



Lourdes O. Montenegro

Research & Digitisation Director

Lourdes O. Montenegro is Director of Research and Digitisation at the World Benchmarking Alliance (WBA). In this role, she leads on the research and digitisation strategy for the organisation, to deliver globally inclusive frameworks, quality data, and impactful insights across all benchmarks from climate to finance. Previously, Lourdes led the strategy for WBA's digital sector transformation work since inception, including the development of a framework for the Digital Inclusion Benchmark which now assesses 200 of the world's most influential digital technology companies. Before joining WBA, she worked as an economist at the Statistics Division of the UN's International Telecommunication Union (ITU). Lourdes was trained and working as an academic environmental economist before shifting focus towards technology and telecommunications policy. She has almost two decades of experience delivering data-driven and policy-oriented projects for industry clients, UN agencies and governments. Lourdes hails from the island of Cebu in the Philippines.