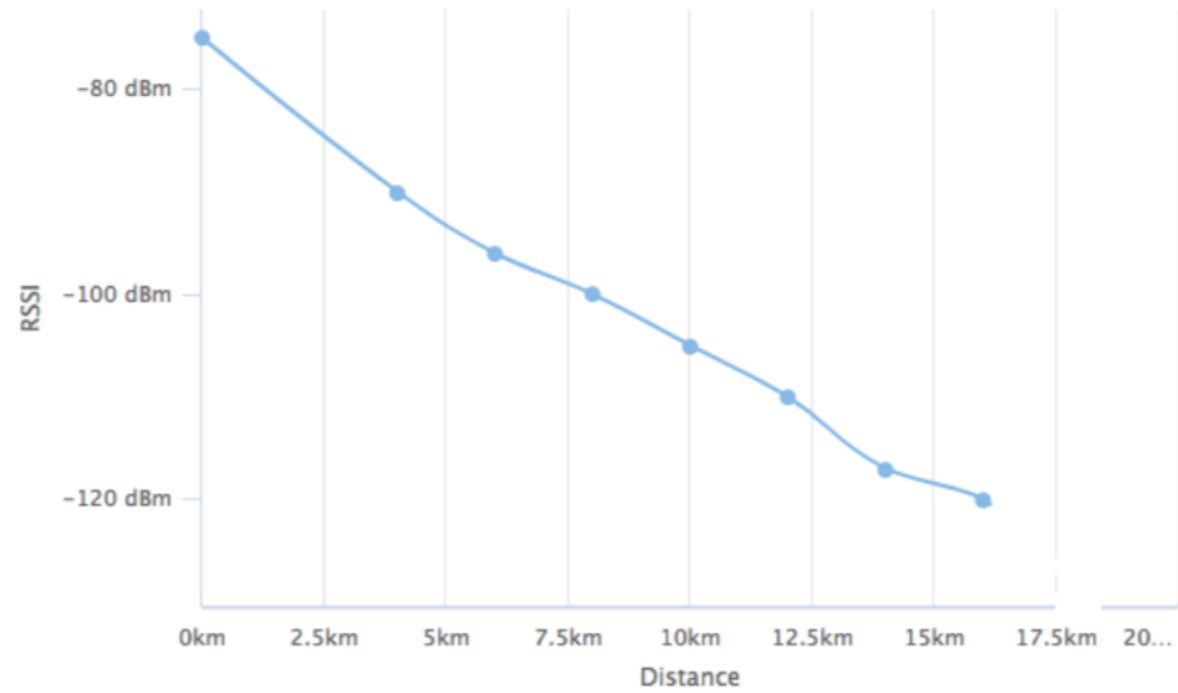


Performance evaluation

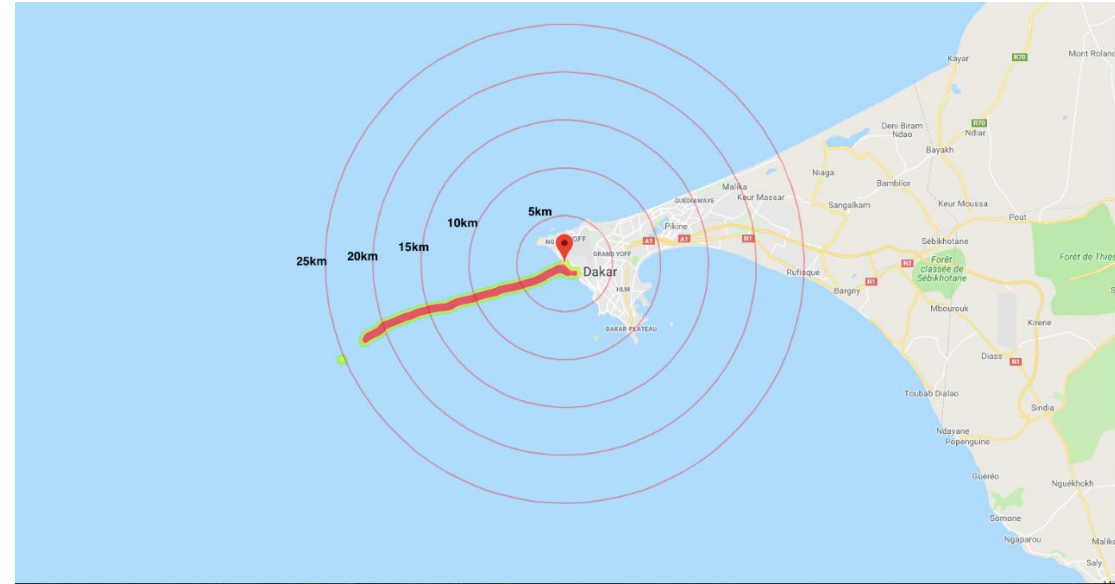
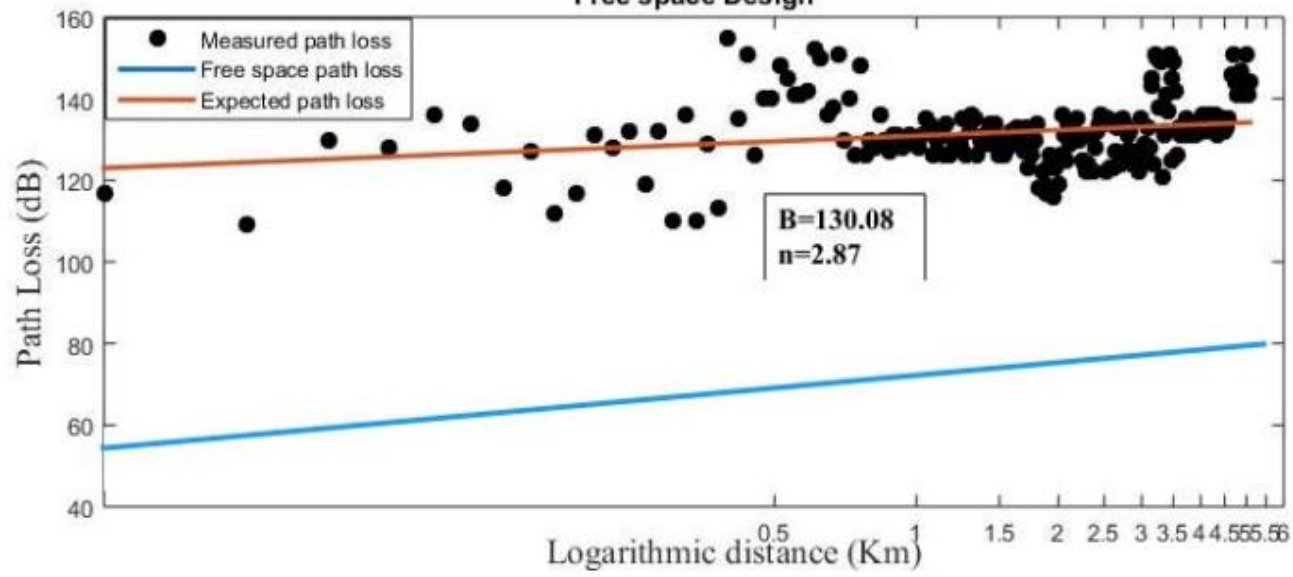
PER as a function of covered distance



RSSI as a function of covered distance



Free space Design



Technology adoption

Help **livestock herders** to make better travel decisions



Artisanal fishing: Send mayday in case of distress



Technology adoption and gender inclusion (milk collection)

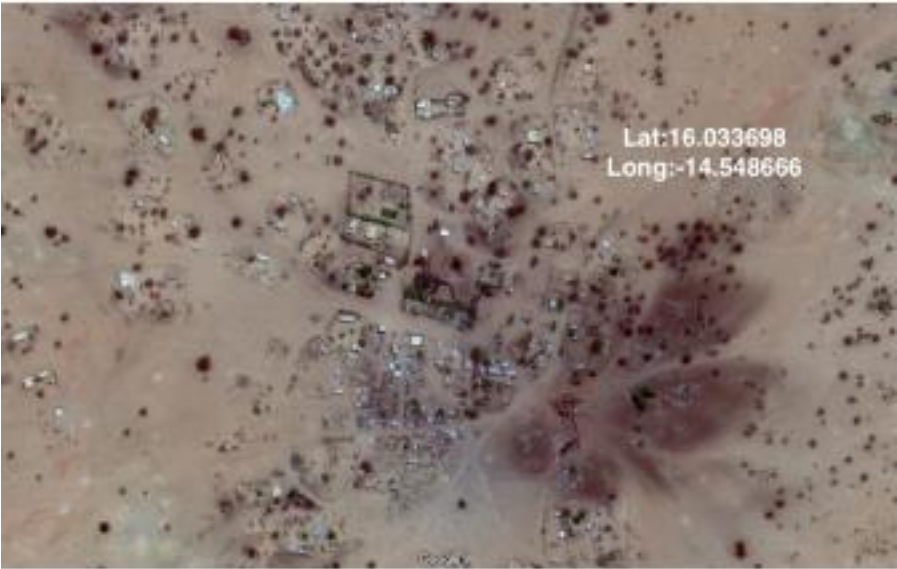


ITU-D Study Group Workshop

Dairy processing plant at Namarel



Prof. Cheikh Ahmadou Bamba GUEYE, UCAD



Village in Ferlo at 12km from Namarel



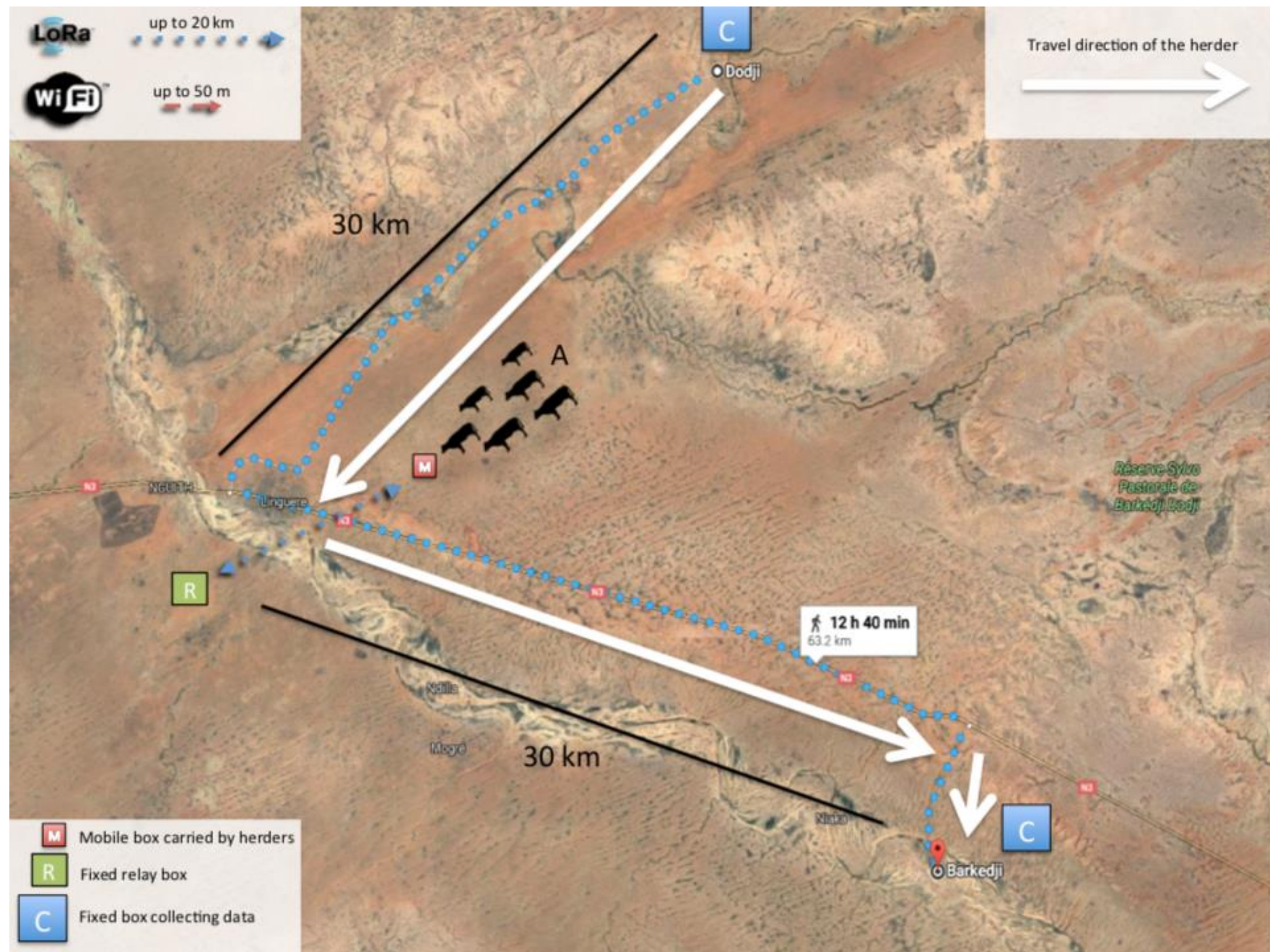
Village in Ferlo at 7km from Namarel

FerloNet

- Proposes a holistic approach that addresses opportunistic delay-tolerant networks, Internet of Things, and device-to-device communication for an efficient information delivery
- Considers **opportunistic networks** which include mobile nodes and enables communication even when **no permanent route** between source and destination node **is available**
- Fosters **store and forward communication** between fixed and mobile box

Pastoral mobility management

- Herder can use a smartphone to connect to her mobile box to access data to decide where to relocate the herd next
- Mobile boxes can exchange these information with other boxes while travelling on transhumance corridors



Pastoral mobility management (2)



Pastoral mobility management (3)



Conclusion and on-going work

- Management and resilience of digital technology achieves a real impact: social, economic, management of zoonotic diseases, more reliable information and then save it in secure manner
- Develop a full on messaging platform that relies on LoRa and **delay tolerant network**
- Working with Lacuna Space to connect **COWShED to LoRa-satellite**
- Deploying a radio network and computing infrastructure for fishermen, students/teachers, and other stakeholders, covering previously unconnected regions through the use of **TV white space technology**



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