

Enhancing the Digital Ecosystem and Digital Skills for the economic empowerment of women in LDCs

Speaker: Simon Hess, Executive Secretariat for the Enhanced Integrated Framework



What we are doing

Enhanced Integrated Framework (EIF)
– a partnership for the LDCs

Empower-Women Power Trade

- 100,000+ women beneficiaries
- Digital platforms & eCommerce portals for MSMES
- Gender & trade eLearning

EIF-ITU project:

1. Mainstream gender in digital policies.
2. Build digital skills & connect women to markets.



Results - Policy

Handbook on mainstreaming gender in digital policies

A gender sensitive national strategy on eWaste in Burundi

Input to a gender sensitive digital policy in Ethiopia under development

3 country reports on Gender Mainstreaming in the Digital Economy



Results: Women-led businesses

- **\$2 million +** in sales & investment
- 32 female owned MSMEs in the Coffee, cocoa, and textile and garments **accessed new markets**

