



BRUNO LANVIN

Bruno Lanvin is currently the President of IMD's Smart City Observatory, and a Distinguished Fellow at INSEAD. He is the co-founder and co-author of four of the most widely used global indices on technology ([Network Readiness Index](#)), innovation ([Global Innovation Index](#)), talent ([Global Talent Competitiveness Index](#)) and Smart Cities ([Smart City Index](#)). He is the co-founder and director of Portulans Institute, a thinktank based in Washington DC. During 30 years, he worked at the United Nations and at the World Bank, where he held senior positions. He currently advises governments, international organizations and multinational companies on strategic issues and the overall notion of future readiness. He is a member of several boards in different parts of the world. His latest book ([The Future Is Young](#)) was published in July 2022.

Previously, he was the Executive Director for Global Indices at INSEAD. From 2007 to 2012, he was the Executive Director of INSEAD's eLab, managing INSEAD's teams in Paris, Singapore and Abu Dhabi. From 2000 to 2007, Bruno Lanvin worked for the World Bank, where he was inter alia Senior Advisor for E-strategies, and Regional Coordinator (Europe and Central Asia) for ICT and e-government issues. He was also heading the Capacity Building Practice of the World Bank's Global ICT Department, and Chairman of the Bank's e-Thematic Group. He has taught in a number of universities in Europe and in the United States.

Bruno Lanvin studied in France and in the USA. He holds a BA in Mathematics and Physics, an MBA (HEC), a PhD in Economics (La Sorbonne), and certificates from INSEAD (IDP-C) and MIT (Smart Cities).

A French national, and the proud father of four, he currently lives in Switzerland.