

# STUDY GROUP 1 – Focus Session

10 May 2023



**How are ITU-D Study Group 1  
Products used?**

10mn	Recap Monday
10mn	Today's exercise
40mn	Brainstorming on 3 questions
20mn	Reporting by facilitators
10mn	Wrap-up

Financing Local  
Networks to Build Local  
Connectivity &  
Communities, and  
Mobilize Funding for  
Sustainable  
Development (FLNSD)

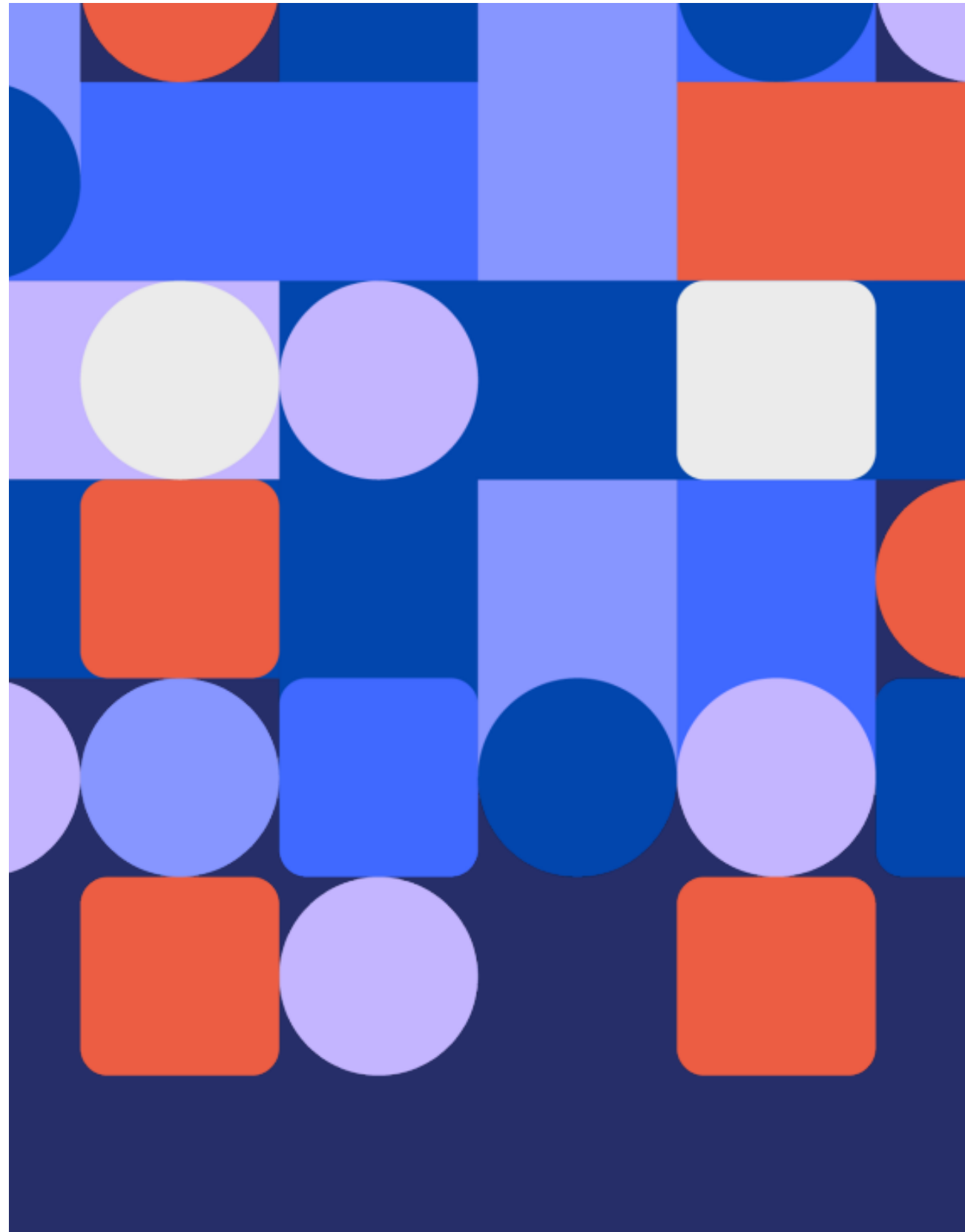
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Innovation and  
Entrepreneurship  
Alliance for Digital  
Development (IADD)

Info: <https://www.itu.int/itu-d/sites/innovation-alliance/>

Video: <https://youtu.be/aAGTWBoYtGw>

Meaningful  
connectivity  
Innovation and  
Acceleration  
Workshop



APRIL/2023

 Connect  
Humanity

## Agenda

**01** Financing  
Mechanisms Report

**02** Financing  
Mechanisms for Local Nets

**03** Perception of Risk –  
Donors are Nervous

**04** Deploying Local  
Networks

**05** Capacity  
Development

**06** Wrap Up



# IADD – The Alliance

The Alliance is established to respond to significant unmet needs of ITU Membership in the area of innovation, as articulated in the Kigali Action Plan adopted at the World Telecommunication Development Conference 2022 (WTDC-22 ) and the Outcomes of the ITU Plenipotentiary Conference 2022 (PP-22).

The Alliance will support the achievement of the following outcomes of ITU-D Priority ‘Digital Transformation’:



Strengthened capacity of the ITU membership to integrate telecommunication/ICT innovation and digitalization in their [national](#) development agendas and to develop strategies to promote innovation initiatives, including through public, private and public-private partnerships.



Enhanced [human and institutional capacity](#) of the ITU membership in telecommunications/ICTs to foster digital transformation.

## Kigali Action Plan

WTDC-2022

The work of the Alliance is aligned with:

- WTDC Resolutions 90, 89 and 85 (Kigali, 2022) providing clear guidance on the role of innovation in digital transformation of society;
- ITU Regional Initiatives for all regions further calling for greater attention to this area;
- PP Resolution 205 on ‘Fostering ICT-centric innovation to support the digital economy and society’ reiterated the leading roles of BDT in innovation for digital development;
- ITU Strategic Plan (PP Resolution 71, Rev. Bucharest, 2022).

## WHAT



Trends research readiness



Open technology innovation



Entrepreneurship and SMEs growth



Policy experimentation



Ecosystem initiatives acceleration

## WHY

Enables countries to be ahead of the curve and make sense of the evolution of technology, policy and innovation dynamics.

Harnesses technological know-how into global goods through open innovation and multistakeholder mechanisms, accelerating access to emerging technology for all.

Accelerates the uptake of digital innovation-driven entrepreneurship and opportunities for talent to achieve socio-economic inclusion in their communities.

Develops agile policies that provide stakeholders with safe space for experimentation, encouraging innovation and attracting investment in the digital ecosystem.

Promotes collaboration and synergies that scale digital innovations and achieve cross-cutting sectoral value for a competitive digital economy.

# IADD - HAS THREE MAIN VEHICLES TO SUPPORT COUNTRIES



## Digital Transformation Lab

The Lab will support the design and implementation of the network of centers and provide technical assistance, upon request, to enable countries currently lacking key capabilities in sandboxing and developing initiatives to accelerate digital development. The Lab will be located in Geneva, accessible virtually and offering innovation services to BDT staff and countries. BDT will benefit from improving its products and services to enable the Bureau to be the premier agency supporting developing countries in digital transformation.



## Network of Acceleration Centers

The Network will enhance global, regional and national innovation capabilities for technology, policy and flagship initiative development. The various centers will accelerate digital transformation through a unique ecosystem-thinking approach that combines the best of three recognized methodologies: Sense Making, Systems Thinking and Design Thinking. The centers will also amplify local capabilities to accelerate local innovation, entrepreneurship and the digitalization of economies to improve the competitiveness of economic sectors.



## Digital Innovation Board

This Board will guide the work of the Alliance and ensure its effectiveness, accountability, and sound decision-making toward accelerating the implementation of the Kigali Action Plan. The Board will facilitate high-level coordination and engage in global advocacy at the UN level and with regional and international organizations. Leveraging its reach, it will help mobilize resources and partnerships, share lessons learned and create a global learning community.

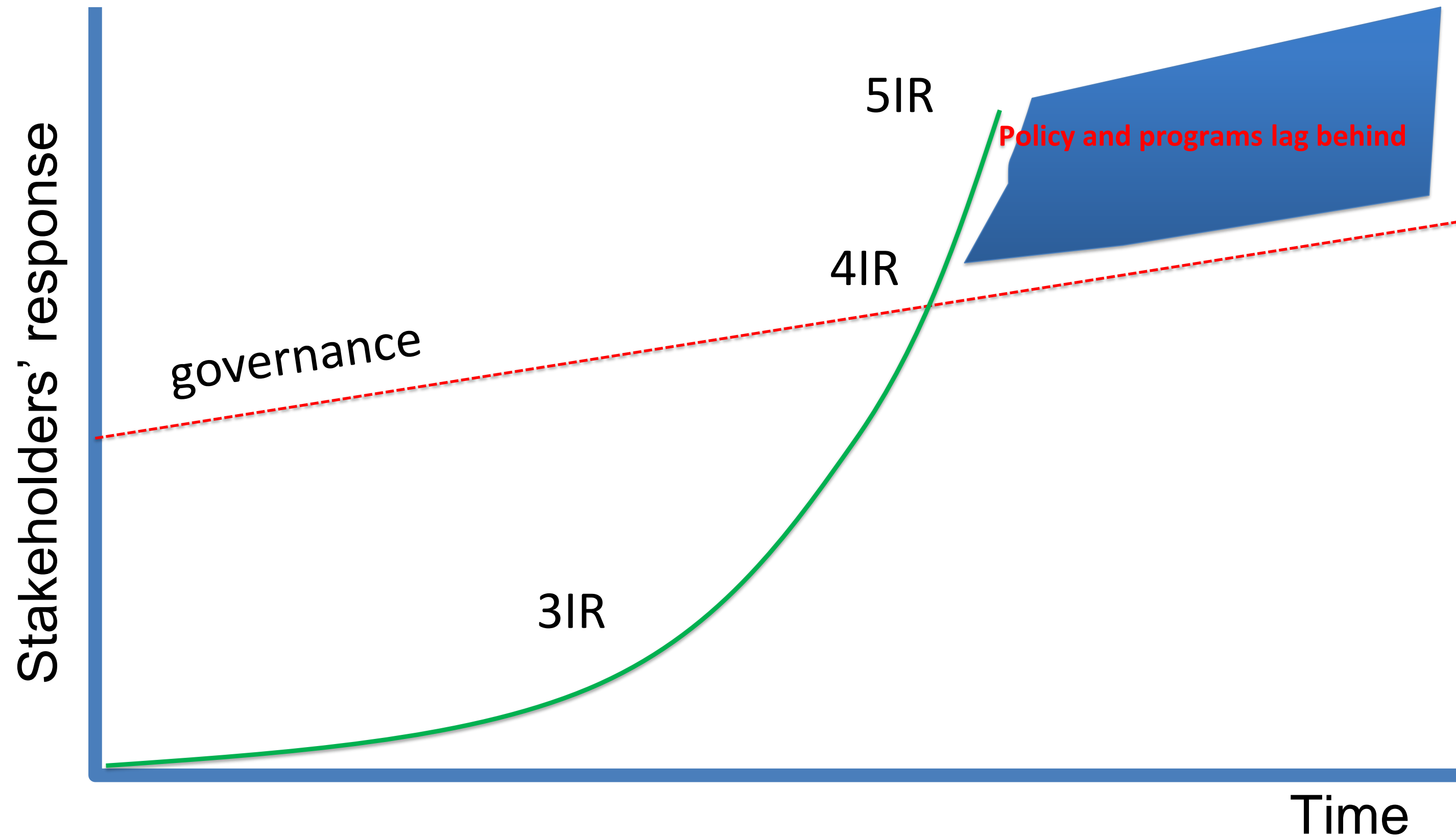
# IADD - THERE ARE SEVERAL TYPES OF CENTERS TO MEET THE NEED OF COUNTRIES



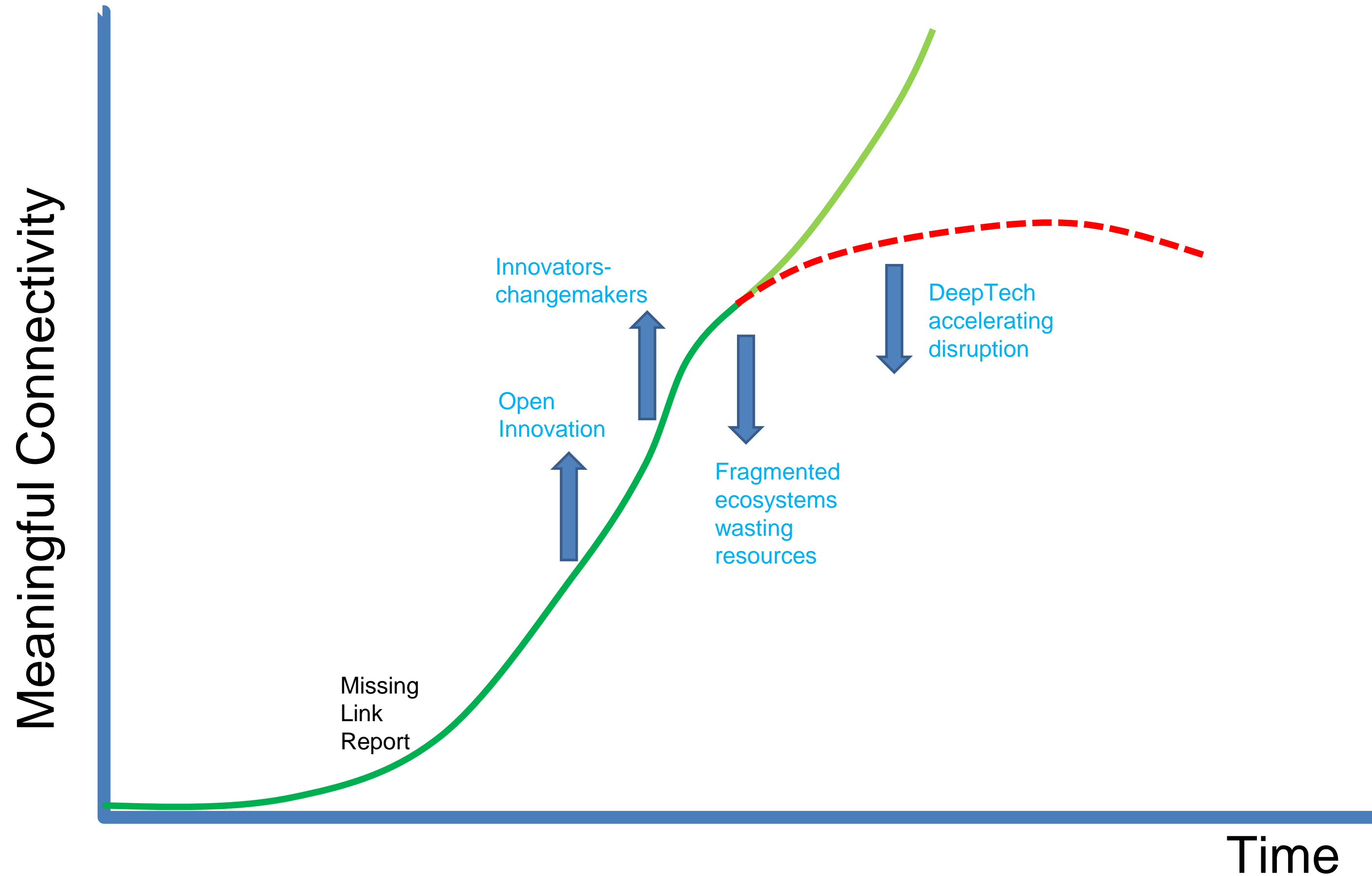
Type of Center	Ownership	Scope	Strategic Objectives					Resources
			Trend Research Readiness	Open Technology Innovation	Entrepreneurship and SMEs Growth	Policy Experimentation	Ecosystem Initiatives Acceleration	
Technology Acceleration Centers	ITU owned and managed	Global or Regional	✓	✓	✓	✓		Host country sponsored, managed by ITU staff
Research and Entrepreneurship Acceleration Centers	Country owned. When regional, it acts as a focal point for ITU on a topic in a region	Regional or National	✓	✓	✓			Academia Member sponsored in partnership with stakeholders and academia staff
Digital Transformation Acceleration Centers	Country owned. When regional, it acts as a focal point for ITU on the topic in a region	Regional or National			✓	✓	✓	Host country sponsored, managed by host country staff
Initiative Acceleration Centers	Within an existing institution	Regional or National					✓	Leverages existing resources from the hosting organization



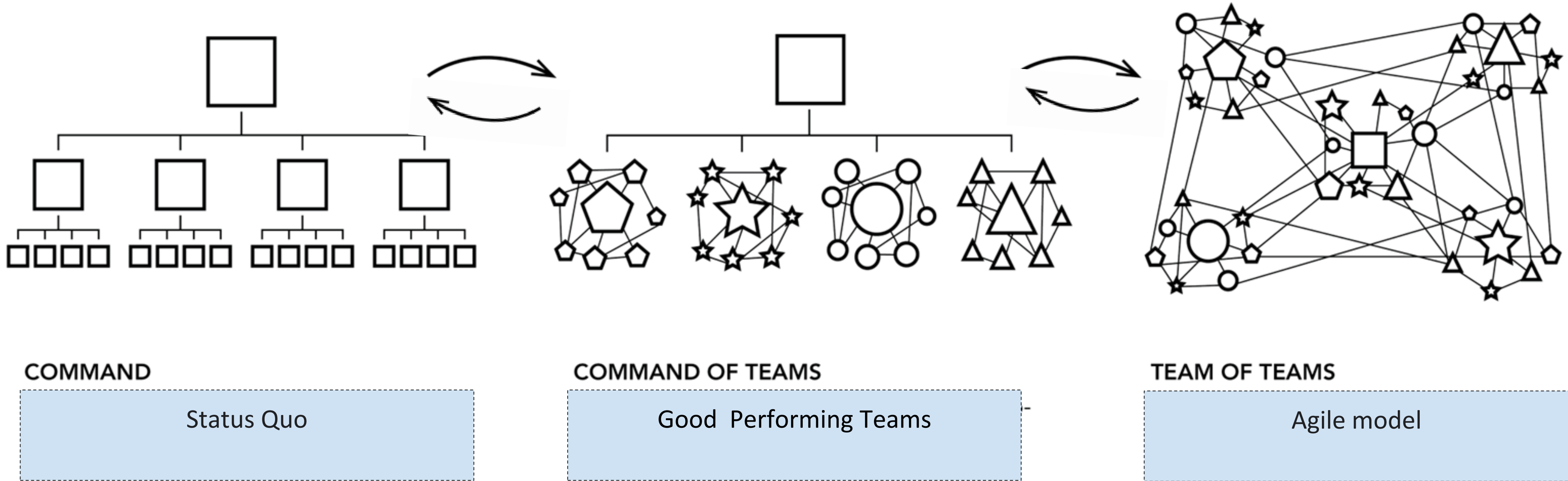
# Meaningful connectivity Innovation and Acceleration – Challenge 1: programs and policies can lag behind



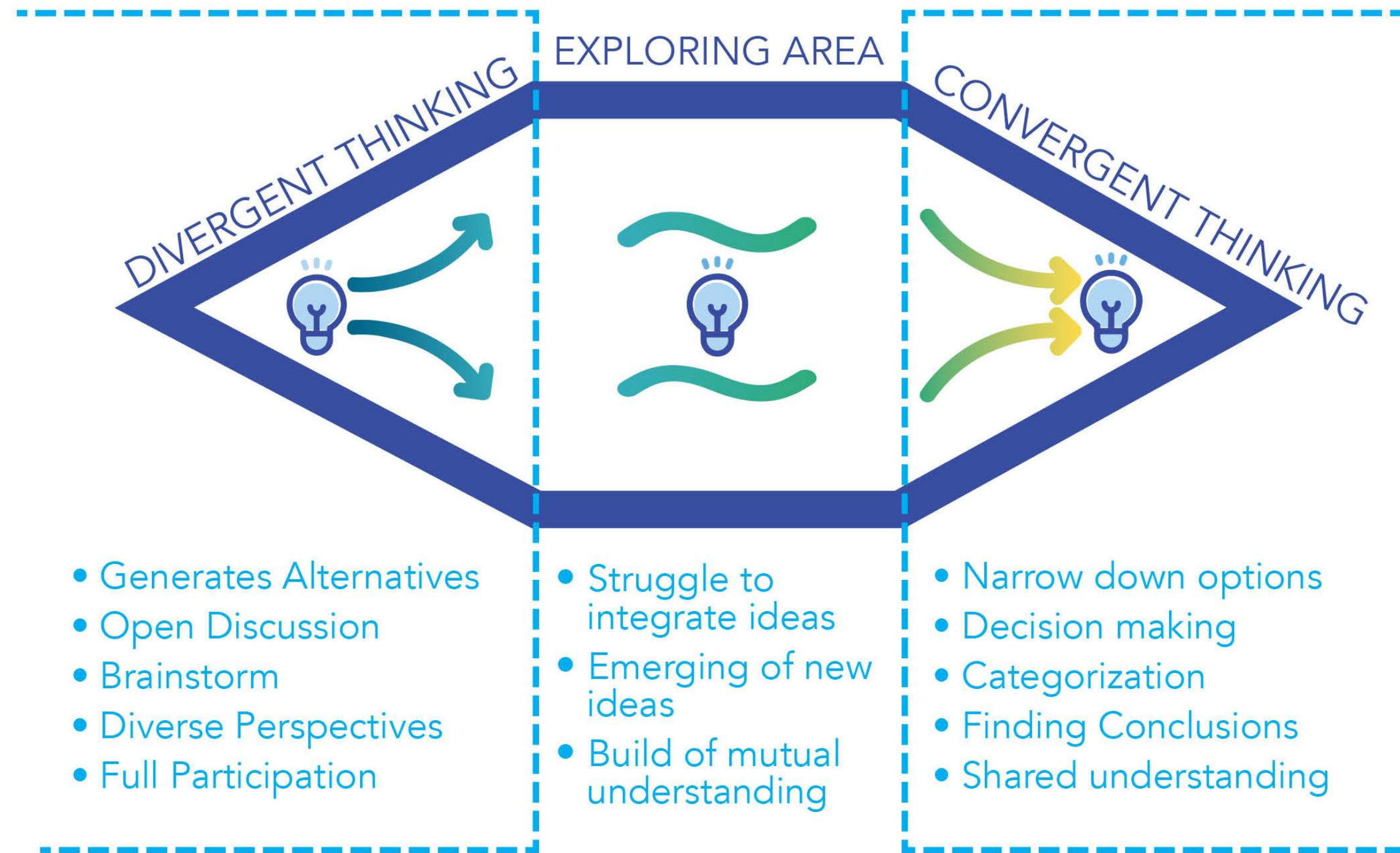
# Meaningful connectivity Innovation and Acceleration – Challenge 2: more are connected with less value and greater disruption ahead



# Meaningful connectivity Innovation and Acceleration – We need to find the right approach to address any problem



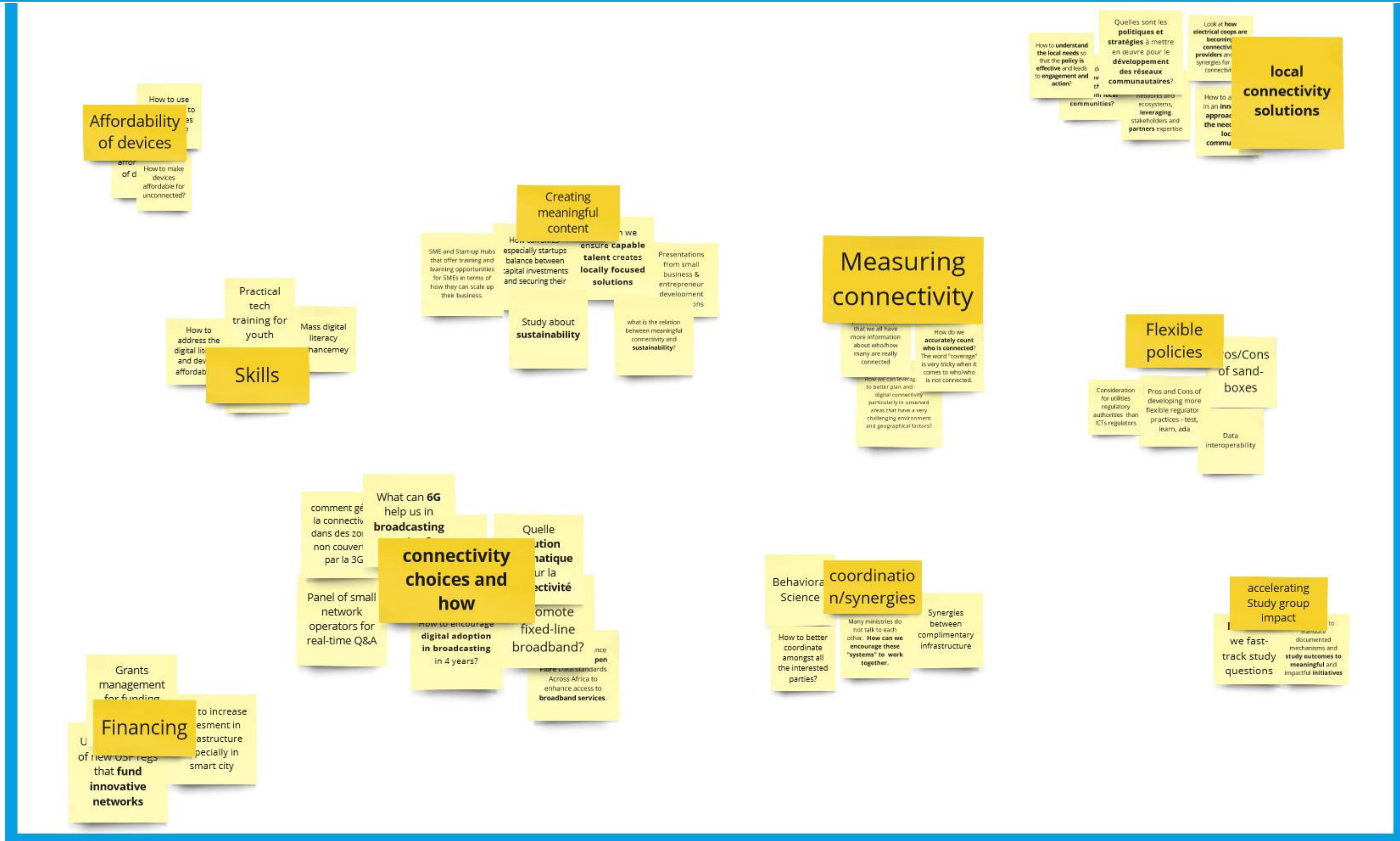
# Meaningful connectivity Innovation & Acceleration- divergent, emergent and convergent with frameworks



1. Strategic acceleration framework

2. Affinity Grouping framework

# Meaningful connectivity Innovation & Acceleration – Workshop outcome: transferred from strategic acceleration framework canvas to in an affinity canvas



# Today's exercise – 3 brainstorming questions



## Q1 Facilitators Sarra & Roxanne & Regina Fleur

**Q1. What benefits could developing countries have in participating in ITU-D study groups and use its core products?**

Q1. Quels avantages les pays en développement pourraient-ils tirer de leur participation aux commissions d'études de l'UIT-D et de l'utilisation de ses produits de base ?

## Q2 Facilitators Carola & Chris & Roberto & Natalia

**Q2. What benefits could developed countries, academia and industry get from participating in ITU-D study groups?**

Q2. Quels avantages les pays développés, les universités et l'industrie pourraient-ils tirer de leur participation aux commissions d'études de l'UIT-D ?

## Q3 Facilitators Arseny & Rosheen & Moe

**Q3. How can we improve outreach for the results of ITU-D study groups?**

Q3. Comment pouvons-nous améliorer la diffusion des résultats des commissions d'études de l'UIT-D ?

# Today's exercise – Actions (40mn)



1. Chose your question
2. Go to your facilitator
3. Ask questions (English or French),
4. Discuss, write down your ideas on post-it
5. Put on the flipchart
6. If you have time, go help in another question

1. Posez votre question
2. Allez voir votre animateur
3. Poser des questions (en anglais ou en français),
4. Discutez, écrivez vos idées sur Post-it
5. Mettez sur le tableau de conférence
6. Si vous avez le temps, allez aider pour une autre question

# Today's exercise – Report by facilitators (5mn each)



## Q1 report by Roxanne & Regina Fleur

**Q1. What benefits could developing countries have in participating in ITU-D study groups and use its core products?**

Q1. Quels avantages les pays en développement pourraient-ils tirer de leur participation aux commissions d'études de l'UIT-D et de l'utilisation de ses produits de base ?

## Q2 report by Chris & Roberto & Natalia

**Q2. What benefits could developed countries, academia and industry get from participating in ITU-D study groups?**

Q2. Quels avantages les pays développés, les universités et l'industrie pourraient-ils tirer de leur participation aux commissions d'études de l'UIT-D ?

## Q3 report by Arseny & Rosheen

**Q3. How can we improve outreach for the results of ITU-D study groups?**

Q3. Comment pouvons-nous améliorer la diffusion des résultats des commissions d'études de l'UIT-D ?



# Today's exercise - wrap-up

