



ROBERTO MITSUAKE HIRAYAMA
ITU-D SG1 Vice-Chair and Co-Rapporteur of ITU-D Question 2/1

Roberto Mitsuake Hirayama, currently Advisor at the Regulations and Planning Department of Anatel (Brazilian Telecommunication Regulatory Agency), has lots of experience on the Telecom sector, having worked in telecom manufacturers, large and medium sized telecommunications operators and for 18 years at several departments of the Regulatory Agency (Anatel), especially on Planning and Regulation/Policy roles and in the discussions for the adoption of the Brazilian Digital Terrestrial Television System (SBTVD-T) and the discussion on the transition and analogue switch-off currently been performed in Brazil.

In ITU, Roberto has been following ITU-T and ITU-D activities since 2008, both in the ITU-T in Study Groups 9 and 16, where he helped standardizing the IPTV/DTV middleware Ginga (H.761), alongside with R&D institutions of Brazil (PUC-Rio, UFJF, and UFPB) and also in ITU-D in Study Group 1, where he is Vice-Chair for the Americas and Co-Rapporteur of Question 2/1.