



Simple. Powerful. Precise.



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The Good Shepherd Model for Cybersecurity

Minimizing the potential for, and damage suffered from, data breaches

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- Perimeter Security Assessment
- Information Governance – importance of understanding the working environment
- Managing cyber risk with Information governance
- The ‘Good Shepherd’ Model – The how?
- Summary – Changing the mindset

- *‘against a sufficiently skilled, funded, and motivated adversary, no network is secure.’* **Schneier, B.**
 - Malware marketplace
 - Spear phishing effective
 - Spoofed sites
 - Sponsorship
- However strong your perimeter – its easier to go around it
 - The attacker becomes the insider
 - Your perimeter has failed!



CYBER CRIME TIMELINE

- First viruses & Morris worm
- Cult of the Dead Cow forms
- First National Bank of Chicago victim of cyber theft

- TJ Maxx hacked (2007)
- Conflicker worm infects millions
- Government sites in Israel attacked

1980s

1990s

2002-2005

2009

- Citibank loses \$10 million
- 15 year old hacks US DOJ
- First MiTM attack
- Kevin Mitnick captured

- ILOVEYOU virus
- First teenage hacker sentenced
- DoS hits Yahoo, Amazon & CNN
- First large botnet - SoBig

- Heartbleed bug found
- German ISP loses millions of account details
- Home Depot, Target & JP Morgan – hacked
- POS malware rises - Backoff

- \$45 million stolen from ATMs
- LulzSec attack on mass
- Edward Snowden

- Stuxnet worm
- Advanced mobile malware forms
- First Wikileaks posts
- Bank of America & SonyPS hacked

2014 Q2-3

2014 Q1

2013

2012

2010-2011

- Bitcoins stolen
- 350 million account details released
- KT Corp breached
- 8 year attack concludes – 160 million accounts

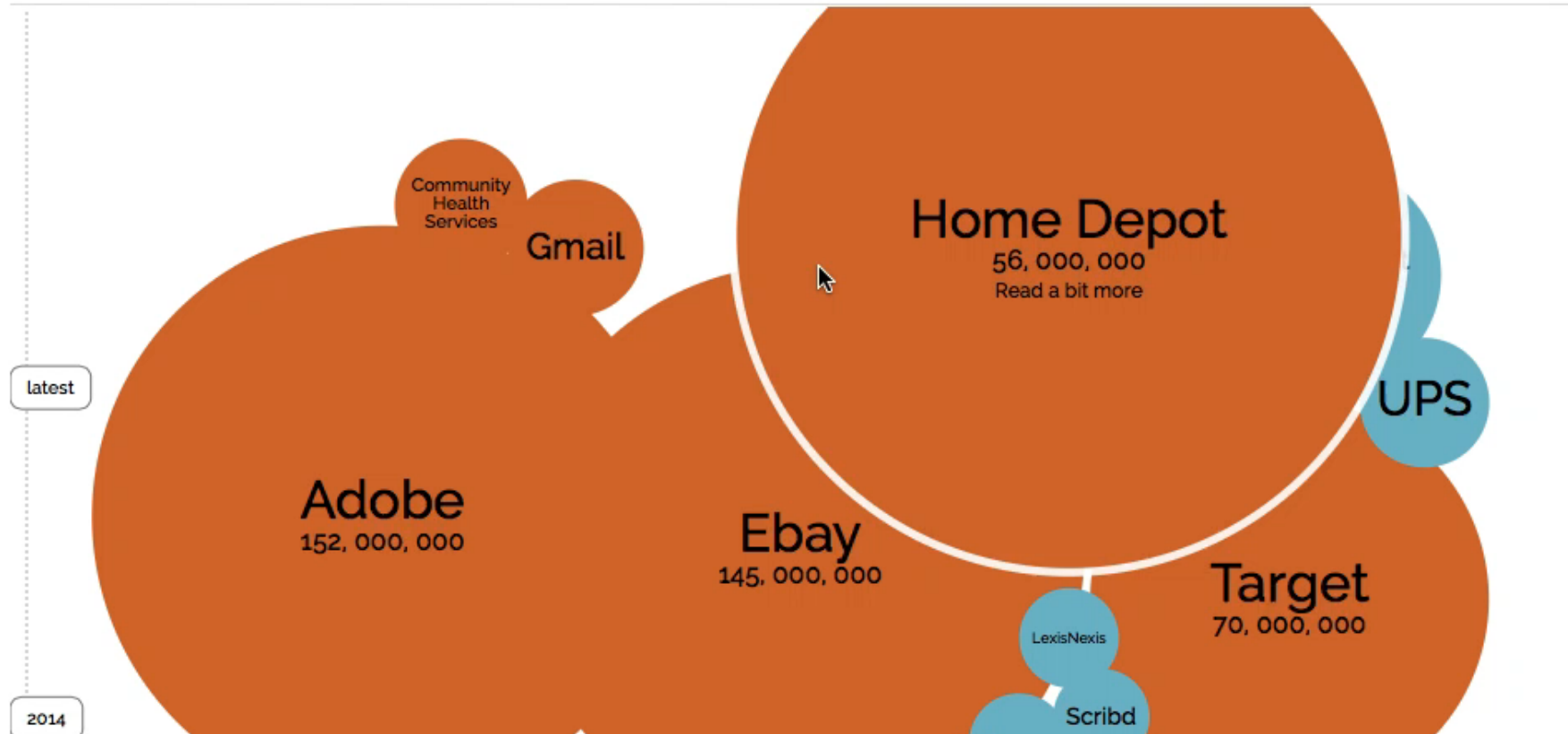
- Millions of stolen card numbers posted online
- Red October virus discovered

World's Biggest Data Breaches

Selected losses greater than 30,000 records

interesting story

YEAR BUBBLE COLOUR YEAR METHOD OF LEAK BUBBLE SIZE NO OF RECORDS STOLEN DATA SENSITIVITY ☒ SHOW FILTER



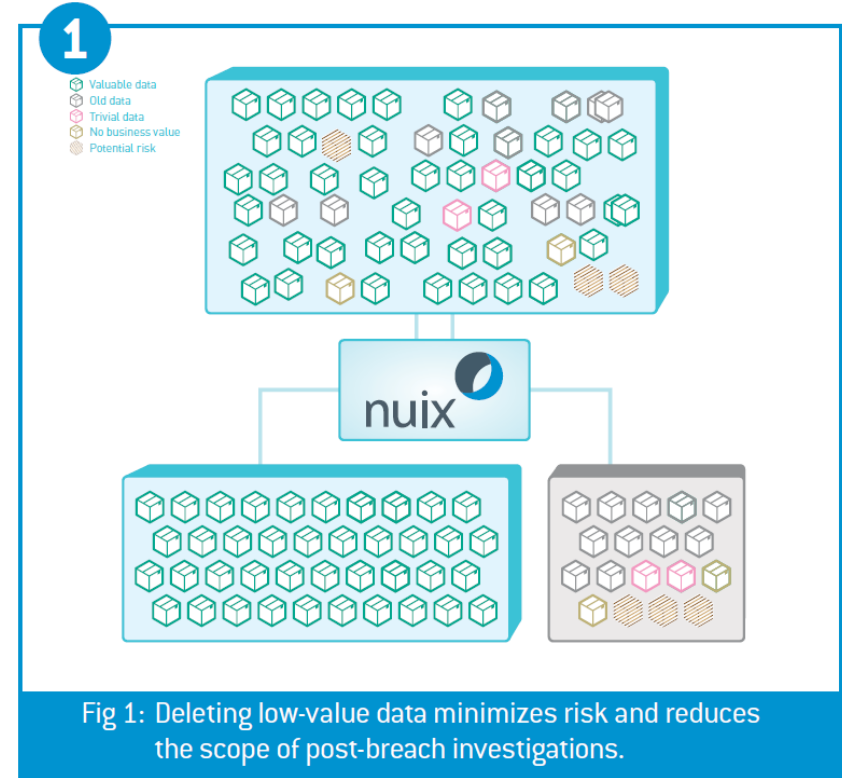
- Identify and understand
 - What type of data is it? How much of it is there?
- How old and who uses it?
 - Is it past the retention period? What is it used for?
- Where is it stored and who owns it?
- What is it worth to the company?
- What is it worth to some else?
- Security of data:
 - Confidentiality. Integrity. Availability.



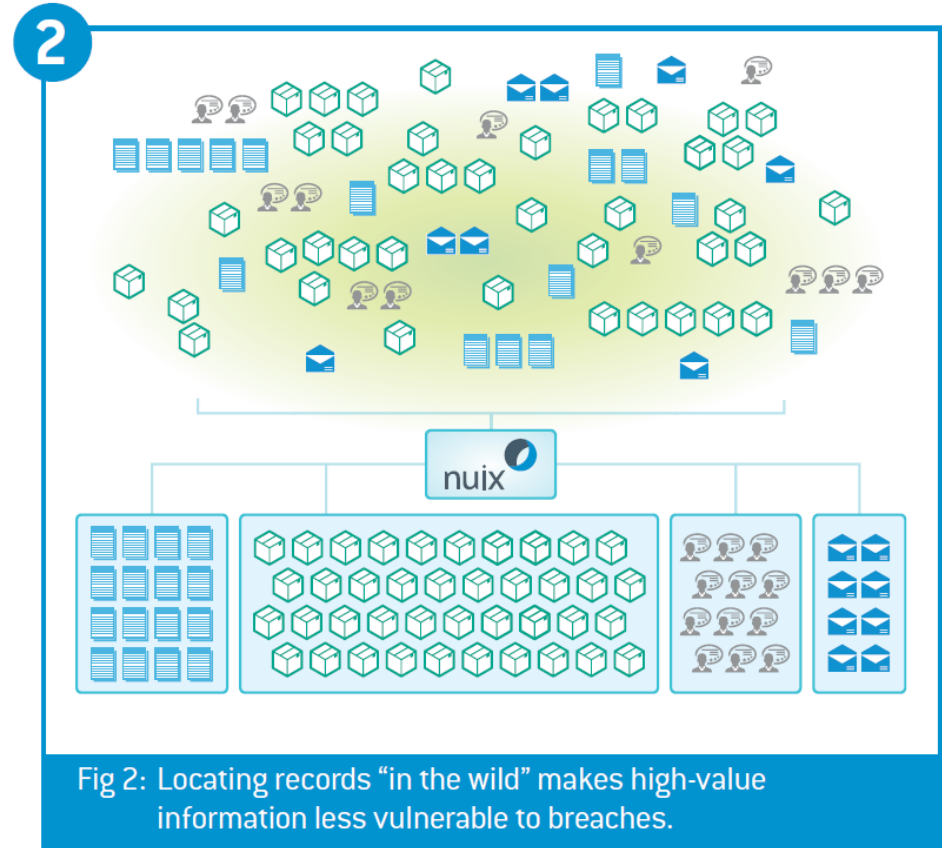
"Gartner predicts that 40% of companies will combine their information governance and information security policies by 2017, there are a variety of lingering questions about how and why this might occur."

- Expose the gaps & minimizing cyber risk
 - Identify systems which contain high value data and minimum security environments
 - Improve effectiveness of cyber investigations
 - Identify gaps in policy & procedures that introduce risk
 - Cybersecurity & IG bring process, procedure and people together
- Ensure Business continuity
 - Time is money

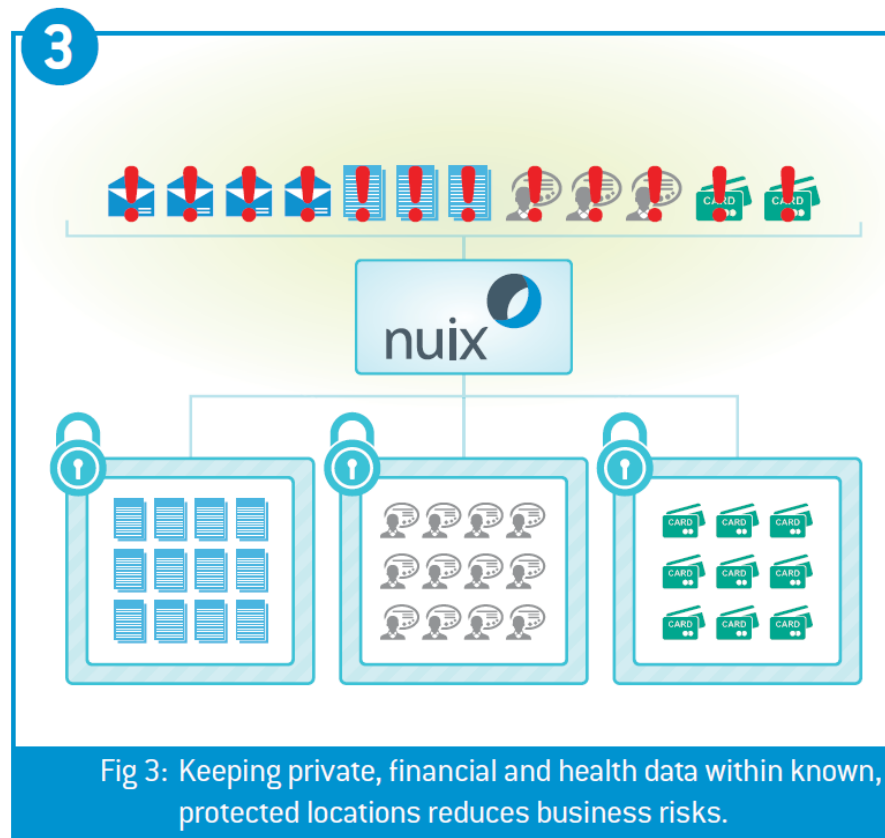
- Create & update data retention and deletion policies.
- Identify R.O.T data
 - Shingling and near-duplicate analysis
 - Date and Time range searches
- Identify valuable data
 - Regular expression and named entities
 - Powerful index searching



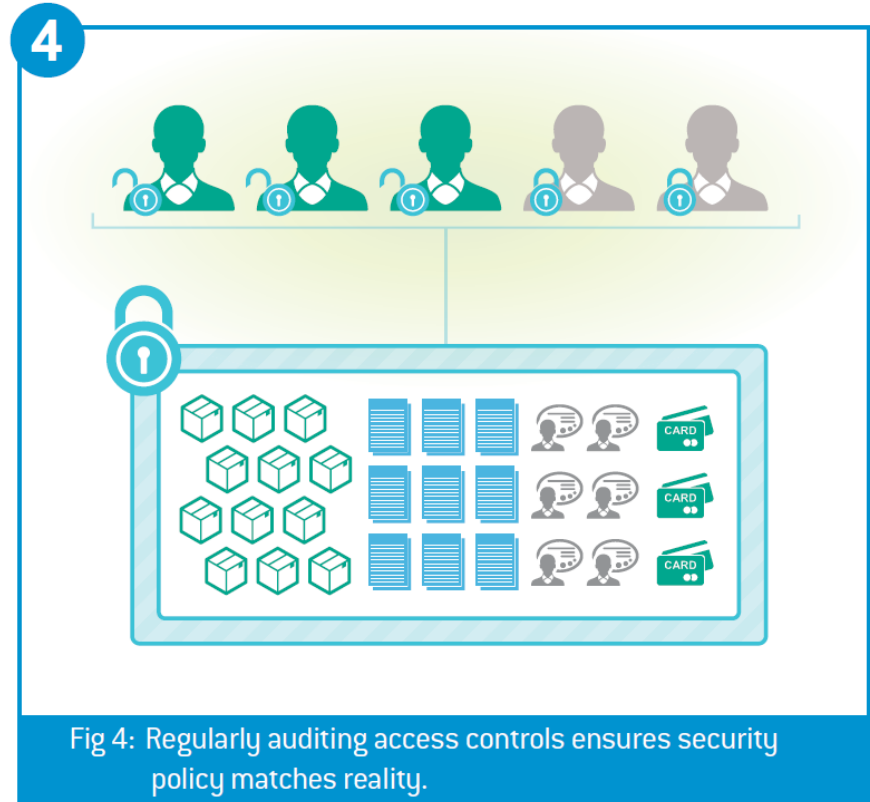
- Identify what is valuable or sensitive
- Identify data in the wild
 - MD5 hashes
 - File types & file path
 - RegEx, Boolean, wild card, phase searching
- Tag responsive data
- Apply workflow to, move, contain it, and reduce risk



- Create hash-lists, word-list of sensitive files.
- Identify unprotected systems
- Identify known-sensitive files using hash and word lists
- Use shingling, topic modelling and named entities to identify unknown sensitive information



- Review current access control policies and ensure this is line with data retention and security policies
- Conduct regular access control assessment
 - Conduct access test to ensure theory matches reality
 - Ensure access rights are proportionate and accurate to job roles
 - Ensure access rights are in line with security policies

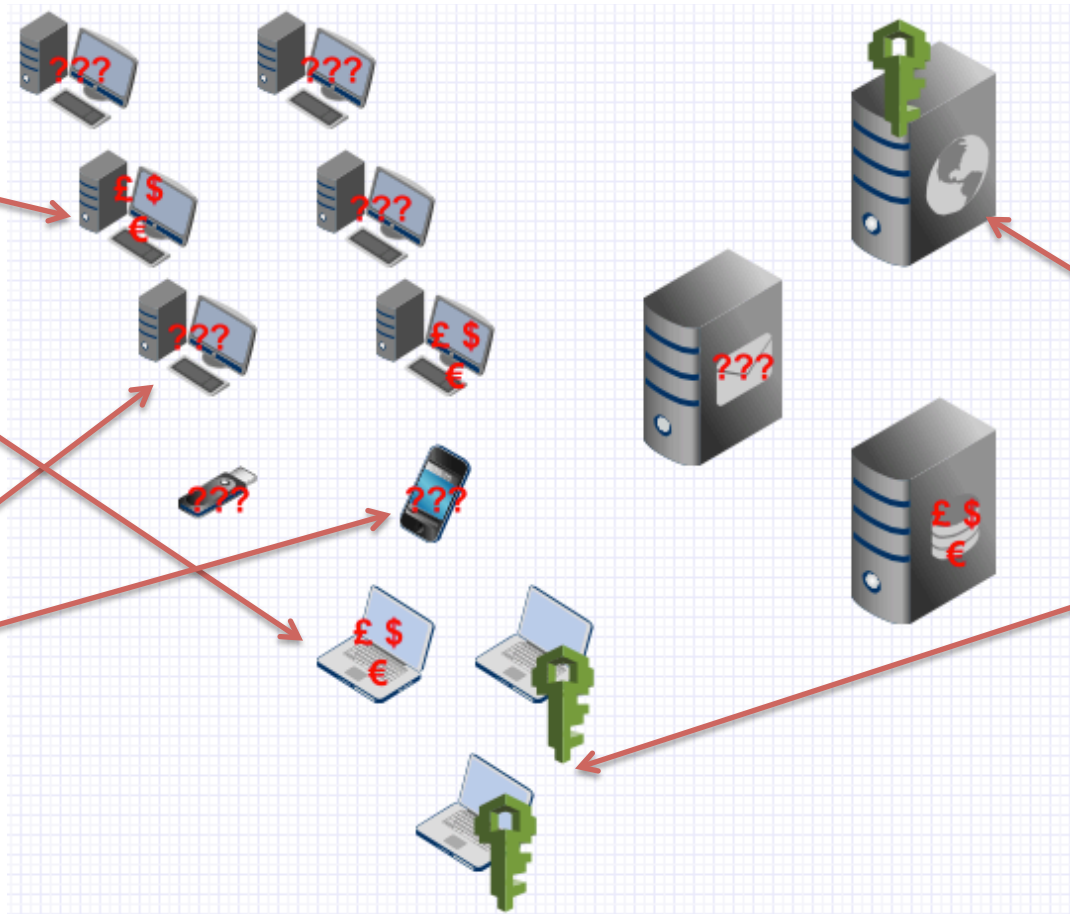


- **Effective decision making during a cyber incident**
 - Confidence in the working environment
- **Reduced response times in a breach**
 - Targeting and securing high value data first
- **Reduce the risk of the “inside attack” or accidental release of data**
 - Finding security gaps with access controls
 - Identifying, controlling and securing sensitive information
- **Save time and costs** by removing R.O.T data and reducing risk.

Known to
contain
sensitive data –
non-encrypted!

Content
unknown –
high risk!

Known
sensitive data –
encrypted!



Infiltration

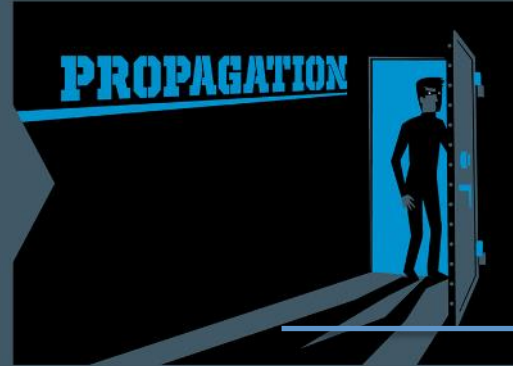
Bad guy in...



PROPAGATION

Propagation

Bad guy move...



Exfiltration

Bad guy get away with stuff...



AGGREGATION

Aggregation

Bad guy take stuff...



Live Data

Understand the current health of the system, what is running & who is accessing it



Databases

Understand your valuables! What, where, how much, level of protection!



Log Files

Review and search all/any logs for records of malicious activity on the system



Malware

Identify and understand the impact of malicious files/code on the system



4 Pillars Of Data Breach Investigation

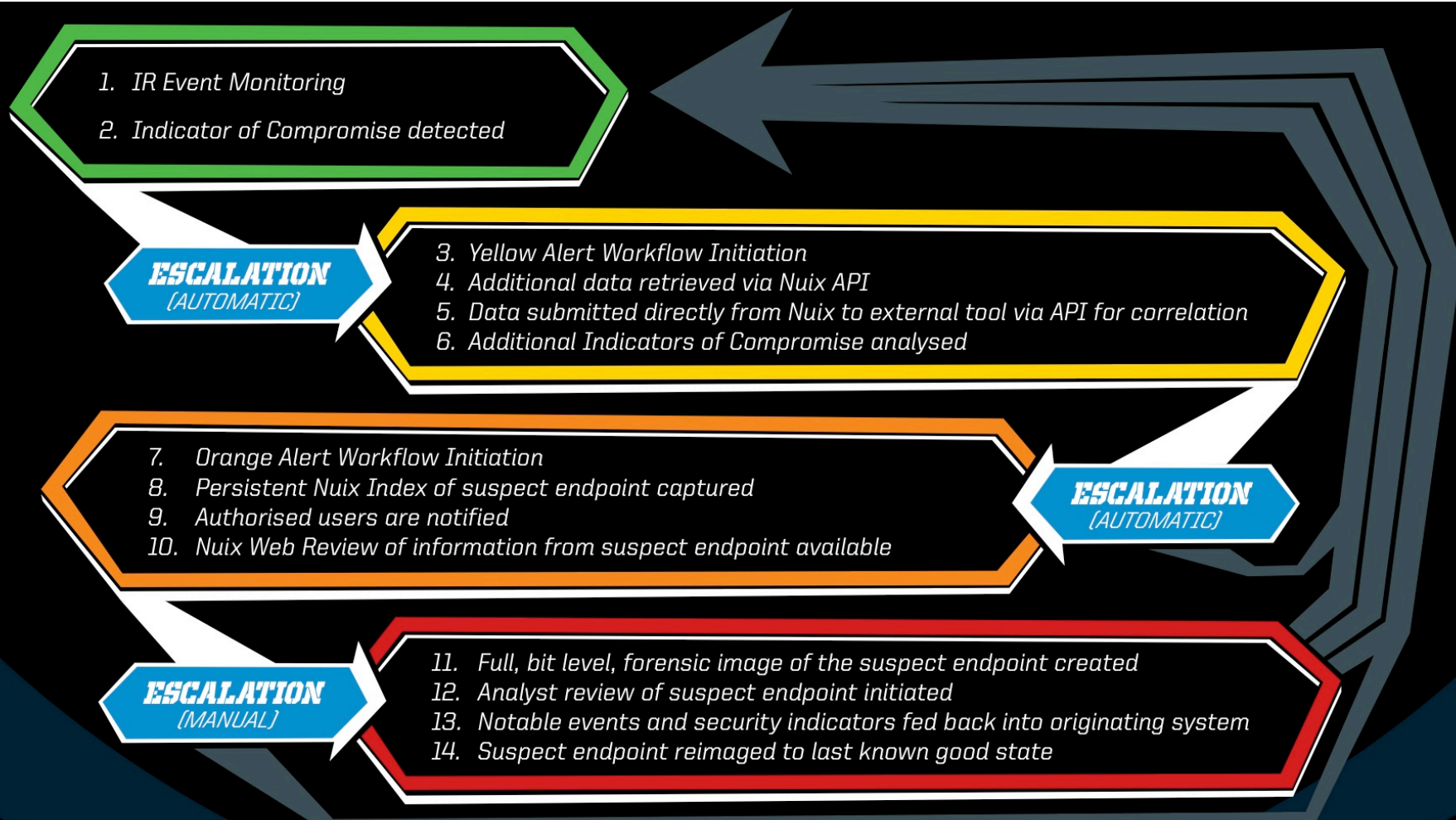
FOUNDATION

SOLID

- Extraordinarily capable software
- Infused with real world intelligence
- Dramatically impacts capability
- Collective expertise of SME's
- Know the crime, know the evidence
- Time to respond is greatly diminished
 - Reduction of impact on the business
 - Business resumption



NUIX GRADUATED RESPONSE



CasesAdminDownload ↗Support ↗Log Out: administrator ↗

Enter a Nuix Query

Select a Date

Export CSV

Select or Create a Folder

Visualize Results

Add Selected

Add All

« < 1 of 44132 > » Showing 1 - 50 of 2206591 Results. Viewed 8 of 2206591

	Kind	Name	File Type
<input type="checkbox"/>		webserver.nuix-philly.com	Nuix Evidence File
<input type="checkbox"/>		ftpsrvr.nuix-philly.com	Nuix Evidence File
<input type="checkbox"/>		WEBSRV	Directory
<input type="checkbox"/>		d-liver.nuix-philly.com	Nuix Evidence File
<input type="checkbox"/>		DLiver	Directory
<input type="checkbox"/>		ftp.suesuspect.me.uk.zip	Zip-Compressed File
<input type="checkbox"/>		Hacme-DLiver-SJC1.E01.txt	Plain Text
<input type="checkbox"/>		ftp.suesuspect.me.uk	Directory
<input type="checkbox"/>		Hacme-DLiver-SJC1.E02	EnCase EWC Disk Image
<input type="checkbox"/>		.l1sting	Plain Text
<input type="checkbox"/>		Hacme-DLiver-SJC1.E03	EnCase EWC Disk Image
<input type="checkbox"/>		actualspy.exe	Windows Executable
<input type="checkbox"/>		Hacme-DLiver-SJC1.E04	EnCase EWC Disk Image
<input type="checkbox"/>		Current Pricing.xlsx	Microsoft 2007 Excel Spread
<input type="checkbox"/>		Hacme-DLiver-SJC1.E05	EnCase EWC Disk Image

« < 1 of 44132 > » Showing 1 - 50 of 2206591 Results. Viewed 8 of 2206591

Engine Version: 5.3.36914Web Review Version: 6.0.0.0-SNAPSHOT

Link Analysis: Breach_Demo

10.211.55.4:8380/nuix-wr/#analytics/popup/60c6d25b-0c76-ad5d-7eb6-ad4ce1205d71/Link Analysis... 🔍

Visualization Options

⏏ +A -A AAA

d-liver.nuix-philly.com - live

3166 Common Attributes between d-liver.nuix-philly.com and win-xp.nuix-philly.com

entities:personal-id-num: 190 attributes in common

entities:credit-card-num: 21 attributes in common

entities:url: 2955 attributes in common

```
graph TD; webserver.nuix-philly.com --- ftpsrvr.nuix-philly.com; webserver.nuix-philly.com --- linux01.nuix-philly.com; webserver.nuix-philly.com --- d-liver.nuix-philly.com; webserver.nuix-philly.com --- linux02.nuix-philly.com; ftpsrvr.nuix-philly.com --- linux01.nuix-philly.com; ftpsrvr.nuix-philly.com --- d-liver.nuix-philly.com; ftpsrvr.nuix-philly.com --- linux02.nuix-philly.com; linux01.nuix-philly.com --- d-liver.nuix-philly.com; linux01.nuix-philly.com --- linux02.nuix-philly.com; d-liver.nuix-philly.com --- linux02.nuix-philly.com;
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- Big Data = New Investigation Approach
- Prevention Not Achievable
- Data at Rest Must Meet Data in Motion
- Automation & Intelligence Are Key
- Improving Your Workflow Will
 - Reduce the gap between intrusion & detection
 - Reduce the gap between detection & containment
 - Reduce the gap between containment & removal

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