



AHMED RIAD

Senior Director, Strategy and Industry Development, Huawei

Ahmed Riad has over 15 years of international experience in the ICT industry, digital transformation, and innovation. Throughout his career, he has demonstrated a strong understanding of infrastructure, digital technologies, entrepreneurship ecosystems and digital business development, operating across various regions, countries, and levels.

Ahmed has held positions at Ericsson, Nokia Siemens Networks, International Telecommunications Union, and currently at Huawei Technologies. In his current role, Ahmed leads strategic engagements and partnership strategies for Huawei's standardization teams, collaborating with international organizations on a global level for ICT standardization and strategic industry development. He also identifies key insights of ICT industry trends and drives innovation within the organization.

Before joining Huawei, Ahmed worked at ITU HQ in Geneva, where he was instrumental in establishing the Artificial Intelligence for Good Global Summit, as well as leading the AI for Good Innovation Factory to identify and scale AI-centric solutions that contribute to the UN Sustainable Development Goals. He also managed Small and Medium Enterprises innovation programs and partnerships with numerous organizations from the Middle East and North America at ITU Telecom. Prior to his work at ITU, Ahmed delivered various projects across the MEA and Asia regions for Nokia Networks and Ericsson, mainly in the Mobile Broadband domain as a Senior Solution Architect and Senior Technical Project Manager. With excellent communication skills and a natural talent for leading teams, Ahmed has successfully navigated complex teams and cultures through major transformations in highly multicultural settings.

Ahmed holds a Master of Science degree in Telecommunications with Business from University College London, UK, and a Bachelor of Science degree in Electrical Communications and Electronics Systems Engineering from Egypt.