# Universal and meaningful connectivity: a new policy imperative, a measurement challenge

Thierry Geiger, ICT Data and Analytics Division Workshop "Beyond universality: the meaningful connectivity imperative" 8 May 2023



### The meaning of meaningful

### Universal and meaningful digital connectivity:

the possibility for everyone to enjoy a safe, satisfying, enriching, productive, and affordable online experience.

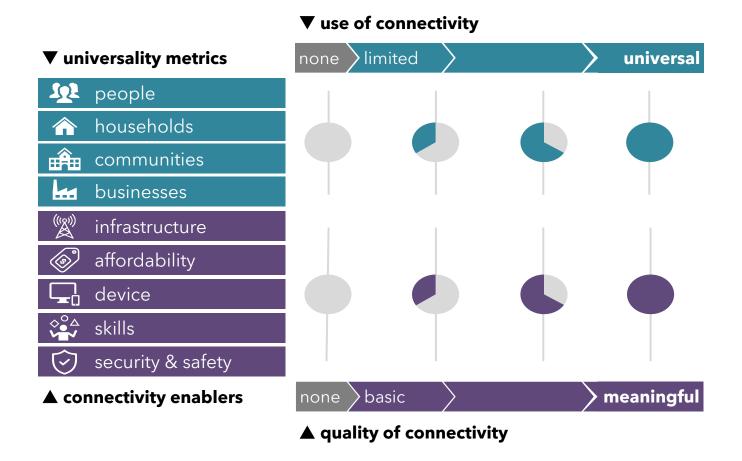
### The two dimensions of connectivity

#### Framework for universal and meaningful connectivity

To what extent is connectivity universal and meaningful?

#### Out of scope

What are the catalysts and levers to improve use and quality of connectivity?



#### Out of scope

What are the applications and the impacts of connectivity?

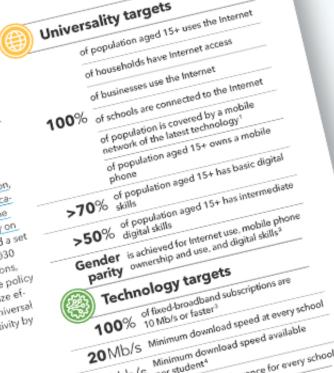
# Achieving universal and meaningful digital connectivity

# Aspirational targets for 2030

Achieving universal and meaningful digital connectivity -the possibility for everyone to enjoy a safe. satisfying, enriching, productive and affordable online experienceis key for enabling digital transformation and meeting the Sustainable Development Goals.

As part of the implementation of the UN Secretary-General's Roadmap for Digital Cooperation, the International Telecommunica tion Union and the Office of the UN Secretary-General's Envoy on Technology have established a set of aspirational targets for 2030 to help prioritize interventions. monitor progress, evaluate policy effectiveness, and galvanize efforts around achieving universal and meaningful connectivity by the end of the decade.

More information: www.itu.int/umc2030



## Aspirational targets for 2030

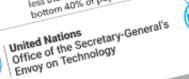
Achieving universal and meaningful digital connectivity in the decade of action

www.itu.int/umc2030



Entry-level broadband subscription costs less than 2% of gross national Entry-level broadband subscription costs income per capita less than 2% of average income of the

bottom 40% of population







## Achieving universal and meaningful connectivity New ITU project on promoting and measuring UMC

- On 1 May 2023, ITU and European Commission <u>kicked off</u> a three-year, €3-million global project to promote universal and measure universal and meaningful connectivity (UMC).
- Four expected outputs:
  - 1. Increased awareness of UMC.
  - 2. Enhanced statistical capacity in measuring UMC.
  - 3. Improved UMC data dissemination
  - 4. Better policies for achieving UMC



## Achieving universal and meaningful connectivity Dashboard for universal and meaningful connectivity

