

Case Study:

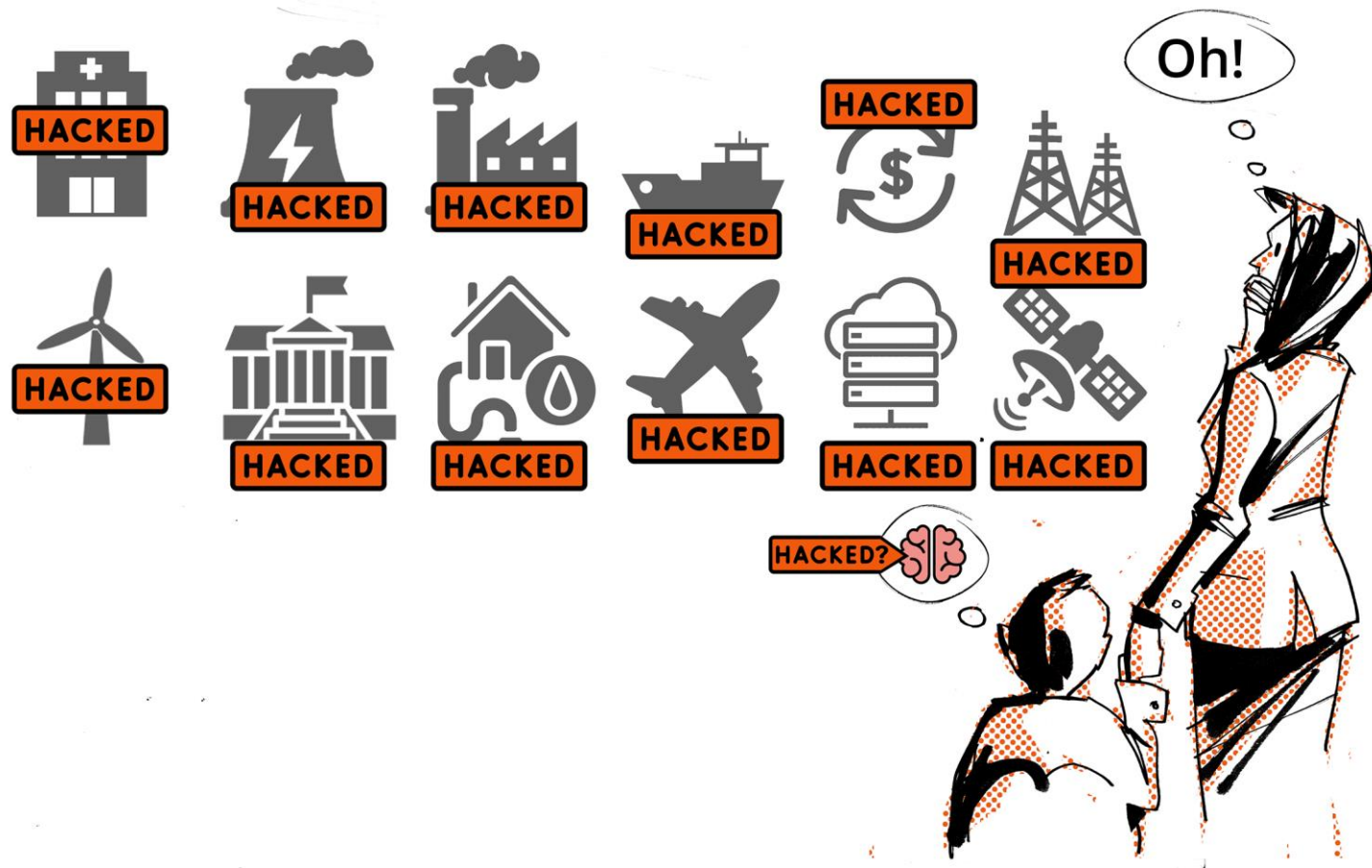
Geneva Dialogue on Responsible Behavior in Cyberspace

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Context



Geneva Dialogue

About

- Started in 2018, to map roles and responsibilities of actors
- A Swiss digital foreign policy priority, implemented by FDFA and Diplo
- Involves lead industries as well as other stakeholders
- Focuses on security of digital products, in context of and norms of responsible behaviour
- Builds on the strengths of the International Geneva

Geneva Dialogue

Aims

- To shape a joint vision regarding the security of digital products with leading businesses
- To clarify the roles and responsibilities of stakeholders, stemming from accepted norms on responsible behaviour in cyberspace, promoting a free, open, and secure internet.
- To assist enhance the understanding of stakeholders about, and contribution to, global policy processes

Industry partners (2021)

kaspersky

Swiss Re

WIS@key

FIREEYE

tcs | TATA
CONSULTANCY
SERVICES

ABB

Tech
Mahindra

UBS

Microsoft

VU

SIEMENS
Ingenuity for life

EN
SIGN
INFOSECURITY

BI.ZONE
Cybersecurity

Cognizant

CyberCX

NCR

SICPA

CISCO

PNG ICT
CLUSTER

HUAWEI

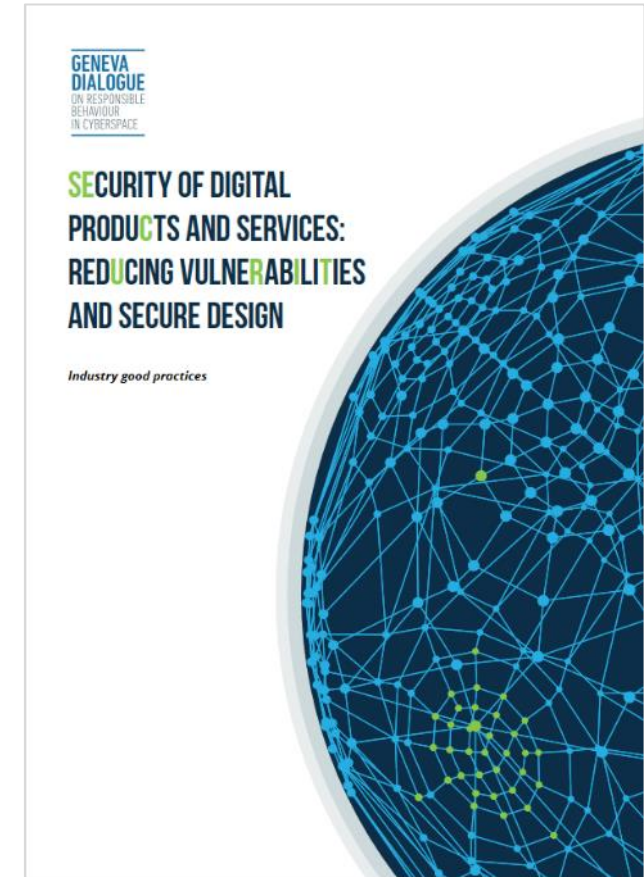
ProtonMail

Roche

In 2020

Collection of good practices, including:

- Suggested definitions of secure design and vulnerability management;
- Good industry practices
 - threat modelling
 - third-party and supply chain security
 - secure development
 - vulnerability management and disclosure
 - organizational culture.



In 2021

- Suggested a definition of digital products
Digital products include software, hardware, or their combination. They are characterised by: (i) containing code; (ii) ability to process data; or (iii) communicate/interconnect.
- Policy research report ‘Governance Approaches to the security of digital products’
Overview of public policies around the security of digital products
- Discussion document ‘Security of digital products and the regulatory environment’
Trends by some of the national regulatory authorities, and ways of addressing the main challenges
- Discussion document ‘Security of digital products and international standards’
Work of the leading standard-setting organisations in the field of security of digital products, and ways to address main challenges of the fast-changing environment

In 2022-2023

Mandate:

- Investigate how non-state stakeholders worldwide perceive their roles and responsibilities in relation to specific cyber-norms;
- Provide practical guidance on how each stakeholder group could contribute to the implementation of those norms;
- Focus on cyber-norms related to reducing vulnerabilities and security of the supply chain.

Output:

Geneva Manual on implementation of cyber-norms by the non-state actors

Synergies

Geneva Dialogue discussions aims to create synergies with other fora, including:

- International discussions in UN framework (UN OEWG, OSCE, etc)
- UN Internet Governance Forum (incl. Best Practice Forum)
- ITU / ISO / IETF / IEEE
- OECD work on Security of Digital Products
- Paris Call for Trust and Security in Cyberspace
- Charter of Trust
- Cybersecurity Tech Accord
- Global Forum on Cyber Expertise (GFCE)
- Freedom Online Coalition

Join us!

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