

<Workshop on Meaningful Connectivity: Women Experts and Young Experts inclusion>

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Connecting to and Empowering Girls and Women in the ICT World

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Importance of having an inclusive ICT World

In the MENA region, studies show that increasing women's participation in the ICT sector contributed to economic growth and could result in a \$50 billion increase in the region's GDP by 2025.

Having more women in tech can encourage and foster the development of women-related tech products. There is currently a marketplace of female-oriented products that desperately lacks Tech-driven innovation.

Hiring for diversity means onboarding different methods and strategies of thinking, as well as the increased capability to understand the pain points of all members of your target demographic.

Success Story for an Empowered Girl in ICT

